



2016
2017
R E P O R T

MESSAGE FROM THE DIRECTOR

When I reported at the end of last year I made what to some might have sounded like the facile point that like any centre at the LSE, IDEAS faced challenging times – and that by far and away the most important challenges facing us going forward would be first to build the IDEAS brand, second to maintain our reputation, and finally, that in a world dominated by rankings, ensure that we remained as close to the top of the ‘think tank’ league table as we possibly could.

Well, I am not sure if these were mere aspirations or predictions. But getting three out of three right in an age when us ‘experts’ are always being accused of getting it wrong “ain’t half bad” for a social scientist!

Let’s start with those league tables and the *Global Go To Think Tank Index Report* which made public its findings earlier this year. As its energetic Director Jim McGann made clear, the basic purpose of the report was and remains “to increase the profile and performance of think tanks and raise the public awareness of the important role think tanks play in governments and civil societies around the globe.” Well we received the very good news in late January. We were now ranked third amongst all university-affiliated think tanks worldwide and first in the whole of Europe. No mean achievement when one considers that our main competitor, and the ultimate winner, was the hugely prestigious Belfer Center at Harvard. Very well done to them: it’s great to be in such company.

The second piece of very good news also tells us a great deal about how IDEAS is perceived in the wider world. Transparency, and especially transparency in terms of funding, is essential in the life of any open organization purporting to

shape the public debate in a fair-minded fashion – which in large part is what IDEAS is about. Again, good news. We have been working with *Transparify*, an independent organisation that created the first-ever global rating of the financial transparency of major think tanks. I am delighted to announce that our rating has this year improved considerably, largely as result of some very hard work undertaken by colleagues in IDEAS.

Finally, what about the ‘brand’? Naturally enough I am biased. But for a centre lacking the resources which many other Think Tanks can lay claim to, IDEAS has done rather well, playing host to the Dahrendorf Forum, organising a plethora of well attended seminars and public lectures, supporting at least one very high profile conference on LSE alumnus and nuclear historian Margaret Gowing, all the while running our world class Executive Masters on Strategy and Diplomacy, housing two highly rated journals (*Cold War History* and *International Politics*), working on China through our China Foresight Project, launching a new UN programme, and last but by no means least, making sure we keep abreast of that very special issue known as Brexit about which we have had a very great deal to say since last June.

It goes without saying of course that none of this would have been possible without a great team paddling very hard below the water’s surface. Equally, none of what has been achieved would have been possible without the support of a world class institution like the LSE. And now, with a terrific new Director leading the LSE - Dame Minouche Shafik - I am more confident than ever that the relationship between the School and one of its oldest, and I would like to think one of its most celebrated centres, can only go from strength to strength.



Professor Michael Cox
Director, LSE IDEAS

LSE IDEAS is an IGA centre that acts as the school's foreign policy think tank.

Through sustained engagement with policymakers and opinion-formers, IDEAS provides a forum that informs policy debate and connects academic research with the practice of diplomacy and strategy. IDEAS hosts interdisciplinary research projects, produces working papers and reports, holds public and off-the-record events, and delivers cutting-edge executive training programmes for government, business and third-sector organisations.

This report covers period LSE Financial Year, August 2016- July 2017.

52 EVENTS

- 21 Public Lectures
- 16 Private events (strategic debates)
- 5 Conferences and Workshops
- 10 Seminars

50 PUBLICATIONS

- 2 Journals (9 issues)
- 1 Special Report
- 4 Strategic Updates
- 3 Dahrendorf Policy Briefings
- 22 Dahrendorf Blogs
- 2 Special issues: International Politics and Global Policy

**39 FELLOWSHIPS/
SCHOLARSHIPS**

- 15 Senior Fellows
- 3 Visiting Professors
- 9 Visiting Senior Fellows
- 3 Visiting Fellows
- 9 Associates

1 TEACHING PROGRAMME

- 1 Executive Masters in International Strategy and Diplomacy
- 136 Alumni Network

7 RESEARCH PROJECTS

- British-Soviet Relations Archive Project
- China Foresight
- Cold War Studies Project
- Dahrendorf Forum
- Global Strategies
- International Drug Policy Project
- UN at LSE

SOCIAL MEDIA

- 26,094 Twitter followers on 1st August 2017
end of period covered in this report
- 2,419,000 Twitter Impressions
1 August 2016 – 31 July 2017
- 11,407 Facebook likes on 1st August 2017
end of period covered in this report
- 62,789 Facebook events reach
1 August 2016 – 31 July 2017
reach measures people
shown post in newsfeed

NEW FUNDING AWARDED

£ 2,852,770

TOTAL INCOME

£ 1,313,757

DIRECTOR'S BIO



PROFESSOR MICHAEL COX

Michael Cox is Professor Emeritus of International Relations at the London School of Economics and is Director of LSE IDEAS.

In 2004 he helped establish the Cold War Studies Centre, and in 2008 IDEAS, a foreign policy centre based at the LSE which aims to bring the academic and policy words together. Since joining the LSE he has also acted as Academic Director of both the LSE/ PKU Summer School and of the Executive Summer School. In 2011 he launched a new Executive Masters in Diplomacy and International Strategy designed to teach senior foreign policy practitioners.

Professor Cox has held several senior professional positions in the field of international relations including Chair of the European Consortium for Political Research (ECPR); member of the Executive Committee of the British International Studies Association and of The Irish National Committee for the Study of International Affairs; Associate Research Fellow Chatham House, London; Director of the David Davies Memorial Institute for the Study of International Politics, Aberystwyth; Senior Fellow Nobel Institute, Oslo; Chair of the United States Discussion Group at the Royal Institute of International Affairs; and Transatlantic Fellow at the Royal United Services Institute London. He also serves on the editorial board of several academic journals and has been editor of several leading journals in International Relations, including the *Review of International Studies*; *International Relations*; *Cold War History*; and *International Politics*.

Professor Cox is a well-known speaker on global affairs and has lectured in the United States, Australia, Asia, and in the EU. He has spoken on a range of contemporary global issues, though most recently he has focused on the role of the United States in the international system, the rise of Asia and whether or not the world is now in the midst of a major power shift.

Professor Cox is author, editor and co-editor of several books including:

- *Superpowers at the Crossroads* (1990);
- *US Foreign Policy after the Cold War: superpower without a mission?* (1995);
- *Rethinking the Soviet Collapse* (1998);
- *The Eighty Years Crisis: international relations, 1919-1999* (1998);
- *The Interregnum: controversies in world politics, 1989-1999* (1999);
- *American Democracy Promotion* (2000);
- *E.H Carr: a critical appraisal* (2000);
- *A Farewell to Arms: from long war to long peace in Northern Ireland* (2000; 2nd edition 2006);
- *E.H.Carr: The Twenty Years' Crisis: introduction to the study of international relations* (2001);
- *Empires, Systems and States: great transformations in international politics* (2002);
- *How Might We Live? Global ethics for a new century* (2002);
- *The International Relations of The Twentieth Century: 8 volumes* (2007);
- *Global 1989: Continuity and Change in World Politics* (2010);
- *Soft Power and US Foreign Policy* (2010);
- *Introduction to International Relations*, (2012);
- *US Foreign Policy* (2006; 2nd edition.2012);
- *US Presidents and Democracy Promotion* (2013);
- *International Relations of the Cold War* (2013);
- *The Rise and Fall of the American Empire: From Bush to Obama* (2013).

FRIENDS OF IDEAS: AT HOME AND ABROAD

SENIOR FELLOWS

Prof Anne Applebaum
Prof Barry Buzan
Prof Matthew Connelly
Prof Niall Ferguson
Prof Ramachandra Guha
Prof Chen Jian
Prof Paul Kennedy
Prof Dominic Lieven
Prof Margot Light
Prof Eve Mitleton-Kelly
Prof Ian Morris
Prof Danny Quah
Dr Svetozar Rajak
Prof Timothy Snyder
Prof Arne Westad

VISITING SENIOR FELLOWS

Hugh Sandeman
Sir Robert Cooper
Tom McKane
Julian Miller
Gideon Rachman
Dr Jamie Shea
Dr Munir Majid
Dr Leslie Vinjamuri
Dr Linda Yueh

VISITING PROFESSORS

Prof Helmut Anheier
Prof Gordon Barrass
Prof John Hughes

VISITING FELLOWS

Dr Eirini Karamouzi
Dr Effie Pedaliu
Dr John Ryan

ASSOCIATES

Prof Iain Begg
Dr David Cadier
Jennifer Gaskell
Guy de Jonquieres
Jonathan Fenby
Dr Tanya Harmer
Andrew Hammond
Dr Cristian Nitoiu
Dr Tim Oliver

ADVISORY BOARD AND ACADEMIC MANAGEMENT COMMITTEE

The Advisory Board provides independent oversight and guidance on IDEAS' strategy from senior practitioners.

SIR DAVID MANNING

Chair of the Advisory Board

Sir David has wide-ranging experience of foreign affairs. He has served as British ambassador to Israel, NATO, and the United States. From 2001-2003 he was Foreign Affairs Adviser to Prime Minister Blair. Sir David is currently a non-executive director of several company boards and chair of the Advisory Board of LSE IDEAS.

GORDON BARRASS

Gordon Barrass is Visiting Professor at LSE IDEAS, where he specialises on strategy, assessments and perceptions. After more than 20 years in the British Diplomatic Service he served as Chief of the Assessments Staff in the Cabinet Office. He then spent nearly a decade helping PwC expand its business in China's rapidly growing financial services sector.

SIR COLIN BUDD

Sir Colin is an expert on European affairs. He was in charge of European and Economic Affairs in the FCO and then served as Ambassador to the Netherlands. He has also held senior positions in the Cabinet Office. He currently advises governments that are preparing to take over the rotating presidency of the EU.

JOHN HUGHES

John Hughes was a British career diplomat for 35 years serving mainly in the Americas, together with secondments to the Cabinet Office, BAE Systems, and Shell. His final postings were as Ambassador to Venezuela and then to Argentina. In retirement he has been Chair of the Marshall Aid Commemoration Commission, Chair of Canning House, a Robin Humphreys Research Fellow at the School of Advanced Study, London University, and a Visiting Senior Fellow at LSE.

