

# MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 29 MARCH 2007

LONDON SCHOOL OF ECONOMICS & POLITICAL SCIENCE

## TENTATIVE PROGRAMME

*Theme:*

### *The Strategic Environment and Dynamic Decisions and Control*

09.30-10.25 REGISTRATION & COFFEE – Shaw Library, 6<sup>th</sup> floor, Old Building

**Morning Session**      **Old Theatre (Old Building)**

CHAIRMAN: **Michael Bromwich** (LSE)

10.30-11.30      **Jan Bouwens** (Professor of Accounting, Tilburg University)  
“What should we measure: delivered or promised performance?”

11.30-12.30      **Wim Van der Stede** (Professor of Accounting, LSE)  
“Strategy Implementation through Incentives: Avoiding the Pitfalls of Pay for Performance”

12.30-14.00      LUNCH – Shaw Library, 6<sup>th</sup> floor, Old Building

**Afternoon Session**

14.00-14.45      **Peter Simons** (Technical Specialist, CIMA)  
“The Future of Finance - Insights from CIMA's *Improving Decision Making Forum*”

14.45-15.30      **Mel Zuydam** (Group Finance Director, Highways Agency)  
“Evolve-Devolve-Enable: Transforming Public Sector Financial Management”

15.30-16.30      **Panel Discussion** (J. Bouwens, W. Van der Stede, P. Simons, M. Zuydam)  
“The Finance Function of Tomorrow”

16.30-17.00      TEA – Shaw Library, 6<sup>th</sup> floor, Old Building

17.00-18.00      MARG Distinguished Practitioner Lecture  
**Hanif Lalani** (Chief Financial Officer, British Telecom)  
“Transforming the finance function to aid decision making”

18.15-20.30      RECEPTION/BUFFET – Senior Dining Room, 5<sup>th</sup> Floor, Old Building