

# ESRC/AHRB Cultural Industries Seminar Network

## Meeting

4<sup>th</sup> May 2005 at the University of Leeds

### The Cultural and Creative Industries: International Perspectives

The cultural and creative industries are regarded as economic agents that configure the relationship between the local and global in complex ways. One facet of that complexity is the particular set of challenges this sets for development, policy and innovation in intervention. A wide range of countries from across the geo-political and economic spectra are turning to the cultural and creative industries for a plethora of socio-economic policy objectives.

The UK experience is part of the growing global dialogue about these issues. The seminar *The Cultural and Creative Industries: International Perspectives* is designed to reflect upon this dialogue by addressing the questions:

1. What are the common and distinctive elements in the experience of developing the cultural and creative industries around the globe?
2. What is to be learned from that experience that can lead to policy innovation?

The seminar will be addressed by academic and consultancy specialists who have been involved in both UK and international cultural and creative industries development work and will be of interest to academics, policy-makers and practitioners with an interest in development issues.

#### Booking Details

The venue is wheel-chair accessible. There is no charge for attendance at the event but places are limited. Lunch and refreshments are provided. To reserve a place, please email **Katja Haferburg** (k.haferburg@leeds.ac.uk) with your name, job, organization and contact details. Please also provide the necessary information if you have any special dietary requirements.

This seminar is financially supported by the ESRC, the AHRB and the Higher Education Innovation Fund.



## ESRC/AHRB Cultural Industries Seminar Network

### The Cultural and Creative Industries: International Perspectives

Host: School of Performance and Cultural Industries, University of Leeds  
Chair: Barbara Woroncow OBE (Leeds Cultural Partnership)  
Date: Wednesday 4th May 2005  
Venue: Wentworth Room, the Mansion, Bretton Hall Campus, Wakefield

### Programme

- 09.30 Registration and Coffee
- 09.45 Welcome
- 09.50 The Global Net and the Local Hook (Chair)
- 10.05 **Session 1 – Global economies, local business**  
(a) Internationalising Creative Economies (Andrew Senior, Creative Industries Division, British Council)  
(b) The Creative SME and International Trade (Anamaria Wills, Cida Ltd)
- 10.50 Session 1 – Discussion
- 11.20 Coffee
- 11.35 **Session 2 – Developing Cultural and Creative Industries**  
(a) The US and Russia (Phil Wood, Comedia)  
(b) St Petersburg and Shanghai (Dr Justin O'Connor, Manchester Metropolitan University)
- 12.30 Session 2 - Discussion
- 13.00 Lunch
- 14.00 **Session 3 – Developing Perspectives**  
(a) Transferability (Dr Andy Pratt, LSE)  
(b) Cultural and/or Creative Industries? (Dr Calvin Taylor, Leeds)
- 14.50 Session 3 – Discussion
- 15.30 Where next? (Chair)
- 15.45 Close and tea