GUY MONSON

Guy Monson is Chief Investment Officer and a managing partner of Sarasin & Partners. He has played a major role in developing Bank Sarasin's London based subsidiary, Sarasin Investment Management Ltd (SIML) since 1988. Monson founded and is a senior fund manager on

the EquiSar Global Thematic funds and is also a senior fund manager on the GlobalSar family of balanced funds. He also manages a range of institutional global thematic equity and global balanced mandates in various regulatory jurisdictions.

SIR RICHARD MOTTRAM

Sir Richard is an expert on national security issues, including defence policy, strategy and planning. From 1992-2007 he was one of Britain's top civil servants: he headed several departments, including the Ministry of Defence, and was responsible for security and intelligence matters in the Cabinet Office, and Chairman of the Joint Intelligence Committee. He is also a Visiting Professor in the LSE's department of Government.

JONATHAN POWELL

As a British diplomat Jonathan Powell was closely involved in negotiations with the Chinese over Hong Kong and German unification. As Chief of Staff to Prime Minister Blair he played a key role in reaching an agreement with the IRA on a political settlement in Northern Ireland. He is currently Managing Director at Morgan Stanley.

PROF DANNY QUAH

Danny Quah is the Li Ka Shing Professor of Economics at the National University of Singapore's Lee Kuan Yew School of Public Policy. Previously he was Director of the LSE Saw Swee Hock Southeast Asia Centre.

GIDEON RACHMAN

Gideon Rachman is the chief foreign affairs commentator for the *Financial Times*, where he authors a weekly column on foreign affairs and feature articles. Before joining the *Financial Times* in 2006, he was a senior editor and correspondent for The Economist and BBC World Service presenter. He has worked as a foreign correspondent in Washington, Brussels, and Bangkok, and is the author of *Zero-Sum World*.

SUSAN SCHOLEFIELD

Susan Scholefield held a distinguished career in the Civil Service. Roles in the Balkans Secretariat, Northern Ireland Office and in the Cabinet Office as head of the Civil Contingencies Secretariat were followed by a series of top level positions in the MOD culminating in her most recent role as Director General, Human Resources and Corporate Services. In 1999 she was awarded a CMG in the New Year's Honours for her work on Bosnia.

CATO STONEX

Cato Stonex graduated from the LSE, of which he is now a governor. In 1986, he joined the European government bond trading department at Morgan Grenfell. In 1989 he joined J. Rothschild Investment Management and began his association with Nils Taube and John Hodson. Together they formed THS Partners in 1997.

LESLIE VINJAMURI

Leslie Vinjamuri is Director of the Centre on Conflict, Rights and Justice and a Senior Lecturer (Associate Professor) in International Relations at SOAS, University of London. Leslie is also Chair of the International Relations Speaker Series at SOAS. Her research areas include transatlantic relations, US foreign policy, the politics of international intervention, human rights and justice, and UN Security Council Diplomacy.

LORD WALLACE OF SALTAIRE

Lord Wallace is an Emeritus Professor in the Department of International Relations at the London School of Economics and has a long distinguished record in British politics. He was made a peer in 1995 and became the Liberal Democrat spokesman on Foreign Affairs and Defence. He subsequently sat on the Select Committee on European Communities and was Chairman of the Sub-Committee on Justice and Home Affairs from 1997-2000. 2004 saw him elected Deputy Leader of the Liberal Democrat Peers.

LSE IDEAS' operations are monitored by a Management Committee whose members are:

PROF MICHAEL COX

Director, LSE IDEAS

PROF JANET HARTLEY

Head of the Department of International History

DR EMILIA KNIGHT

Centre Manager, LSE IDEAS

DR GEORGE LAWSON

Department of International Relations

PROF PIERS LUDLOW

Department of International History

PROF PETER TRUBOWITZ

Head of the Department of International Relations

BRITISH-SOVIET RELATIONS ARCHIVE PROJECT



Project Co-Directors:

Academician Alexander Oganovich Chubarian
(Russian Academy of Sciences)

Professor Arne Westad (LSE)

Editors:

Professor Vladimir Olegovich Pechatnov
(MGIMO)

Dr Svetozar Rajak (LSE)

Online Archive Migration:

Joseph Barnsley
Tom Bailey

OVERVIEW

This joint project between IDEAS, The British Academy, and the Russian Academy unlocks the archives of the early Cold War.

It allows readers and researchers to explore hundreds of newly released archive documents with new insight into how the Cold War began including declassified diplomatic cables, diaries, and reports of meetings between Russian and British leaders.

ACTIVITY

Following the launch of the online collection of documents in July 2016, the archive has now been moved to the new LSE IDEAS website. Migration work took place from May-July 2017, with the new look web archive launched in August 2017.

To allow migration to the new site and help researchers using the archive, a new file name system was introduced. Using the design of the new site, the documents are now easier to browse - with each year having its own 'accordion' drop down.

The project remains popular on social media. A tweet about the project highlighting content in the archive from Stalin, Churchill, Molotov, and Bevin was LSE IDEAS' second most popular tweet in 2017 (as of 1 August 2017) with 21,531 impressions. Positive Twitter comments from alumni and researchers include "This is amazing, every student of #history must check out", "Alma mater doing cool things.", and "A superb collection of UK-USSR documents from the early Cold War. I'll be using this for years to come."

CHINA FORESIGHT

Project Head:
Dr Yu Jie (Cherry)



OVERVIEW

The LSE IDEAS China Foresight Project analyses Chinese strategy and foreign policy from the inside out, by understanding the domestic policymaking process and following debates that are unfolding among academics and practitioners within China itself to inform the public and elites alike in the UK.

RESEARCH

In May 2017, the project released a major report on China's economic, political and foreign policy direction as the country marks the 40th anniversary of landmark economic reforms. *From Deng to Xi: Economic Reform, the Silk Road and the Return of the Middle Kingdom* analyses how China's rise as a global power since 1978 has shaped the country and influenced its relations with the rest of the world. It contains contributions from senior politicians, journalists, and academics including Liberal Democrat leader Sir Vince Cable and Geoffrey Yu of UBS. The launch of the report was accompanied by a video on the LSE Research website and social media promotion, with LSE IDEAS gaining around 15,000 Twitter impressions on launch day.

The project also published the Strategic Update *China's One Belt, One Road: A Reality Check* in July 2017. The update by Dr Yu Jie explains the origins of the One Belt, One Road (OBOR) idea, who in Beijing really runs OBOR, and the existential challenges to the project.

ACTIVITIES

Engaging with Senior Policy Practitioners in the UK and the EU:

Dr Yu Jie appeared as an expert witness at the House of Commons Foreign Affairs Committee inquiry into the UK's relationship with China on 28th March 2017. Issues of bilateral trade, investments, Hong Kong, and who decides Chinese foreign policy were examined by MPs on the Select Committee.

She also recently briefed senior civil servants at the Cabinet Office working with the Prime Minister on the UK-China relationship and spoke at a policy planning meeting of the European External Action Service, attended by heads of policy planning from 27 European member states.

These are part of regular exchanges between LSE IDEAS and the UK Government on the future direction of China's foreign policy.

Events

The project hosted Financial Times columnist Gideon Rachman to discuss his new book *Easternisation* with IDEAS experts at the public lecture *The Decline of the West in the New Asian Century?* in October 2016.

In December 2016, China Foresight held a public event to react to the US election. *Clash of the Titans? China-US Relations from Nixon to Trump* featured Margaret MacMillan and Christopher Coker debating the past and future of this important relationship.

The project also co-hosted with the LSE Department of International Relations a private seminar where researchers from the Reconnecting Asia project at the Center for Strategic and International Studies (CSIS) in Washington DC presented some of their findings mapping Chinese infrastructure projects across Eurasia.

Project Head Dr Yu Jie also represented IDEAS and China Foresight at the Global Think Tank Summit in Shanghai (hosted by the Shanghai Academy of Social Science in November 2016), the LSE General Election Night event, and a G7 International Forum 'track two diplomacy' meeting hosted by Italian Ministry of Foreign Affairs in Rome.

Media

China Foresight and Yu Jie regularly provide commentary on China's foreign policy in the English language media including the BBC, the Independent, China National TV, the South China Morning Post, and VOA.

Highlights from this year include:

- BBC News at 10 to discuss the Hinkley Point nuclear power station deal (15 September 2016)
- Independent editorial jointly written by Dr Yu Jie and Sir Vince Cable on the challenges the British government faces when it comes to negotiate trade deals with China and India (6 January 2017)
- BBC World Service documentary Taiwan: An Island History with Bridget Kendall (17 May 2017)
- BBC World Impact on the 20th anniversary of the Hong Kong takeover (29 June 2017).

COLD WAR STUDIES PROJECT

Project Head:
Dr Piers Ludlow

Deputy Head:
Dr Luc-André Brunet

Project Assistant:
Bastiaan Bouwman

**LSE-Sciences Po
Seminar Organiser:**
Alexandre Dab



OVERVIEW

The Cold War Studies Project (CWSP) maintains LSE IDEAS as the leading centre in Europe for the study of the Cold War, its historical origins and its repercussions for contemporary international issues. It continues the work of the Cold War Studies Centre founded in 2004, which became LSE IDEAS in 2008.

RESEARCH

The CWSP remains focused on decentring the Cold War, going beyond narratives that reduce the Cold War to a simple struggle between the United States and the Soviet Union. As such, research activities this year focused on the Cold War in the Balkans, British nuclear policy, and the long-term influence of the Cold War on contemporary policy-making.

2017 also saw the publication of CWSP Deputy Head Luc-André Brunet's book, *Forging Europe: Industrial Organisation in France, 1940-1952*. This study explores continuities of institutions and individuals from Vichy France to the early stages of European integration during the Cold War.

EVENTS

The CWSP continued its lecture series *Rethinking the Cold War*, in collaboration with the Cultures of the Cold War research centre at the University of Sheffield. The series invites leading international scholars who go beyond traditional diplomatic and military histories to provide innovative new perspectives on the Cold War.

