

AHRC/ESRC seminar

**INITIATING, DEVELOPING AND SUSTAINING CI/HEI  
COLLABORATION**

Institute for Advanced Studies, University of Bristol, Royal Fort House,  
Bristol BS8 1UJ

10.00 am - 4.45 pm, Wednesday, 8 March 2006.

**Programme**

10.00 Coffee and registration

10.20 Welcome and introduction: **Martin White**, Provost of the IAS  
and Professor of Theatre, University of Bristol

10.30 **Dick Penny**, Managing Director, Watershed Media Centre,  
Bristol

'Innovation through the fusion of collaboration.'

An exploration of how Watershed has levered its profile and  
permeability to become a networking hub for clusters of innovation in  
the creative economy.

11.00 **Peter Horne**, Director, 3C Research.

'Creating and sustaining collaboration with industry.'

11.30 Coffee

11.45 **Culture South West** – 'Brokering contacts.'

12.15- 12.45 Discussion

12.45 – 1.30 lunch

1.30 – 3.30

Presentations of case-studies of current and recent projects involving  
researchers from Bristol University, University of the West of England,  
Plymouth University and Bath Spa University with creative industries  
or other organisations.

Chair: Professor **Paul Gough**, Dean of Bristol School of Art, Media and  
Design at UWE.

**Iain Biggs**

Reader in Visual Arts Practice, UWE

Convenor: LAND2 national research network

Artwork for the public sector, much of it in relation to hospital

environments, exemplified by work carried out with the British Heart Foundation, the Wellcome Trust, Bristol Royal Hospital for Children, MENCAP, and the Bristol Eye Hospital.

**Lance Dann**

Ph.D. student, Bath Spa University

Changes in the BBC's radio drama commissioning processes and the effects of those changes on output. The research project is being carried out in collaboration with the BBC.

**Clare Doherty**

Senior Research Fellow SITUATIONS,  
Part of the PlaCe Research Centre at UWE

Claire will talk about the Material City project, 2006-2008, which examines the impact of the urban environment on human imagination, which is being developed with Arnolfini, the Archaeology Department of the University of Bristol and the Bristol Alliance, the body responsible for developing the 'Merchant's Quarter' in central Bristol.

**Martin White**

Professor of Theatre, University of Bristol

Performing Knowledge Exchange: working with the Globe and RSC.  
Exploring issues of how his research feeds into the work of these two major creative industries and vice versa.

**Stephen Hoskins**

Hewlett Packard Chair of Fine Print

Director: Centre for Fine Print Research, UWE

The Centre for Fine Print research works closely with Hewlett Packard. Recent SRIF3 funding has meant that the Centre has been able to significantly extend its work in colour for the creative designer, alongside a colour science framework, thus strengthening its close working links with HP Invent Labs in Barcelona, San Diego and Palo Alto. [www.cfpr.uwe.ac.uk](http://www.cfpr.uwe.ac.uk)

3.30-3.45 tea

3.45 – 4.45 Plenary discussion: specific and generic issues that have arisen from the day's discussions.

4.45 Close

For directions to the University of Bristol see

<http://bristol.ac.uk/university/maps/>. A precinct map can be found at <http://www.bristol.ac.uk/university/maps/precinct.html>. Royal

Fort House is no. 63, F5 on the grid. The IAS is situated on the first floor. Further details of the seminar from [Martin.White@bristol.ac.uk](mailto:Martin.White@bristol.ac.uk)

Booking details: contact: [a.l.mager@lse.ac.uk](mailto:a.l.mager@lse.ac.uk)