

# **Cultural and Creative Industries Seminar Network**

**Seminar: Wednesday 3 March 2004, Belfast.**

## **Creative Organisation and Management?**

### **Contributor Biographies:**

**Neil M Coe.** School of Geography, University of Manchester, UK.

Neil is an economic geographer with research interests in the areas of global production networks and local economic development, the geographies of local and transnational labour markets, and the geographies of innovation. These concerns have been explored through empirical research in a number of sectors across a range of geographies, namely: producer services, most notably computer services in the UK and Asia Pacific; the cultural industries, especially the film and television industry in the UK and Canada; and consumer services, particularly retailing in the UK, East Asia and Eastern Europe. He has published many articles and book chapters on these topics, and is a co-author of *Spaces of Work: Global Capitalism and the Geographies of Labour* (Sage, London, 2003).

**Gernot Grabher.** Professor of Economic Geography and Head of the Research Area Socio-Economics of Space, University of Bonn, Germany.

Gernot is interested in combining economic sociology and economic geography to explore the social and spatial logic of new organizational forms. In his current work he compares project-based organizations in media and cultural industries in Germany and the United Kingdom. Previously he was Senior Research Fellow at the Wissenschaftszentrum Berlin and Reader at King's College London.

Amongst his recent publications are 'Production in Projects: Economic Geographies of Temporary Collaboration', *Regional Studies Special Issue*, 2002, 36; 'Fragile Sector, Robust Practice: Project Ecologies in New Media', *Environment & Planning A Theme Issue*, 2002, 34; 'Learning in projects, remembering in networks: communality, sociality, and connectivity in project ecologies', *European Urban and Regional Studies*, 2004, 11(2); and *Networks (Critical Writings in Economic Institutions)* (with Walter W. Powell, 2004).

**Paul Jeffcutt.** Professor of Management Knowledge, School of Management and Economics, Queen's University, Belfast, UK. He is the founding Director of the university's Centre for Creative Industry.

Paul's main area of expertise concerns knowledge dynamics in the organisation and management of creativity and innovation. Over the past 15 years he has undertaken research and development work in both the public and private sectors, focusing on knowledge-intensive firms and the creative industries (including the award of major research grants from EPSRC and NI Executive).

He is the author of numerous research publications in these areas, including the following major works - 'The Foundations of Management Knowledge' (Routledge 2003), 'Creativity in Action' (QUB 2001) and 'Understanding Management: Culture, Critique and Change' (Sage 1996). He has also held guest editorships with a range of international academic journals, including Creativity and Innovation Management; Studies in Cultures, Organisations and Societies; Organization Studies; Systems Practice.

Paul's professional responsibilities include membership of the governing Councils of the British Academy of Management and of the UK Academy of Learned Societies for the Social Sciences. He is also a member of the Commissioning Panel of the ESRC/EPSRC Evolution of Business Knowledge Initiative and of the UK Forum on Creative Industries. In 2002, Paul was elected Fellow of the Royal Society of Arts.

**Sean Nixon.** Senior Lecturer, Department of Sociology, University of Essex, UK

Sean is the author of 'Hard Looks: masculinities, spectatorship and contemporary consumption' (1996, UCL press) and 'Advertising cultures: gender, commerce, creativity' (Sage, 2003). He is currently working on a new project on the relationship between critiques and the promotion of post-war affluence, 'The Politics of Abundance: Advertising, Social Criticism and Trans-atlantic relations 1948-67'.

**Andy C Pratt.** Department of Geography and Environment, London School of Economics, UK (a.c.pratt@lse.ac.uk)

Andy specialises in the social organisation of economic development, cities and economic space. Overarching research concerns are with the social aspects of the economic processes of agglomeration (institutions and networks), which involves both work on 'industrial policy, creativity and innovation' and economic organisation. His work is underpinned by a concern with the grounding of all activities in 'everyday life' (as exemplified by his recent book, *The Secret Life of Cities*).

A specific area of interest is the analysis of the cultural industries in the US, Europe and Japan. This research has two strands. The first focuses on the spatial clustering and organisational dynamics of new media, film and TV and advertising activities; with particular attention to New York, San Francisco, London and Tokyo where he is particularly interested in the socio-cultural embeddedness of new media/new economy and the cultural industries. The second strand concerns the definition and measurement of employment in the cultural, or creative, industries.

Andy has produced a definition of the cultural sector that has been taken up and used by national and regional agencies in the UK and internationally; he is developing an international comparative measure of employment in the cultural industries. He has recently been working on a commodity chain analysis of 'world music' focused on Senegal, London and Paris. This builds upon work he did for UNCTAD on the music industry in Senegal.

Andy is a fellow of the IBG/RGS, and the RSA; a member of Media@LSE an interdisciplinary research group interested in the analysis of the media and the Forum on the Creative Industries (FOCI). He is co-organiser of the ESRC/AHRB cultural industries seminar network. Andy teaches urban and socio-economic geography; he founded the MSc Cities, Space and Society programme and continues to be its director.

**Allen J Scott.** Professor in the Departments of Policy Studies and Geography, UCLA and Director, Centre for Globalisation and Policy Research, UCLA, USA.

Allen is a Fellow of the British Academy, a former Guggenheim Fellow and former visiting professor in the universities of Paris, Hong Kong and Sao Paulo. In 2003, he was presented the Vautrin Lud International Award for Geography, given to individuals who have made outstanding contributions to their fields of expertise.

Allen is a leading expert on industrialisation, urban and regional growth, and globalisation. His primary interest is the geography of the creative field and the ways in which this field shapes entrepreneurship and innovation within and across regions. He is the author of numerous research publications in this area, including the following major works Regions and the World Economy: The Coming Shape of Global Production, Competition and Political Order (Oxford University Press, 1998); The Cultural Economy of Cities: Essays on the Geography of Image-Producing Industries (Sage, 2000); On Hollywood (Princeton University Press, 2004).