This year, the series hosted three events:

- ***An Imaginary War? Culture, Thought and Nuclear Conflict during the Cold War*** with Professor Benjamin Ziemann, Professor Ann Sherif, and Matthew Grant (19th October 2016)
- ***The World Reimagined: Americans and Human Rights*** with Professor Mark Bradley, University of Chicago (28 February 2017)
- ***Trump and China in the Asian Century*** with Professor Arne Westad, Harvard University (25 April 2017)

In November 2016 Cold War Studies Project Head Piers Ludlow gave a public lecture on his recent book on Roy Jenkin's Presidency of the European Commission. *A Briton at the Heart of Europe* explored what Jenkins' tenure reveals about the nature of the job and the history of Britain in Europe.

As part of the 2017 LSE Literary Festival in February 2017, CWSP hosted *From One Cold War to Another?*, a wide ranging conversation with authors and columnists Anne Applebaum, Gideon Rachman, and Jonathan Fenby on if Russia and the West are facing a 'New Cold War' and the future of the international order.

Finally, in May 2017 CWSP hosted the book launch for *The Balkans in the Cold War*, an edited volume covering the region's uneasy relations with the Superpowers during the Cold War.

ACTIVITIES

The CWSP has further developed its long-standing collaborations with other institutions.

In September 2016, the European Summer School on Cold War History was held in Vienna, while October saw the beginning of the third year of our successful LSE-Sciences Po Seminar in Contemporary International History.

The CWSP also co-organised the LSE-George Washington University – University of California Santa Barbara Graduate Student Conference on the Cold War, hosted this year in California.

IMPACT

Deputy Head Luc-André Brunet presented his research to policymakers and government ministers at a conference organised at the French Ministry for Economics, focusing on what lessons from the early stages of European integration may be applied to current policies in France and Europe.

DAHRENDORF FORUM

Debating Europe

Project Co-Director:

Dr Robert Falkner

Senior Fellow:

Sir Robert Cooper

Chair, Working Group on EU and North America Relations:

Prof Peter Trubowitz

Chair, Working Group on EU and Russia and Ukraine Relations:

Prof Vladislav Zubok

Project Manager:

Louise Ingledow

Communications Associate:

Sasha Milonova

Working Group Members:

Dr David Cadier
(Russia Working Group)
Dr Jie Yu (Cherry)
(China Working Group)

Postdoctoral Fellows:

Dr Olivia Gippner
(China Working Group)
Dr Tim Oliver
(North America Working Group)
Dr Cristian Nitoiu
(Russia Working Group)

Research Associates:

Julia Himmrich
Dr Cora Lacatus
Liza Ryan
Dr Natalia Telepneva

OVERVIEW

The Dahrendorf Forum is a joint initiative by the LSE and the Hertie School of Governance in Berlin, funded by Stiftung Mercator. Created in 2011 to honour the intellectual legacy of Lord Dahrendorf, former Director of the LSE, the Forum provides a platform for debating Europe through original research and public engagement.

2016-17 was a time of transition for the Dahrendorf Forum as the third research cycle was drawn to a close and funding successfully secured for a fourth cycle commencing in September 2017.

THIRD RESEARCH CYCLE Europe & the World: Global Insecurity & Power Shifts

The third research cycle officially ended on 28 February 2017.

RESEARCH

Following the conclusion of the cycle, special issues of two prominent international relations journals based on contributions to the 2016 Dahrendorf Symposium were published in July 2017, both edited by Robert Falkner and Helmut K. Anheier.

The Special Issue of *Global Policy*, *Europe and the World: Global Insecurity and Power Shifts* explored if Europe will remain, and be treated as, a world power? The Special Issue of *International Politics*, based at LSE IDEAS, is entitled *Europe and the world: Rethinking Europe's external relations in an age of global turmoil* and focused on how Europe can respond to changes in the international system.

Over the course of the entire cycle, starting in 2015, the Dahrendorf Forum team at LSE IDEAS produced 20 publications (both online and in print), including 8 Policy Briefs and Analyses, 3 major Dahrendorf-LSE IDEAS Special Reports, and over 50 blog posts.

EVENTS

In October 2016, the Dahrendorf Forum hosted the public debate *The European Union at the Crossroads: Brexit & After* with French Minister for the Digital Sector & Innovation Axelle Lemaire, Margaret McMillan, and Anthony Giddens.

This brought the total number of Dahrendorf Forum events held at LSE during the third research cycle to 39.

FOURTH RESEARCH CYCLE The Future of Europe: Strategic Options for an Era of Uncertainties

In April 2017 it was announced that Stiftung Mercator had awarded the Dahrendorf Forum €2.34 million to fund a fourth research phase. Commencing in September 2017, the new project will explore the future of Europe in an era of uncertainty, considering strategic options for facing Brexit, the migration crisis, the rise of populism across the Continent, election trends and other future challenges.

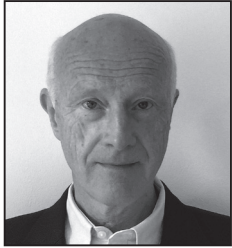
Project Manager Louise Ingledow has led preparations for the new project, most importantly recruitment of a new staff team including two postdoctoral fellows, a research assistant, and a communications officer who will commence work at LSE IDEAS in September 2017.

The commencement of the new cycle will also see a change in leadership for the Dahrendorf Forum at LSE with Professor Iain Begg replacing Robert Falkner as the Academic Co-Director. Professor Begg is a Professorial Research Fellow at the LSE European Institute. His main research work is on the political economy of European integration and EU economic governance.

GLOBAL STRATEGIES @ LSE

Heads of Project:
Hugh Sandeman and
Professor Christopher Coker

Project Coordinator:
Tom Bailey



Hugh Sandeman

Visiting Senior Fellow at LSE IDEAS. He was formerly an international banker specialising in advice to companies on strategic decisions and financings in the US, Japan, Europe and India, and a foreign correspondent for The Economist in Japan and the US.



Christopher Coker

Professor of International Relations specialising in strategy and the future of warfare. He teaches at defence academies around the world and has been a Visiting Fellow at several, including the National Institute for Defence Studies in Tokyo and the Swedish Defence College.

OVERVIEW

The Global Strategies project aims to challenge the assumptions underlying foreign and security policy, and to enhance the quality of decisions on international strategic issues – political, diplomatic, and military.

Global Strategies convenes discussions between academics from LSE, and politicians and senior officials involved in foreign and security policy in the UK and overseas. The project is assisted by a group of former senior practitioners who are closely associated with LSE IDEAS who have held important posts, including: General Sir Richard Barrons, Commander Joint Forces Command; Sir Robert Cooper, senior advisor to the EU Commission; Sir David Manning, Ambassador to Washington; Mr Tom McKane, Director General International Security Policy at the Ministry of Defence; Mr Julian Miller, Deputy National Security Advisor; Mr Clovis Meath-Baker, Director of Intelligence at GCHQ; and Sir Richard Mottram, Chairman of the Joint Intelligence Committee.

RESEARCH

Global Strategies published research in two areas this year. A paper on The Middle East and Hybrid Warfare, based on discussions with senior British officials, academics and current practitioners in media, strategic communications and cyber issues, looked at the hybrid warfare techniques of Daesh, Al Qaeda, the Taliban and Iran, and suggested how the UK and other western countries could improve their response to this threat. A report on Enhancing Decision Making in Foreign and Security Policy summarised the findings of a Global Strategies conference on strategic decisions.

ACTIVITIES

Discussions are held every two months with senior officials on strategic issues of current interest, including US foreign relations, North Korea, European reform, and stability in Africa.

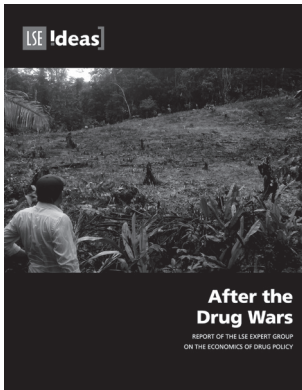
In late 2016 Global Strategies brought together thirty British politicians, officials, and former officials, military officers and experts to consider ways in which the making of foreign policy still leaves the UK vulnerable to strategic errors. The discussion suggested practical ideas for improving decision making that are well within the reach of the UK's current institutions and resources.

The Global Strategies lecture series continued with an analysis by General Sir Richard Barrons of 'Cyber and Violence in the 21st Century'.

IMPACT

The Global Strategies project has an impact in three different ways. It provides a valuable forum to politicians and senior officials for discussing and challenging the assumptions that underlie policies and the way decisions are made, evidenced by continuing close links with Whitehall. The project draws on a wide range of expertise within LSE, making this available to decision makers in UK foreign and security policy. The research and analysis generated by Global Strategies is also applied in the Executive MSc on International Strategy and Diplomacy.

INTERNATIONAL DRUG POLICY PROJECT



Project Director:
Professor Michael Cox

Expert Group Chair:
Professor Danny Quah

Executive Director:
Dr John Collins

Policy Associate:
Alex Söderholm

OVERVIEW

The LSE IDEAS International Drug Policy Project (IDPP) is a large-scale, multidisciplinary, cross-regional research endeavour. It brings rigorous academic research and policy analysis to global policy discussions, with a particular focus on driving evidence based reform at the local and national levels. Its overarching mission is to help forge a new, effective global framework for drug control which is economically efficient and promotes public health, sustainable development, and respect for human rights.

RESEARCH

In 2016 IDPP launched its third special report, *After the Drug Wars*, endorsed by six Nobel Prize winners including the President of Colombia. In this report, the LSE Expert Group on the Economics of Drug Policy set out a new framework for the future of international drug policy based on the Sustainable Development Goals. The report includes in-depth discussions on regulation, policing, public health, and the impacts of drug policy on women.

ACTIVITIES

IDPP runs multiple, concurrent projects targeting national and international drug policy. Among others, IDPP has developed research expertise and extensive links with academics and policymakers in Colombia through a major British Council funded institutional links project with Universidad de los Andes looking at 'Drugs production, rural development and the search for peace in Colombia'. This work culminated in President Juan Manuel Santos' visit to the LSE at an IDEAS and Latin America and Caribbean Centre (LACC) co-hosted event on 3 November 2016, entitled *The Legacy of Peace*.

IDPP has run two successful Innovation Labs on Drug Policies and Human Development in collaboration with the GIZ Global Partnership on Drug Policies and Development (GPDPD). The Innovation Lab is an active policymaking event. It brings together experts and policymakers from around the world and range of fields. Working in small groups, they debate and design policies and interventions in specific areas of drugs-related development. A pilot Innovation Lab was held in October 2016 at the LUISS School of Governance in Rome and the second in February 2017 at LSE IDEAS in London.

