Workshops on innovative methods in text analysis

Keynote speaker: Dr. Michael Young, Social Science Automation, Threat Triage LLC
Other discussants: Dr. Femke van Esch

-Meeting 1 on text analysis will take place on **29 February, 15:30–17:00 room 2.04**
-Meeting 2 on cognitive mapping will take place on **3 March, 15:30–17:00 room 2.12**
Both meetings take place at the Utrecht School of Governance, Bijlhouwerstraat 6, Utrecht.

Please contact Manuel Quaden if you wish to attend a workshop:
M.S.Quaden@uu.nl

- **Meeting 1: 29 February, 15:30 – 17:00. Innovative methods of text analysis**
  In this introductory meeting, dr. Young will give a lecture about the potential of different qualitative and quantitative methods of text analysis in the realm of psychological assessment, conflict studies and media research. After a first reaction of the discussant, there is room for discussion with the audience.

- **Meeting 2: 3 March, 15:30 – 17:00: Cognitive mapping**
  In this meeting Dr. Young will introduce the audience to the principles of the technique of cognitive mapping. Cognitive Mapping is a text-analysis technique that combines elements of more interpretative qualitative as well as quantitative techniques of text-analysis. It is especially useful in uncovering perceptions on the nature, causes, effects and solutions to crises or problems embedded in a text. Dr. Young will explain the added value of this method over traditional qualitative, quantitative and narrative methods. After a first reaction of the discussant, there is room for discussion with the audience.

The meetings are targeted at scholars currently using text analysis as well as scholars looking to explore the use of different forms of text analysis for their future research. In addition to these meetings, Dr. Young will be available for scholars and PhD students to meet with him and discuss common research interests. Please contact Rik Joosen (M.C.Joosen@uu.nl) if you wish to discuss your work with Dr. Young.

Dr. Michael Young

Dr. Michael Young is an internationally recognized expert in the field of automated text analysis, political psychology, and foreign policy analysis. He is the developer of Profiler Plus, a general purpose platform for automated text coding with a broad range of qualitative and quantitative applications, including psychological assessment, media analysis, social network analysis, and threat analysis. Dr. Young is the President of Social Science Automation, Inc. which he founded in 1997 with Professor Margaret Hermann. The company focuses on remote psychological assessment, cognitive mapping, and the application of automated text analysis to media measurement, and forensic psycholinguistics for both policy makers and academics. Since May 2013, Dr. Young is an executive at Threat Triage LLC which provides assessments of threatening communications regarding the likelihood of targeted violence. Dr. Young received his Ph.D. from The Ohio State University and publishes in academic books and international top journals like Political Psychology, the Journal of Conflict Resolution and Mershon International Studies Review.

Utrecht University Strategic Theme Institutions
The research programme "Institutions" of Utrecht University is built around five interrelated research themes, which represent the cornerstones of open and sustainable societies. Relevant expertise from the various disciplines is thus clustered around these themes, which at the same time link up with major societal issues. The programme seamlessly connects to the grand societal challenges identified in Horizon2020. For more information of Institutions, visit our website: http://www.uu.nl/en/research/institutions