international affairs diplomacy strategy **SE Ideas** yy international affairs onal affairs diplomacy international affairs diplomacy strategy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomacy strategy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomacy strategy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomacy strategy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomacy strategy diplomacy strategy inte strategy international a 2014international affairs dip diplomacy strategy inte 2015strategy international a international affairs dip diplomacy strategy inte

## LSE IDEAS is an IGA centre that acts as the school's foreign policy think tank.

Through sustained engagement with policymakers and opinion-formers, IDEAS provides a forum that informs policy debate and connects academic research with the practice of diplomacy and strategy. IDEAS hosts interdisciplinary research projects, produces working papers and reports, holds public and off-the-record events, and delivers cutting-edge executive training programmes for government, business and third-sector organisations.



## AT A GLANCE

### **101 Events**

- 45 Public Lectures
- 21 Seminars
- 20 Conferences and Workshops
- 15 Private events (stategic debates)

## **17** Publications

- 2 Journals (10 p.a.)
- 2 Blue Ribbon Reports
- 2 Special Reports
- 8 Strategic Updates
- 3 Policy Briefs

## 56 Fellowships/ Scholarships

- 14 Senior Fellows
- 6 Visiting Professors and Visiting Senior Fellows
- 3 Maurice Pinto Post-Doctoral Fellows
- 2 Sotirov Fellows
- 2 Chevening Programme Visiting Fellows
- 8 Paulsen Fellows
- 2 Stonex PhD Scholarships
- 11 Visiting Fellows
- 4 Visiting Research Students
- 3 Dahrendorf Post-Doctoral Fellows
- 1 African Research Fellow

## **2** Teaching Programmes

Philippe Roman Chair Executive Masters

## 8 Research Projects

China Foresight Cold War Studies Dahrendorf Forum LSE Diplomacy Commission International Drug Policy Project China, Hong Kong and the Long 1970s in Global Perspective Global Power Shifts Global Strategies@LSE

## 7 Regional Programmes

Africa International Affairs Southern Europe International Affairs Latin America International Affairs Russia Studies Programme Southeast Asia International Affairs United States International Affairs Middle East Programme

## **Social Media**

17,819 Twitter followers
1,098,600 Twitter Impressions in 2015
9,045 Facebook likes
429,300 Facebook events reach in 2015

### **New Funding Awarded**

£2,367,902

### **Total Income**

£2,350,902

## **MESSAGE FROM THE DIRECTOR**



Every year is transitional I suppose, but this last year has been more transitional than most for IDEAS. In February we welcomed the new Director of the Institute for Global Affairs (IGA), Erik Berglof, who had previously been working for the European Bank for Reconstruction and Development. Then, in March, we bid a sad farewell to Arne Westad who took up a senior position at Harvard. And during the months which followed we worked hard to reposition ourselves in a fast-moving institutional landscape during which we witnessed the renewal - and in some cases birth - of a number of energetic centres, including the new South Asia Centre run by our very good colleague Professor Mukulika Banerjee; the Centre for Women, Peace and Security under the direction of another good friend, Professor Christine Chinkin; and the US Centre led by another outstanding partner, Professor Peter Trubowitz. Meanwhile, the Dahrendorf Forum - crucially nurtured in its early years by Arne – has gone from strength to strength under the leadership of Dr Robert Falkner, who has already built up a formidable research group looking at Europe's external relations. Building upon an already powerful team headed up by Dr Emilia Knight, our Centre Manager, we too have moved to strengthen our own 'front row' by making a number of crucial new appointments to support our many activities and funded projects. This has included, amongst others, Marta Kozielska who is doing a wonderful job in organising our many events; Joseph Barnsley who has taken the lead in revamping our Communications; Mireia Franch who is looking after Finance; Bastiaan Bouwman who is doing a great job as Project Assistant for our still very active Cold War Studies Project; and last but by no means least, Jay Pan, who has been appointed Project Assistant for our formidably successful International Drug Policy Project