Supported by the knowledge exchange impact fund IDPP continues its work in Ireland, in close collaboration with the Ana Liffey Drug Project. The *Leading Policy Change: A Decriminalisation Advisory Commission for Ireland and the UK* project brings together a group of academics and practitioners to provide Irish partners with the scientific evidence-base for positive change in national legislation on illicit drugs. This ongoing project has actively supported the change in Irish legislation to allow for the first medically supervised injection facility to open in Dublin.

UNITED NATIONS AT LSE

Project Director:
Dr Mary Martin

Project Coordinator:
Vesna Bojicic- Dzelilovic



OVERVIEW

Bringing together the expertise of the LSE and the work of the United Nations, through both direct collaboration between LSE IDEAS and UN agencies and sharing the best of the LSE's work on and with the UN. The first major collaboration between IDEAS and the UN is the UN Business and Human Security Initiative.

EVENTS

The project hosted UNESCO Director-General Irina Bokova for an event entitled *Strengthening Global Governance for the 21st Century* in October 2016. She discussed UNESCO's work and the role the United Nations in sustaining a rules-based international order in an increasingly turbulent world.

In May 2017, United Nations at LSE co-hosted the *Pathways to Peace in Colombia* event with charity International Alert and the LSE Latin America and Caribbean Centre. Joshua Mitrotti, director of Colombia's Agency for Reintegration, spoke about the challenges and achievements of his agency's ground-breaking approach to absorbing thousands of former paramilitaries and guerrilla fighters into productive employment as part of the country's post-conflict transition.

UN BUSINESS AND HUMAN SECURITY INITIATIVE

How can business protect and empower individuals and communities in areas affected by conflict and crisis? This initiative aims to developing an innovative framework for the private sector to contribute to peacebuilding and the sustainable development goals (SDGs) in the form of 'Human Security Business Partnerships' (HSBPs).

It is supported by funding from the UN Trust Fund for Human Security, alongside in-kind contributions from research partners including SwissPeace, International Alert, French business school ESSEC-Irene, and the Business and Human Rights Network in Spain and Colombia. Initial research was also funded by a grant from the Rockefeller Resilience programme.

The initiative holds regular discussions with policymakers, representatives of the private sector, civil society, and academics in the UK and abroad as part of its participatory approach to developing the HSBP Framework and promoting informed debate. The most recent, held in July 2017 at LSE IDEAS was the roundtable *Corporate Peace: private sector strategies for conflict prevention, peacebuilding and sustainable development*.

Working in partnership with UN agencies and global companies the initiative will trial and assess the framework in two initial locations, Liberia and Colombia. It will also establish at LSE IDEAS a global secretariat to promote awareness of the human security approach and provide a focal point for research, practice, and policy on relations between business, security, development, and governance.

The development of the Human Security Business Partnership Framework is based on using human security as a conceptual anchor and methodology to mobilise international companies and provide guidance for them to operate more effectively in conflict and crisis-affected countries through addressing individual and community needs and a comprehensive range of local security threats. The project is underpinned by multi-disciplinary research on the human security impacts of trans-national companies as well as empirical studies of multi-stakeholder partnerships involving the private sector, and benefits sharing (between governments, communities, and companies) in resource-rich environments, and the opportunity structures for business in peace processes.

INTERNATIONAL STRATEGY AND DIPLOMACY



“The LSE has built its global reputation by encouraging vigorous intellectual argument and informed debate.

For a century or more the School has tried to remain true to its motto – understanding the causes of things.”

-Professor Michael Cox
Academic Programme Director

STAFF

Head of Practitioners:
Professor John Hughes

Course Tutor:
Dr Luca Tardelli

Executive Programme Manager:
Craig Smith

Executive Programme Alumni Assistant:
Adrianna Zajęczkowska

Executive Programme Teaching Faculty:
Professor Michael Cox
Professor John Hughes
Dr Nicholas Kitchen
Dr Luca Tardelli

SUMMARY

The Executive Masters Programme continues to attract professionals of the highest calibre from both the public and private sector. The programme is specifically designed for those working in demanding roles with significant demands on their time.

As we welcome the upcoming seventh cohort of students and the class of 2016-17 graduate in December 2017, LSE IDEAS aims to maintain the MSc International Strategy and Diplomacy as one of the world’s leading strategic thinking courses.

STUDENTS

Students of the programme come from a variety of backgrounds - ranging from diplomacy, government, and the military to finance, consultancy, and the energy sector.

With a select intake, the 32 students in the class of 2016-17 was comprised of highly diverse group of students. Overall the programme now has 168 alumni from around the globe (Africa 3%; Asia 17%; Central Asia 4%; Europe; 42%; Latin America 7%; Middle East 7%; North America 15%; Oceania 4%).

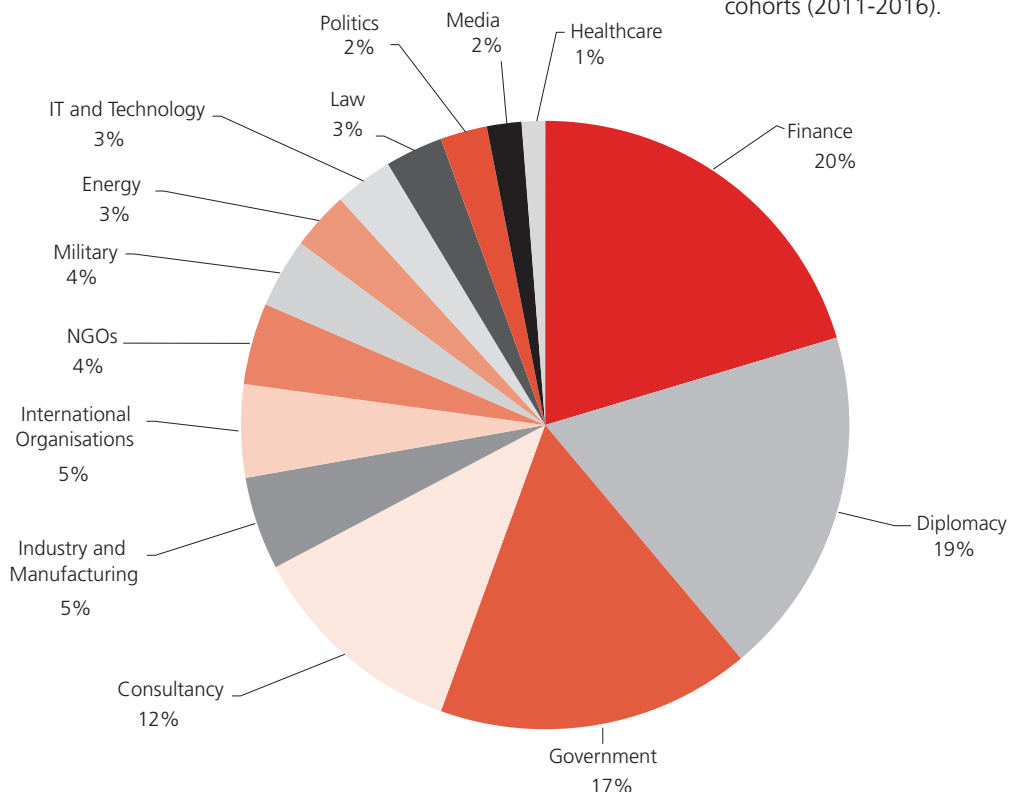
Continuing with the 32 students in the class of 2016-17, we ensure that the perspectives of each participants are balanced to enable the most enlightening discussion groups.

STRUCTURE

The programme curriculum is delivered over the year in three strands: 22 evening seminars that take place on Wednesdays throughout the year, 4 intensive full-time weeks, and 2 immersive policy weekends.

Teaching is delivered by both leading LSE academics and senior practitioners who provide intellectual rigour alongside insight from experience. The faculty is supplemented by regular guest lecturers with topical and highly relevant expertise.

Average Age: 35
Range: 28-59



*Percentages include both the 2016-17 cohort and previous cohorts (2011-2016).

CONTENT

To begin, students are challenged on the assumptions that often underpin strategy, explaining why new approaches are needed in order to see the nature of strategy from a new perspective. This allows participants to understand major strategic trends, most notably global 'power shifts'. Assessing risk effectively is the focus of the modules that follow, providing the tools for undertaking long term analysis. These skills are tested in practical exercises and policy scenario activities to translate what has been learnt into practice.

ALUMNI

Once students have graduated from the Executive programme, they join the LSE IDEAS Alumni Network. Alumni of the executive MSc International Strategy and Diplomacy form a diverse global network of leaders and professionals, as well as being part of the dynamic LSE IDEAS community.

The Alumni Network allows students to enhance their professional contacts and connect with IDEAS expertise through current affairs discussions, public lecture invitations, and social events.

Network members receive The Strategist, our alumni newsletter including interviews with a range of former students and exclusive articles from IDEAS Director Michael Cox. The Alumni Network hosted a series of breakfast events with experts on current affairs, including Prospects for the Chinese Economy, Beyond Obama: the Four Years Ahead the morning after the US election, and Decline of the West and Crisis of Democracy? with Gideon Rachman.

On the 10th June, the Network hosted its first Alumni Policy Weekend, The Rise of Populism and the Crisis of Globalization: Brexit, Trump and Beyond'. Speakers included: IDEAS Director Michael Cox, Tim Oliver, Uta Staiger, Brian Klaas, Barry Buzan, Leslie Vinjamuri, Mukulika Banerjee, Yu Jie, and Sir Robert Cooper.

The Network also has a private LinkedIn group, with over 136 alumni as members.



THE IMPACT THAT THE EXECUTIVE PROGRAMME HAS HAD ON THE GROUP IS BEST EXPRESSED IN STUDENTS' OWN WORDS:

"The course helps people from multinational firms to understand the significance of the changes taking place in the world as well as how to become better strategic thinkers and risk managers."

**Senior Country Risk Analyst
Standard Chartered Bank**

"Right from the first week, I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at issues differently."

**The British Ambassador
to the UN in Geneva**

"This is one of the best investments I have made in myself and my career. This is not international relations in an ivory tower. Topical content and practical simulations with top experts, combined with a group of brilliant and diverse classmates has helped me understand the world in a completely new and useful way."

