



Session	Monday	Tuesday	Wednesday	Thursday	Friday
Morning Session 1	Registration				Final Team Preparation and Presentations
	Introductions and Overview	Case Study: Rise and Fall of Iridium	Entrepreneurship and Institutions	Case Study: Spottfire a Global Start	
Break					
Morning Session 2	Entrepreneurship and Innovation: The Big Picture	Innovation Management and Disruption	Entrepreneurship and Institutions Continued	The Customer Journey	Team Presentations and Analysis
Lunch					
Afternoon Session 3	Live Case Studies Exercise	The Changing Landscape of IP	Venturing in Start-up and Corporate Worlds	Evolution of Entrepreneurial Financing	Wrap Up and London Time
Break					
Afternoon Session 4	Team Project Ideas Marketplace	Team Working Session	Emerging Innovations	Team Project Working Sessions	
Evening Events	Welcome Reception	Individual Team Working Sessions Arrangement		Celebration Dinner	