inspired by Dr John Collins who organised one high-level policy seminar focusing on drugs policy in Ireland and the UK in November and then another in association with the UNDP exploring the linkage between drugs and development policy. In October we were of course delighted to welcome our ninth Philippe Roman Professor, Ian Morris, whose first lecture on 'The Theory of Everything' was a smash hit. A month later in November, IDEAS then launched the official report from its highly successful Diplomacy Commission brilliantly co-ordinated by Dr Nicholas Kitchen. Other events have generated enormous interest too, including a public lecture in September 2015 by one of our former Philippe Roman Professors, Timothy Snyder (chaired by another, Anne Applebaum), a sell-out debate in October on the 'Asian Century' between Danny Quah, Leslie Vinjamuri and myself, and a public lecture by Dimitri Trenin on Russian foreign policy organised between IDEAS, the IR Department and the Dahrendorf Forum. And if this was not enough, IDEAS is planning a series of new events over the coming months while forging two new global partnerships looking at the role of think tanks in international affairs: one in which we are working closely with Princeton University, the Center for International Research in New York and the City University of London, and the other with colleagues from the University of Nice and LUISS Rome. Taken together these initiatives - like all our others including our very successful Executive Masters in Strategy and Diplomacy (now in its fifth year) - are not only helping promote IDEAS as an active foreign policy centre. In a significant way they are also helping ensure that the 'School' of which we are proud to be an integral part in its 120th year will be better able to deepen its engagement with a fast-changing world well into the 21st century.

Michael Cor

Professor Michael Cox Director, LSE IDEAS

## **DIRECTOR BIOS**

## **PROFESSOR MICHAEL COX**

Michael Cox is Professor Emeritus of International Relations at the London School of Economics and is Director of LSE IDEAS.

In 2004 he helped establish the Cold War Studies Centre, and in 2008 IDEAS, a foreign policy centre based at the LSE which aims to bring the academic and policy words together. Since joining the LSE he has also acted as Academic Director of both the LSE/PKU Summer School and of the Executive Summer School. In 2011 he launched a new Executive Masters in Diplomacy and International Strategy designed to teach senior foreign policy practitioners.

Professor Cox has held several senior professional positions in the field of international relations including Chair of the European Consortium for Political Research (ECPR); member of the Executive Committee of the British International Studies Association and of The Irish National Committee for the Study of International Affairs; Associate Research Fellow Chatham House, London; Director of the David Davies Memorial Institute for the Study of International Politics, Aberystwyth; Senior Fellow Nobel Institute, Oslo; Chair of the United States Discussion Group at the Royal Institute of International Affairs; and Transatlantic Fellow at the Royal United Services Institute London. He also serves on the editorial board of several academic journals and has been editor of several leading journals in International Relations, including the Review of International Studies; International Relations; Cold War History; and International Politics.

Professor Cox is a well-known speaker on global affairs and has lectured in the United States, Australia, Asia, and in the EU. He has spoken on a range of contemporary global issues, though most recently he has focused on the role of the United States in the international system, the rise of Asia and whether or not the world is now in the midst of a major power shift.

Professor Cox is author, editor and co-editor of several books including Superpowers at the Crossroads (1990); US Foreign Policy after the Cold War: superpower without a mission? (1995); Rethinking the Soviet Collapse (1998); The Eighty Years Crisis: international relations, 1919-1999 (1998); The Interregnum: controversies in world politics, 1989-1999 (1999); American Democracy Promotion (2000); E.H Carr: a critical appraisal (2000); A Farewell to Arms: from long war to long peace in Northern Ireland (2000; 2nd edition 2006); E.H.Carr: The Twenty Years' Crisis: introduction to the study of international relations (2001); Empires, Systems and States: great transformations in international politics (2002); How Might We Live? Global ethics for a new century (2002); The International Relations of The Twentieth Century: 8 volumes (2007); Global 1989: Continuity and Change in World Politics (2010); Soft Power and US Foreign Policy (2010) Introduction to International Relations, (2012); US Foreign Policy (2006; 2nd edition.2012); US Presidents and Democracy Promotion (2013); International Relations of the Cold War (2013); The Rise and Fall of the American Empire: From Bush to Obama (2013).

## **PROFESSOR ODD ARNE WESTAD**

Arne Westad holds the ST Lee Chair in US-Asian Relations at the Harvard Kennedy School. Until 2015, he was Professor of International History at LSE and Director of LSE IDEAS.