**Corporate Relations Director,
City & Guilds Group**

"The course strikes an excellent balance between theory and practice, bringing together notable academics and eminent current and former practitioners."

**Head of Defence
Strategy and Priorities, UK MoD**

"The programme's innovative and extremely successful approach has been of particular benefit to my work with global multinational corporations."

**Vice President,
Corporate Governance and
Responsible Investment, BlackRock**

"It gave me new perspectives that will play a catalytic role in my career."

**Department of International
Organizations and Conferences
Ministry of Foreign Affairs
of PR China**

"In my current position, working towards U.S. hosted 2016 Nuclear Security Summit, I find myself constantly drawing on strategic concepts introduced in the programme to examine policies through a new lens."

**Coordinator for
Threat Reduction Programs
U.S. Department of State**

ON THE ALUMNI POLICY WEEKEND:

"I thought a great and worthwhile session both on content as well to stay in touch with people - thank you for organising."

**Toby O'Connor
Managing Director
of Investment Company
Class 2015-16**

PUBLICATIONS

REPORTS

Research papers offering in-depth analysis

- **From Deng to Xi: Economic Reform, the Silk Road, and the Return of the Middle Kingdom**
(May 2017)

This report explores the extent to which Deng's momentous economic reforms in 1978 have shaped modern China, what the country's expanded international role under Xi means, and who really makes Chinese foreign policy.
- **Enhancing Decision Making in Foreign and Security Policy**
(February 2017)

In late 2016 thirty British politicians, officials and former officials, officers, and experts met to discuss ways in which the UK foreign policymaking leaves the country vulnerable to strategic errors. In this report, the group put forward practical ideas for improving decision making that are well within the reach of the UK's current institutions and resources.
- **Hybrid Warfare in the Middle East**
(February 2017)

Distilled from discussions with senior British officials, academics, and current practitioners in the media, strategic communications, and cyber security, this report considers the hybrid warfare techniques of Daesh, Al Qaeda, the Taleban, and Iran, and makes specific suggestions on how the UK and other Western countries can better counter this threat.
- **US, Russia, and the World: The Passing of Empires**
(January 2017)

In this Dahrendorf Forum report, former UK Ambassador to Russia Sir Rodric Braithwaite explores how recent American and European decline mirrors the collapse of the Soviet Union and what's next for NATO and Russia in a multipolar world order.

STRATEGIC UPDATES

Identifying topics of emerging strategic importance in international affairs

- **China's One Belt, One Road: A Reality Check**
(July 2017)

The world is excited, yet confused about the potential of China's One Belt, One Road (OBOR) initiative. What exactly is it? This Strategic Update explains the origins of the idea, who in Beijing really runs OBOR, and the existential challenges to the project.
- **The 14 Brexit Negotiations**
(March 2017)

The process of Brexit goes far beyond invoking Article 50. In this Strategic Update, Andrew Hammond and Tim Oliver identify some 14 Brexit negotiations underway - both formal diplomatic discussions and wider debates between and within the UK and EU.
- **Making the 'Special Relationship' Great Again?** (January 2017)

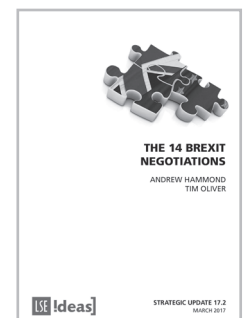
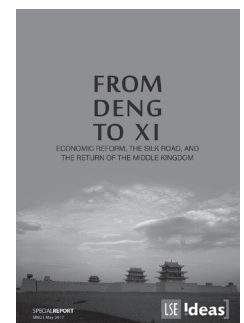
Donald Trump's election poses uncomfortable questions for Britain about the future of the UK-US 'Special Relationship'. This Strategic Update looks at the core elements of the 'Special Relationship' that could be under strain and how Britain could be left between a Trump Rock and a Brexit Hard Place.
- **The Greek Euro Tragedy**
(November 2016)

This Strategic Update discusses the most recent problems for the Eurozone, namely the Greek crisis and how the European Central Bank's (ECB) lack of democratic accountability has contributed to the instability of the Eurozone.
- **ASEAN: In or Out? No Way...Not yet?**
(October 2016)

The UK voted to leave the EU on a wave of populist anger. Does the Association of Southeast Asian Nations (ASEAN) face a similar threat to regional integration? In this Strategic Update, Tan Sri Munir Majid assesses the prospect of a member state leaving ASEAN and the future of UK-ASEAN relations after Brexit.

Layout and Design:
Indira Endaya

Editing and Online Edition Design:
Joseph Barnsley

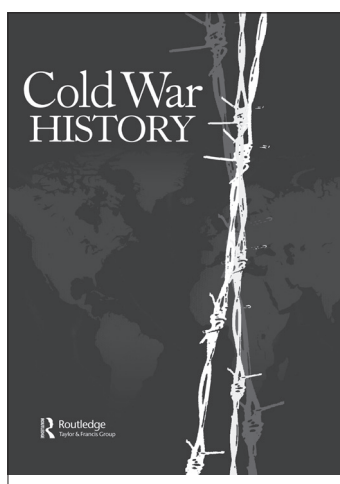


JOURNALS

LSE IDEAS proudly houses two leading academic journals.

COLD WAR HISTORY

Founded in 2004, *Cold War History* is recognised as the leading journal in its field. Publishing articles by leading scholars such as Piero Gleijeses, Sergey Radchenko and Bernd Schaefer, as well as by emerging talents, the journal draws on the wide range of expertise amongst its editors, to make its scope more comprehensive and diverse. In 2017 the journal released a special issue entitled 'Socialism, Capitalism and Sino-European Relations in the Deng Xiaoping Era, 1978-1992', guest edited by Martin Albers and Zhong Zhong Chen. In 2018, the journal will release a special issue on China and Eastern Europe in the Cold War, and looks forward to future special issues on French nuclear history and NATO.



Editors:

Prof Michael Cox
 Dr James Ellison
 Prof Jussi Hanhimäki
 Dr Tanya Harmer
 Prof Beatrice Heuser
 Prof Matthew Jones
 Dr Ann Lane
 Prof Lori Maguire

Prof Leopoldo Nuti
 Dr Olav Njølstad
 Dr Piers Ludlow
 Dr Sue Onslow
 Dr Christian Ostermann
 Dr Svetozar Rajak
 Prof Arne Westad
 Prof Vladislav Zubok

Book Review Editors:

Dr Luc-André Brunet
 Dr Arne Hofmann

Managing Editor:

Lindsay Aquí

INTERNATIONAL POLITICS

International Politics is a leading peer reviewed journal dedicated to transnational issues and global problems.

It subscribes to no political or methodological identity, and welcomes any appropriate contributions designed to communicate findings and enhance dialogue.



Editor:

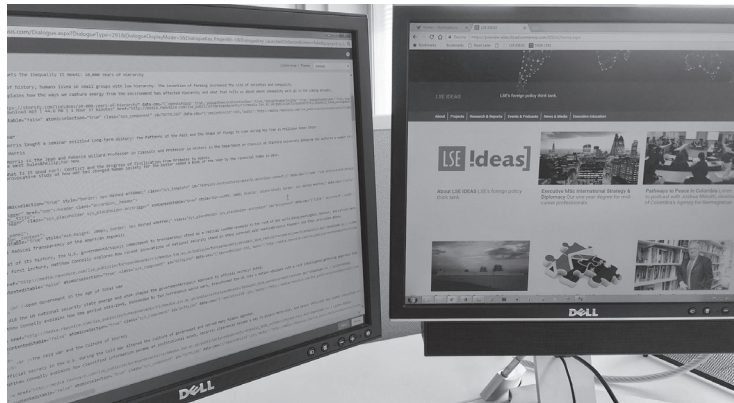
Prof Michael Cox

Managing Editor:

Dr Fiona Stephen

COMMUNICATIONS

Communications Officer:
Joseph Barnsley



26,094

TWITTER FOLLOWERS
(On 1st August 2017,
end of period covered
in this report.)

2,419,000

TWITTER IMPRESSIONS
(1st August 2016-
31st July 2017.
Impressions measures
views of tweets.)



11,407

FACEBOOK LIKES
(On 1st August 2017,
end of period covered
in this report.)

62,789

**FACEBOOK EVENTS
REACH IN 2016**
(1st August 2016-31st
July 2017. Reach measures
people shown post
in Newsfeed.)

WEBSITE

LSE IDEAS is part of the move to the new LSE website launched in 2017. Work on IDEAS content migration finished in July 2017, with the new IDEAS site going live in August 2017.

The new site is designed responsively for the best performance on any screen size, including mobiles and tablets. The striking layout features more images and visual navigation, as well as 'accordion' drop downs for organising text.

For IDEAS, starting a new website began by creating a new sitemap built around helping website visitors. A key priority was to make reports and event podcasts easier to find, with both now included prominently on each project page and for the first time available to browse by topic.

Additions to the website as part of the move include Research Areas and Themes, and an expanded News & Media section for commentary by IDEAS people and IDEAS news.

DIGITAL PUBLICATIONS

Digital editions of reports make publications available online in a new format alongside the pdf. They are easier to read, particularly on mobile devices and from social media, with interactive features including simple sharing options.

Continuing LSE IDEAS' embrace of innovation in reaching new audiences, in May 2017 *From Deng to Xi* became the first digital edition of a LSE IDEAS report. Built using Atavist, the online edition allows readers to explore all eight contributions online.

This follows online editions of all new Strategic Updates being available on Medium, a platform for articles and long-form reading. Medium connects seamlessly to Twitter, driving more social media engagement with Strategic Updates and bringing new followers to IDEAS.

SOCIAL MEDIA

On Twitter, the rapid growth over the last year has been sustained with over 2 million impressions during the year. Social media highlights include using Twitter to take questions live at large public events and the IDEAS photo exhibition at the LSE Literary Festival, *Revolutions in the Afghan Desert*, from which IDEAS shared some of the incredible photos themselves, the exhibition layout, and some 'behind the scenes' images.

