



CHARITABLE
TRUSTS



Chartered Institute of
Management Accountants



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

Department of Accounting

MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 31 MARCH 2011

PROGRAMME

Theme: Cost Management Strategies: Shifting Gears

09.30-10.25 **REGISTRATION, TEA & COFFEE:**
CLM.D111 & CLM.D202, Clement House, Aldwych

Morning Session Hong Kong Theatre, CLM.D1, ground floor, Clement House, Aldwych

10.30-11.30 **John Cullen, University of Sheffield**
Innovation in the NHS - Can Accounting Stimulate and Facilitate Innovative Change?

11.30-12.30 **Zhang Xinmin, University of International Business and Economics, Beijing**
Corporate Governance and Strategic Cost Management: A View from China

12.30-14.00 **LUNCH: Shaw Library, 6th floor, Old Building, Houghton Street**

Afternoon Session Hong Kong Theatre, CLM.D1, ground floor, Clement House, Aldwych

14.00-15.00 **Robin Bellis-Jones, Director, Bellis-Jones Hill Group**
Costing in the NHS - From Measurement to Management

15.00-16.00 **Panel Discussion: *Cost Management Strategies: Shifting Gears***
Robin Bellis-Jones, David Cooper, John Cullen, and Dipankar Ghosh
Chairman: Michael Bromwich

16.00-16.30 **TEA & COFFEE: CLM.D202, 2nd floor, Clement House, Aldwych**

16.30-17.30 **ICAEW Distinguished Practitioner Lecture**
Andrew Shilston, Chief Financial Officer, Rolls Royce

17.45-20.00 **RECEPTION/BUFFET: Senior Dining Room, 5th Floor, Old Building**