He is the general editor of the three-volume Cambridge History of the Cold War and an editor of the journal Cold War History. His latest book is Restless Empire: China and the World since 1750. His previous book, The Global Cold War, won the Bancroft Prize, the Harrington Award of the American Political Science Association, and the Akira Iriye International History Award. It was listed by the Council on Foreign Relations as one of the five most important books on international affairs for 2005/06. It has been translated into fourteen languages.

Born in Norway, Professor Westad studied history, philosophy and modern languages at the University of Oslo and received his PhD in history from the University of North Carolina at Chapel Hill. During the 1980s he worked for several international aid agencies in Southern Africa and South Asia. He has taught at the University of North Carolina and at Johns Hopkins University and served for eight years as Director of Research at the Norwegian Nobel Institute. Since 1998 he has been in the Department of International History at LSE, where he teaches Cold War history and the history of East Asia. He served as Head of Department 2004-07.

Since 2007 Professor Westad has helped build LSE IDEAS, the LSE's centre for the study of international affairs, diplomacy and strategy, of which he is now co-director. The centre is the hub for nine separate research programmes, ranging from Transatlantic Relations to African International Affairs and Cold War Studies. It also helps run the LSE's double Masters degree in International Affairs with Peking University, and has set up an executive Masters degree in Strategy and Diplomacy. In addition to its research and teaching, LSE IDEAS works with several foreign ministries on matters of policy planning and development.

Professor Westad has held visiting fellowships at Cambridge University, Hong Kong University, New York University and the University of Venice. He has been the recipient of major grants from the John D. and Catharine T. MacArthur Foundation and the British Arts and Humanities Research Council. He has served as the international co-ordinator of the Russian Foreign Ministry's Advisory Group on Declassification and Archival Access and has advised several other governments on such issues. He now heads the British Academy's documentary project on British-Russian relations during the Cold War. He is also widely known as a reviewer, lecturer and external examiner. In 2000, Professor Westad was awarded the Bernath Lecture Prize from the Society for Historians of American Foreign Relations. He was elected a Fellow of the British Academy in 2011.

Professor Westad often lectures to general audiences in different parts of the world on key issues in international affairs, such as China's foreign policy and the situations in Korea, Afghanistan and Iran.

## ADVISORY BOARD AND ACADEMIC MANAGEMENT COMMITTEE

The Advisory Board provides independent oversight and guidance on IDEAS' strategy from senior practitioners.

## ACADEMIC MANAGEMENT COMMITTEE

LSE IDEAS' operations are monitored by a Management Committee whose members are:

#### **Prof Michael Cox** Director, LSE IDEAS

**Prof Janet Hartley** Head of the Department of International History

**Prof Christopher Hughes** Department of International Relations

**Dr Emilia Knight** Centre Manager LSE IDEAS

Dr George Lawson Department of International Relations

**Dr Piers Ludlow** Department of International History

**Prof Danny Quah** Department of Economics

Dr Svetozar Rajak Department of International History

### Sir David Manning

CHAIR OF THE ADVISORY BOARD Sir David has wide-ranging experience of foreign affairs. He has served as British ambassador to Israel, NATO and the United States. From 2001-2003 he was Foreign Affairs Adviser to Prime Minister Blair. Sir David is currently a non-executive director of several company boards and the new chair of the Advisory Board of LSE IDEAS.

## Sir Richard Mottram

Sir Richard is an expert on defence, security, strategy and planning. He was one of Britain's top civil servants, heading several departments, including the Ministry of Defence, and Security and Intelligence in the Cabinet Office. His current roles include Chairman of the Defence Science and Technology Laboratory.

### Jonathan Powell

As a British diplomat Jonathan Powell was closely involved in negotiations with the Chinese over Hong Kong and German unification. As Chief of Staff to Prime Minister Blair he played a key role in reaching an agreement with the IRA on a political settlement in Northern Ireland. He is currently Managing Director at Morgan Stanley.