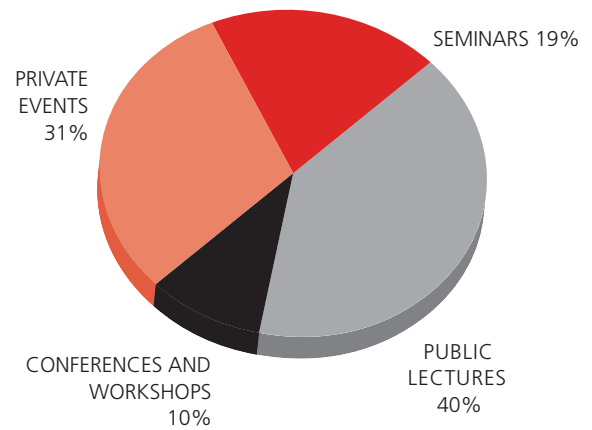
NEWSLETTERS

IDEAS continues to send two newsletters through MailChimp: News & Podcasts, launched in January 2016, and Event Invitations. They have average open rates of 39.4% and 25.8% respectively, compared to MailChimp industry averages of 22% for Education and 22.3% for Politics.

EVENTS SUMMARY

EVENTS BREAKDOWN

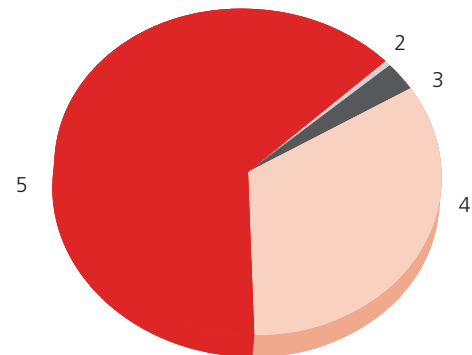
Public Lectures	21
Conferences and Workshops	5
Private events (strategic dinners and alumni events)	16
Seminars	10
TOTAL EVENTS	52



EVENTS FEEDBACK

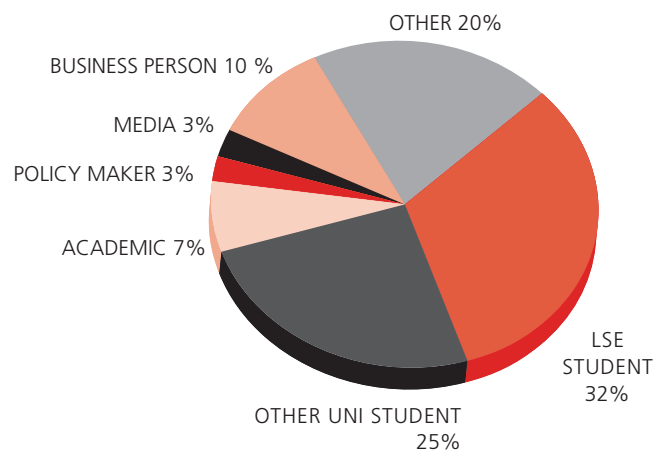
Rating Scale	Respondents
☐☐	1
☐☐☐	4
☐☐☐☐	50
☐☐☐☐☐	93

Average Rating: 4.57

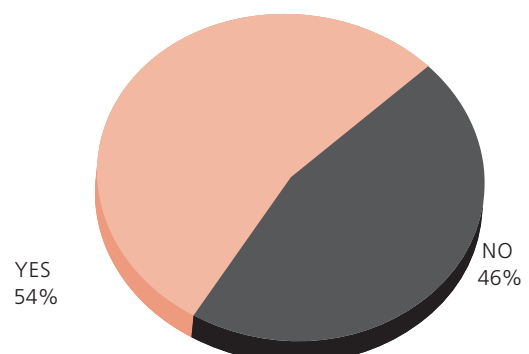


PARTICIPANTS BACKGROUND

LSE Student	48
Other Uni Student	37
Academic	10
Policy-maker	4
Media	4
Businessperson	15
*Other	30



FIRST-TIME ATTENDEES



Events Coordinator:
Adrianna Zajączkowska

EVENTS LIST



TERROR IN FRANCE
THE RISE OF JIHAD IN THE WEST

23 May 2017
Tuesday 8.30pm to 10.00pm
Theatre, 221F

PUBLIC LECTURE
SPEAKER
Professor Gilles Kepel

CHAIR
Hugh Sandeman

Gilles Kepel is Chair of Middle East and Mediterranean Studies at the Institut d'Études Politiques de Paris (Sciences Po). He has written the 2016 Philip Hearn Chair in History and International Relations at LSE IDEAS.

Hugh Sandeman is a visiting senior fellow at LSE IDEAS.

In the wake of France, which was struck right after another jihad attack in Paris, what have we learned about the way the Islamic State can provide fresh insight for anyone interested in France today.

[Follow on Twitter @LSEIdeas](#)

[Facebook](#)

[LSE Ideas](#)



TRUMP AND CHINA
IN AN ASIAN CENTURY

25 April 2017
Tuesday 8.30pm to 10.00pm
Wolfson Theatre, 548B

PUBLIC LECTURE
SPEAKER
Professor Arne Westad

CHAIR
Professor Michael Cox

Arne Westad is US and Professor of Global Relations at Harvard University.

Michael Cox is Director of LSE IDEAS and Executive Professor of International Relations at LSE.

[Follow on Twitter @LSEIdeas](#)

[Facebook](#)

[LSE Ideas](#)



THE LIFE AND TIMES OF CLEMENT ATTLEE
FROM HOUGHTON STREET TO DOWNING STREET

14 March 2017
Tuesday 8.30-9pm
NBS 2.04

PUBLIC LECTURE
SPEAKER
Professor John Bew

CHAIR
Professor Michael Cox


Professor John Bew teaches History and Foreign Policy at King's College London and is author of the best-selling Attlee biography 'Citizen Clem'.

Professor Michael Cox is Director of LSE IDEAS and author of 'Disfranchisement: The Story of the Act in Modern Britain - including LSE part 4!'

[Follow on Twitter @LSEIdeas](#)

[Facebook](#)

[LSE Ideas](#)



THE LEGACY OF PEACE
PRESIDENT JUAN MANUEL SANTOS

2 November 2016
Tuesday 4.00 pm
TBC to ticketholders

2 November 2016
Tuesday 4.00 pm
TBC to ticketholders

Juan Manuel Santos is the 2016 Nobel Peace Prize Laureate.

Juan Manuel Santos is the 2016 Nobel Peace Prize Laureate.

[LSE Colombia](#)

[Twitter @LSEIdeas](#)

[LSE Ideas](#)

PUBLIC LECTURES

SIGNALS AND SOCIAL CONSEQUENCES FROM SHRINKFLATION TO FIGHTER JETS
19th September 2016
Speaker: Dr Pipa Malmgreen,
Chair: Professor Michael Cox

THE DECLINE OF THE WEST IN THE NEW ASIAN CENTURY?
22nd September 2016
Speakers: Gideon Rachman;
Jonathan Fenby; Dr Yu Jie(Cherry)
Chair: Professor Michael Cox

STRENGTHENING GLOBAL GOVERNANCE FOR THE 21ST CENTURY
12th October 2016
Speaker: Irina Bokova
Chair: Professor Michael Cox

AN IMAGINARY WAR? CULTURE, THOUGHT AND NUCLEAR CONFLICT DURING THE COLD WAR
19th October 2016
Speakers: Ann Sherif, Matthew Grant, Benjamin Ziemann,
Chair: Professor Piers Ludlow

THE EUROPEAN UNION AT THE CROSSROADS: BREXIT AND AFTER
31st October 2016
Speakers:
Axelle Lemaire, Professor Lord Anthony Giddens, Professor Margaret MacMillan,
Chair: Dr Robert Falkner

THE LEGACY OF PEACE: PRESIDENT JUAN MANUEL SANTOS (Joint event with LACC)
2nd November 2016
Speakers: President Juan Manuel Santos
Chair: Professor Gareth Jones

A BRITON AT THE HEART OF EUROPE: REVISITING ROY JENKINS' PRESIDENCY OF THE EUROPEAN COMMISSION
8th November 2016
Speaker: Professor Piers Ludlow
Chair: Professor Janet Hartley

TRANSATLANTIC RELATIONS AFTER THE ELECTION: NEXT GENERATION PERSPECTIVES
28th November 2016
Speakers:
Professor Michael Cox, Dr Tereza Novotna, Dr Julia Teebken, Dr Ben Jones
Chair: Dr Tim Oliver

CLASH OF THE TITANS? CHINA-US RELATIONS
1st December 2016
Speakers:
Professor Christopher Coker, Professor Margaret Macmillan
Chair: Professor Michael Cox

FROM IRAQ TO THE NEW COLD WAR LESSONS FROM THE PAST – A WAY FORWARD FOR THE FUTURE
8th December 2016
Speakers: Hans Blix
Chair: Professor Michael Cox

LOOKING BACK: LOOKING FORWARD. ANOTHER 'TWENTY YEARS' CRISIS?'
9th February 2017
Speakers:
Professor Ken Booth; Professor Mary Kaldor
Chair: Professor Michael Cox

DRUGS AND ALCOHOL POLICIES BEYOND THE 'WAR ON DRUGS' (Part of LSE Works)
15th February 2017
Speakers: Dr John Collins, Professor Lawrence Phillips, Professor Joanne Csete, Dr Michael Shiner
Chair: Dr Mary Martin

FROM ONE COLD WAR TO ANOTHER? (Part of Literary Festival)
23rd February 2017
Speakers:
Anne Applebaum, Gideon Rachman, Jonathan Fenby
Chair: Professor Michael Cox

REVOLUTIONS IN THE AFGHAN DESERT: WATER, GREEN TECH AND ILLEGAL OPIUM CULTIVATION (Part of Literary Festival Weekly Exhibition and Public Debate)
24th February 2017
Speakers: Dr David Mansfield, Tim Buckley,
Chair: Dr John Collins

THE WORLD REIMAGINED: AMERICANS AND HUMAN RIGHTS
28th February 2017
Speaker: Professor Mark Bradley
Chair: Professor Michael Cox

THE LIFE AND TIMES OF CLEMENT ATTLEE: FROM HOUGHTON STREET TO DOWNING STREET
14th March 2017
Speaker: Professor John Bew,
Chair: Professor Michael Cox

THE NEW SILK ROUTES: HOW IS INFRASTRUCTURE RECONNECTING ASIA?
23rd March 2017
Speakers: Matthew Goodman, Jon Hillman
Chair: Professor Michael Cox

TRUMP AND CHINA IN THE ASIAN CENTURY
25th April 2017
Speaker: Professor Arne Westad
Chair: Professor Michael Cox

THE BALKANS IN THE COLD WAR: BOOK LAUNCH DISCUSSION
28th April 2017
Speakers: Professor Arne Westad, Vesselin Dimitrov, Evanthis Hatzivassiliou, Konstantina E. Botsiou
Chair: Dr Svetozar Rajak

PATHWAYS TO PEACE IN COLOMBIA
4th May 2017
Speaker: Joshua Mitrotti
Chair: Dr Mary Martin

TERROR IN FRANCE: THE RISE OF JIHAD IN THE WEST
25th May 2017
Speakers: Gilles Kepel
Chair: Hugh Sandeman

WORKSHOPS/ CONFERENCES

INNOVATION LAB ON DRUG POLICIES AND HUMAN DEVELOPMENT

26-28th October 2016
Conference in Rome, Italy

GLOBAL ELITE KNOWLEDGE NETWORKS AND ANGLO- AMERICAN POWER: THINK TANKS, FOUNDATIONS AND UNIVERSITIES AND THE NEW WORLD ORDER, 1940-1990

4th- 5th November 2016
Joint IDEAS - City University London
- Princeton University International
Workshop

MARGARET GOWING AND BRITISH NUCLEAR HISTORY: REFLECTIONS ON HER LIFE, ACHIEVEMENTS AND LEGACY

5th December 2016
Joint LSE IDEAS - NATO - LSE
Department of International History
conference

INNOVATION LAB ON DRUG POLICIES AND HUMAN DEVELOPMENT

13-14th February 2017
IDPP Conference, LSE

THE WORLD REIMAGINED: AMERICANS AND HUMAN RIGHTS

28th February 2017
Speaker: Professor Mark Bradley

CLOSED EVENTS

PROSPECTS FOR THE CHINESE ECONOMY

22nd September 2016
Alumni Evening Session
Speakers: Linda Yueh, Guy de
Jonquieres,
Chair: Jonathan Fenby

THINKING THE UNTHINKABLE

18th October 2016
Alumni Breakfast
Speakers: Nik Gowing
Chair: Professor Michael Cox

BEYOND OBAMA: THE FOUR YEARS AHEAD

10th November 2016
Alumni Breakfast
Speakers: Professor Peter Trubowitz,
Xenia Wickett, Steven Erlanger,
Chair: Professor Michael Cox

ENHANCING DECISION MAKING IN FOREIGN & SECURITY POLICY

10th November 2016
Closed event - Global strategies @
LSE at Ditchley Park

DECLINE OF THE WEST AND CRISIS OF DEMOCRACY?

7th February 2017
Alumni Breakfast
Speakers:
Dr Brian Klaas, Gideon Rachman,
Chair: Dr Leslie Vinjamuri

HAS TRUMP "TRUMPED" THINK TANKS AND THE POLITICAL ESTABLISHMENT?

2nd March 2017
Speaker: Jim McGann
Chair: Dr Yu Jie

POPPIES AND POVERTY: IMPLICATIONS OF AFGHANISTAN'S CONTINUING SEARCH FOR SECURITY

30th March 2017
Alumni Breakfast
Speakers: Dr David Mansfield, Horia
Mosadiq,
Chair: Dr Mary Martin

ORGANISED CRIME AN INDUSTRY THAT CARRIES A \$4 TRILLION COST

11th May 2017
Alumni Breakfast
Speakers: Tuesday Reitano, Robin
Cartwright
Chair: Professor Mark Shaw

THE RISE OF POPULISM AND THE CRISIS OF GLOBALIZATION: BREXIT, TRUMP AND BEYOND

10th June 2017
Alumni Policy Weekend
Chair: Professor Michael Cox

CORPORATE PEACE: PRIVATE SECTOR STRATEGIES FOR CONFLICT PREVENTION, PEACEBUILDING AND SUSTAINABLE DEVELOPMENT

18th July 2017
UN Project Event
Chair: Mary Martin

DISCUSSION DINNERS

THE CHANGING ATTITUDE OF THE CENTRAL/EASTERN EUROPEAN MEMBERS OF THE EU FOR NATO, THE EU AND FOR THE UK IN ITS BREXIT NEGOTIATIONS

11th September 2016

THE STRATEGIC IMPLICATIONS OF THE US ELECTIONS

29th November 2016

THE CHALLENGES FACED BY THE EUROPEAN UNION IN 2017

24th January 2017

THE OUTLOOK FOR US-CHINA RELATIONS

4th April 2017

SOUTH AFRICA AFTER ZUMA

6th June 2017

THE US AND ITS ALLIES IN THE TRUMP ERA

11th July 2017

SEMINARS

PROF. MICHAEL COX (LSE): 'RETHINKING THE END OF THE COLD WAR: DEBATES, CONTESTATIONS AND QUESTIONS'

5 October 2016
Discussant: Prof. Mario del Pero
(Sciences Po)

GABRIELLE CHOMENTOWSKI (SCIENCES PO): 'SOVIET-AFRICAN COOPERATION IN CINEMA: A CASE STUDY FOR COLD WAR HISTORY, POST-COLONIAL HISTORY AND INDEPENDENT AFRICAN COUNTRIES HISTORY'

19 October 2016

LAURIEN CRUMP (UTRECHT): 'A PAN-EUROPEAN PERSPECTIVE ON EUROPEAN SECURITY AND COOPERATION: THE CONFERENCE FOR SECURITY AND COOPERATION IN EUROPE BEYOND THE COLD WAR, 1973-1983'

9 November 2016

AUDE-CÉCILE MONNOT (SCIENCES PO): 'SOVIET CENTRAL ASIAN PILGRIMS AT THE HAJJ IN THE 1950S-1960S: FORM RELIGION EXPERIENCES TO NON-ALIGNED DIPLOMATIC ATTEMPTS'

23 November 2016

EMMANUEL COMTE (BERKELEY): 'RENEWING ACCESS FOR FRANCE TO AFRICAN RESOURCES DURING DECOLONISATION, 1956-1964'

7 December 2016

ELISA CAPDEVILLA (SCIENCES PO): 'EXPATRIATES AND CITIZENS: FIGHTING FOR CIVIL RIGHTS ABROAD IN THE 1960S - THE CASE OF THE 1963 PARIS MARCH'

18 January 2017

LINDA RISSO (INSTITUTE OF HISTORICAL RESEARCH, LONDON): 'WE ARE THE SERVANTS OF THE COUNCIL' LORD ISMAY, THE FIRST SECRETARY GENERAL OF NATO.'

1 February 2017

TOMMASO MILANI (LSE): 'THE LABOUR PLAN: THE RISE AND FALL OF A TRANSNATIONAL SOCIALIST PROJECT, 1932-1938'

22 February 2017

EDOARDO ANDREONI (CAMBRIDGE): '1985, THE 'YEAR OF SDI': REAGAN, 'STAR WARS' AND TRANSATLANTIC RELATIONS'

8 March 2017

PROF. SABINE DULLIN (SCIENCES PO): 'SOVEREIGNTY AND ITS POLITICAL USES - SOVIET REPUBLICS IN INTERNATIONAL RELATIONS IN THE 1950S AND 1960S'

22 March 2017

DIRECTOR'S DIARY 2016-2017

■	Public Lectures/Events
■	International Event
■	LSE Summer Schools
■	Media/Writing

2017	■	15th August. Spoke on <i>The Transatlantic Relationship in the Age of Brexit and Trump</i> at LSE China Conference in Beijing, held annually by LSE in China.
	■	11th August. Interviewed in <i>World Finance</i> magazine on the the history of the Rockefeller family
AUG	■	August 2017. LSE-PKU Summer School course on Power Shift
JUL	■	26th July. Appeared in a German TV documentary on the history of the LSE.
	■	18th July. LSE Summer School Lecture. <i>Farewell to Globalization: Farewell to the Liberal World Order? The Populist Revolt from Brexit to Trump and Beyond</i>
JUNE	■	16-17th July. Keynote address at the conference 'The Colonels' Dictatorship: Domestic and International Dimension, 1967-1974' that took place in Athens, speaking on <i>The Crisis of the Cold War: Greece and the 1960s revisited</i>
	■	15th July. Keynote speech at <i>Economic policy for smart, inclusive and sustainable growth conference in Belgrade</i> , alongside Professor Leszek Balcerowicz of the Warsaw School of Economics and architect of the Polish economic reforms
	■	6th July. Public Lectures Santander Headquarters, Madrid: 'The World after Brexit and Trump'
	■	8th June. Spoke at LSE's Election Night event, on the panel discussing Foreign Policy & Defence with China Foresight's Yu Jie and LSE's Brian Klass
MAY	■	31st May. Keynote address at <i>Retreat from Globalisation? Brexit, Trump and the New Populism</i> conference in Dublin, held by the International Affairs Standing Committee of the Royal Irish Academy
	■	8-25th May. Visiting Professor LUISS School of Government, Rome; and Universita Cattolica del Sacro Cuore (ASERI) , Milan
APRIL	■	8-9th May. Spoke at the G7 International Forum 'Globalization, Inclusion And Sustainability In A Global Century' with Yu Jie at the Ministry of Foreign Affairs in Rome, held as part of the Italian G7 Presidency
	■	2nd May. Spoke at the LSE European Institute event <i>Whither Europe? Historical Perspectives on 2017</i> , alongside Professor Mike Savage of the LSE International Inequalities Institute and Abby Innes
	■	24th April. Spoke at Chatham House in the <i>Are We Entering a Post-West International Order?</i> debate, arguing against the motion that we're entering a post-Western period alongside Professor Trine Flockhart and against Dr George Lawson and Anthony Dworkin
	■	19th -21st April. Public lectures at the Fundacion Ramon Areces, Madrid, "Global Political and Economic Order Today"
MAR	■	2nd April. Co-wrote piece with Attlee biographer John Bew for the LSE History blog on how the former PM and LSE lecturer's achievements have often been overlooked
	■	29-31st March. Spoke at the <i>LSE India Summit 2017</i> in New Delhi. Appearing alongside Ram Guha, examined the over century long, politically significant, and affectionate relationship which has always existed between the LSE since its foundation and modern India
FEB	■	5th March. Spoke at the <i>LSE Central European Conference</i> hosted by LSE Czech and Slavic Society joining the panel discussion on <i>Central Europe and the new world order: Decline of the US, disintegration of the EU, rise of China and Russia</i> together with Yu Jie, LSE Alumni Jan Kavan, former Czech Republic foreign minister and the President of the 57th United Nations General Assembly and Tomas Hulle, the Founder of Czech-China Entrepreneurs Forum
	■	9th Feb. Launch at LSE of new Michael Cox edition of E H Carr's 'The Twenty Years' Crisis' with Ken Booth and Mary Kaldor
2016	■	5th Feb 2017. Quoted in the <i>Sunday Times</i> (South Africa) on the impact on Donald Trump on American power
	■	5th Dec. Symposium, LSE: Lecture "Margaret Gowing and the LSE"
NOV	■	29th Nov. Spoke from London at the <i>New Zealand Institute of International Affairs 2016</i> Conference 'The Global Future: Challenges to Security, Stability and Sustainability'. The conference explores what 'the rise of the rest' means for the global order
	■	17th Nov. Spoke at the LSE US Centre's lecture <i>The Yanks Are Coming! LSE in the American Century</i> . LSE has helped shaped the United States and Americans have helped define the LSE since its foundation in 1895. In this LSE US Centre lecture, Professor Mick Cox explains what has been a very "special relationship"
	■	26th Nov. Keynote address, Cumberland Lodge. "History of the International Relations Department: 1924- 2014"
SEPT	■	28th Sept. Represented LSE IDEAS at the <i>Global Think Tank Summit</i> in Montreal
	■	23rd Sept. Spoke on <i>Brexit and its global implications</i> at the Hay Festival in Segovia, Spain - part of the international network of Hay Festival events
MAY	■	11th May. Took part with Yu Jie, and Dahrendorf Forum fellow Tim Oliver, in <i>The Brexit Vote: Domestic Debate and Global Implications</i> hosted by the IAI, Italy's leading think tank, in Rome with diplomats on the potential impact of the UK leaving the EU