## **Prof Patrick Salmon**

Professor Salmon is Chief Historian at the Foreign and Commonwealth Office. His research focuses on the history of Scandinavia and twentieth-century international relations. He is the author of *Scandinavia and the Great Powers 1890-1940* and co-editor of *Documents on British Policy Overseas and Slavery, Diplomacy and Empire Britain and the Suppression of the Slave Trade, 1807–1975.* 

## Susan Scholefield

Susan Scholefield held a distinguished career in the Civil Service. Roles in the Balkans Secretariat, Northern Ireland Office and in the Cabinet Office as head of the Civil Contingencies Secretariat were followed by a series of top level positions in the MOD culminating in her most recent role as Director General, Human Resources and Corporate Services. In 1999 she was awarded a CMG in the New Year's Honours for her work on Bosnia.

## **Cato Stonex**

Cato Stonex graduated from the LSE, of which he is now a governor. In 1986, he joined the European government bond trading department at Morgan Grenfell. In 1989 he joined J. Rothschild Investment Management and began his association with Nils Taube and John Hodson. Together they formed THS Partners in 1997.

### Lord Wallace of Saltaire

Lord Wallace is an Emeritus Professor in the Department of International Relations at the London School of Economics and has a long distinguished record in British politics. He was made a peer in 1995 and became the Liberal Democrat spokesman on Foreign Affairs and Defence. He subsequently sat on the Select Committee on European Communities and was Chairman of the Sub-Committee on Justice and Home Affairs from 1997-2000. 2004 saw him elected Deputy Leader of the Liberal Democrat Peers.

### **Emmanuel Roman**

Emmanuel Roman has wide-ranging experience across the financial services sector. Emmanuel joined Goldman Sachs in 1987 where over the years he worked in the fixed income, investment banking and capital markets areas. In 2005, Emmanuel joined GLG Partners LP as co-CEO. In 2010 he also became the CEO of MAN, a group-wide role with prime responsibility for integrating its acquisition of GLG. He joined the Board of MAN Group Plc in 2011.

at LSE IDEAS, where he specialises on strategy, assessments and perceptions. After more than 20 years in the British Diplomatic Service he served as Chief of the Assessments Staff in the Cabinet Office. He then spent nearly a decade helping PwC expand its business in China's rapidly growing

Gordon Barrass is Visiting Professor

**Gordon Barrass** 

## Sir Colin Budd

financial services sector.

Sir Colin is an expert on European affairs. He was in charge of European and Economic Affairs in the FCO and then served as Ambassador to the Netherlands. He has also held senior positions in the Cabinet Office. He currently advises governments that are preparing to take over the rotating presidency of the EU.

## Dr Julian Miller

Julian Miller has had a

distinguished career in the Civil Service. At the FCO he served as First Secretary and then Counsellor, European Defence, at the UK Delegation to NATO. At the Ministry for Defence, he has been Head of Resources and Programmes and Director Strategy and Resources. He is currently Deputy National Security Advisor at the Cabinet Office, where he concentrates on Defence and Nuclear Issues.

## **FELLOWSHIPS AND SCHOLARSHIPS**

### **Senior Fellows**

Prof Anne Applebaum Prof Barry Buzan Prof Matthew Connelly Prof Niall Ferguson Prof Ramachandra Guha Prof Chen Jian Prof Gilles Kepel Prof Paul Kennedy Prof Dominic Lieven Prof Margot Light Prof Eve Mitleton-Kelly Prof Danny Quah Prof Timothy Snyder Prof Arne Westad

### Visiting Professors and Visiting Senior Fellows

Prof Gordon Barrass Sir Robert Cooper Dr Tan Sri Munir Majid Tom McKane Prof Julian Miller Prof Jamie Shea

### Maurice Pinto Post-Doctoral Fellows

Dr Bryan Gibson (2013-14) Dr Luc-André Brunet (2014-15) Dr Dayna Barnes (2015-16)

### Chevening Programme Visiting Fellows

Ms Feng Yin Mr Shen Jianping

### **Paulsen Fellows**

Sergei Kazakovtsev Oksana Goncharova Natalya Dokuchaeva Aleksandr Kiselev Alina Postnikova Iaroslav Golubinov Pavel Tribunskii Evgeny Gamerman

### Stonex PhD Scholarships

Benjamin Mueller Simon Toner

## **Visiting Fellows**

Dr Claudia Castiglioni Dr Michele Di Donato Professor Juan Francisco Fuentes Dr Artemy Kalinovsky Dr Sara Lorenzini Dr Effie Pedaliu Dr Igor Pelliciarri Professor John Ryan Professor James Siekmeier John Stevens Dr Valeria Zanier