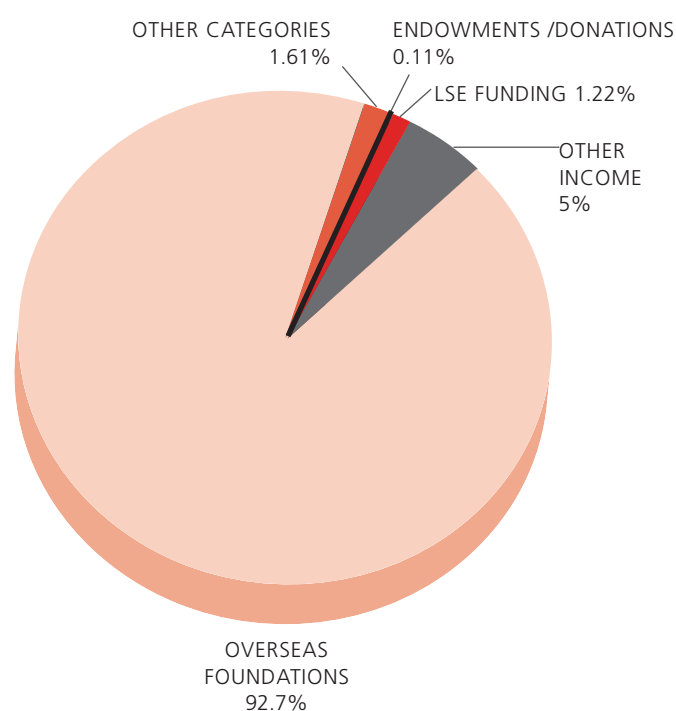
FUNDING SUMMARY

Finance Administrator:
Mireia Franch

NEW FUNDING FOR CENTRE	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17
	£	£	£	£	£
Charities	500	2,250	6,980	0	0
Endowments or Donations	270,484	200,405	180,848	197,295	3,000
HEIF	0	140,186	0	0	0
LSE Funding	81,769	8,883	24,578	0	34,809
Other (incl. Exec. MSc)	51,000	147,838	89,371	138,642	142,622
Overseas Foundations	162,346	273,980	1,094,622	0	2,626,517
Publications and Subscriptions	17,077	21,422	20,378	27,990	21,157
UK Government	28,500	98,569	5,100	97,692	0
UK Industry and Commerce	5,280	33,310	19,182	22,500	24,664
TOTAL	616,956	926,843	1,441,059	484,119	2,852,769

NEW FUNDING (% OF TOTAL INCOME)

FISCAL YEAR 2016-17	
ENDOWMENTS OR DONATIONS	0.11%
LSE FUNDING	1.22%
OTHER INCOME	5%
Includes: Executive MSc International Strategy and Diplomacy	
OVERSEAS FOUNDATIONS	92.7%
OTHER CATEGORIES	1.61%



FISCAL YEAR 2016 - 2017

FUNDING RECEIVED

CONTRACT RESEARCH FUNDING	
	AMOUNT £
Charities	0
UK Government	0
UK Industry & Commerce	24,664
Overseas Foundations	2,626,517
Endowments or Donations	3,000
SUB-TOTAL	2,654,181
NON-CONTRACT RESEARCH FUNDING	
LSE Funding	34,809
HEIF	0
Publications & Subscriptions	21,157
Other (incl. Exec. MSc)	142,622
SUB-TOTAL	198,588
TOTAL FUNDING RECEIVED	2,852,770

INCOME & EXPENDITURE STATEMENT

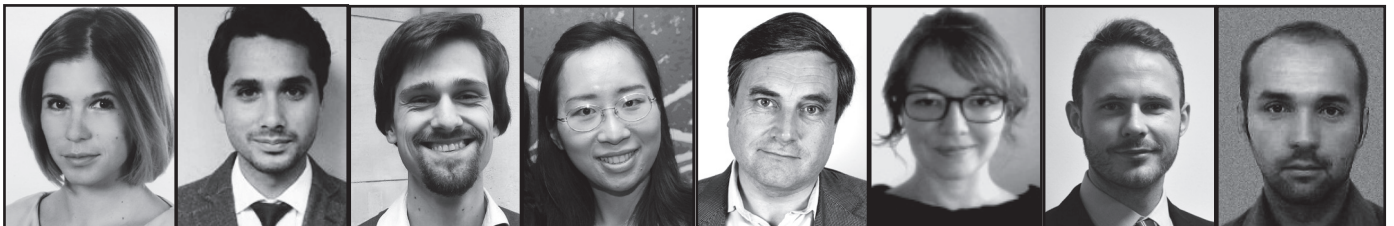
INCOME FROM	
	AMOUNT £
Charities	0
UK Government	0
UK Industry & Commerce	40,246
Overseas Foundations	549,816
Endowments & Donations	3,000
Opening Balance	522,107
SUB-TOTAL	1,115,169
NON-CONTRACT RESEARCH INCOME	
LSE Funding	34,809
HEIF	0
Publications & Subscriptions	21,157
Other (incl. Exec. MSc)	142,622
SUB-TOTAL	198,588
TOTAL INCOME	1,313,757
EXPENDITURE	
Staff Costs	480,293
Non-Staff Costs	291,925
TOTAL DIRECT COSTS	772,218
OVERHEADS	55,604
Opening balance 16-17	485,935

TEAM IDEAS

LSE IDEAS
9th floor, Towers 1 & 3
Clement's Inn, London
WC2A 2AZ



MICK



ADRIANNA

ALEXANDER

BASTIAAN

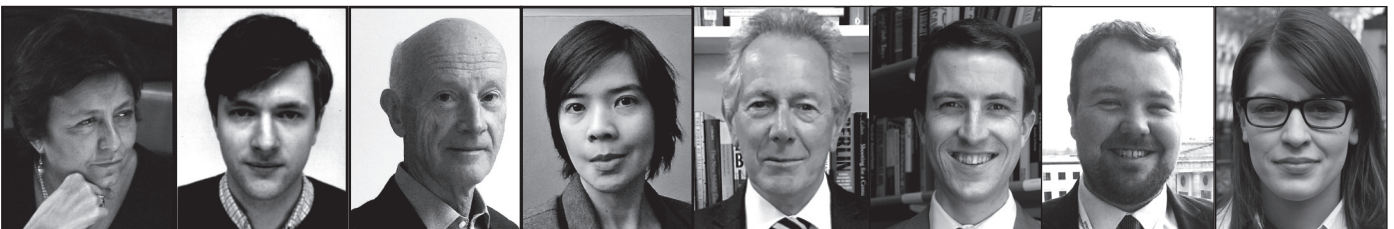
CHERRY

CHRISTOPHER

CORA

CRAIG

CRISTIAN



EMILIA

FREDDIE

HUGH

INDIRA

JOHN

JOHN

JOSEPH

JULIA



LINDSAY

LOUISE

LUC

LUCA

MARY

MIREIA

NATASHA

NICK



OLIVIA

PIERS

ROBERT

ROBERT

SALLYANN

SASHA

TIM

TOM



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

EXECUTIVE MASTERS PROGRAMME

INTERNATIONAL STRATEGY AND DIPLOMACY



LSE IDEAS, a centre for the study of international affairs, brings together academics and policy-makers to think strategically about world events.

This one year **EXECUTIVE MASTERS PROGRAMME** is at the heart of that endeavour. While studying in a world-leading university you will be able to learn from top LSE academics and senior policy practitioners.

The programme will sharpen your ability to challenge conventional thinking, explore new techniques for addressing risk and threats, and coach you in devising effective strategies to address them.

The course has been especially tailored so that you can accelerate your career while holding a demanding position in the public or private sector.

“Right from the first week I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at issues differently.”

-Karen Pierce
British Ambassador to Afghanistan

CONTACT US

Email: ideas.strategy@lse.ac.uk
Phone: +44 (0)20 7107 5353
lse.ac.uk/ideas/strategy



ADDRESS

LSE IDEAS
9th floor, Towers 1 & 3
Clement's Inn, London
WC2A 2AZ

CONTACT

DR EMILIA KNIGHT
Centre Manager
LSE IDEAS

Email
e.knight@lse.ac.uk
Web
lse.ac.uk/IDEAS