### Dahrendorf Post-Doctoral Fellows

Dr Olivia Gippner Dr Cristian Nitoiu Dr Tim Oliver

### African Research Fellow

Dr Asnake Kefale

## Visiting Research Students

Andrea Chiampan Artur Malantowicz Thomas Tonucci Tobias Wille

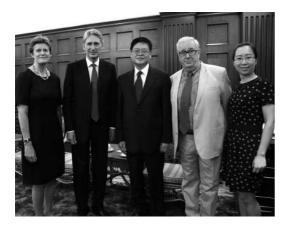
## **Sotirov Fellows**

Veneta Ivanova Yura Konstantinova

## **CHINA FORESIGHT**

Head of Project: Professor Arne Westad

> Project Manager: Dr Yu Jie (Cherry)



### **OVERVIEW**

The LSE IDEAS China Foresight Project analyses Chinese strategy and foreign policy from the inside out by understanding the domestic policymaking process and engaging with the ongoing debates among Chinese academics and senior policymakers. China Foresight was launched in 2015, continuing the work of the successful LSE IDEAS East Asia International Affairs Programme (EAIAP). Despite China's growing interaction with the rest of the world, the country's foreign policy continues to be largely dictated by domestic requirements. To understand how China's foreign policy may develop over time, it is essential that the international community appreciates these internal drivers and the strategic thinking of the Chinese leadership. China Foresight takes on this challenge.

RESEARCH

A hallmark of China Foresight is that it aims to look at China's foreign policy scenarios from the inside out, and follows debates that are unfolding among academics and practitioners within China itself.

Both the head of the project and the project manager have produced a series of academic publications while also participating in many major think tank conferences in China, Europe and the US.

## **ACTIVITIES**

China Foresight is renowned for its high-level and engaging public lectures. The EAIAP launched two extremely successful public lecture series on 'Asia Rising', in 2014, and 'China and the World', in 2014-2015. Each of these lecture series featured eight leading European journalists and scholars as well as a leading Chinese diplomat. They received full attendance and were covered by major Chinese and US media outlets.

The project is extensively engaged with senior policy practitioners in Britain and elsewhere in Europe. For example, it met with UK Foreign Secretary Philip Hammond and UK Ambassador to China Barbara Woodward following the LSE-PKU Summer School in August 2015.





In addition to its popular public lectures, the project also frequently hosts dialogues with senior diplomats, distinguished scholars and renowned think tanks from the East Asia Region. For example, it hosted a policy dialogue with the Chairman Ding Xuedong of China International Investment Corps, China's Sovereign Wealth Fund to discuss Beijing's recent innovation strategy. The project also exchanges views with senior delegations from the CPC Central Party School, where the most senior Chinese government officials are recruited, and the Chinese Academy of Social Science (CASS), which is one of the key government advisory think tanks in the PRC.

In 2015, the project also hosted its firstever conference outside the UK, namely the 'West Lake Strategic Conversation', co-hosted with Zhejiang University in Hangzhou, China in April 2015. This conference included prominent Chinese foreign policy thinkers such as Jia Qingguo and Zhu Feng as well as distinguished Western academics, such as Barry Buzan and John Ikenberry. Its first conversation discussed the dynamics and challenges of China's external affairs under President Xi Jinping's Martime Silk Road Initiative (aka One Belt One Road). This produced a policy recommendation paper to the Zhejiang Provincial Government for the upcoming G20 Summit, which will be hosted in the province in September 2016.

China Foresight was also represented at conferences marking the 40th anniversary of China-Europe relations, 'Opportunities and Challenges Ahead', and the 45th anniversary of China-Italy diplomatic relations at the Italian Senate in Rome organised by Istituto Affari Internazionali, the Chinese Embassy in Italy and the Italian Ministry of Foreign Affairs.

### **IMPACT**

With its frequent activities, the project has a loyal group of followers from both academia and the policy world. The project has also been widely covered by the international media in the East Asia region, Europe, and the US. To date the project has been featured in the international media11 times in 2014 and 2015.

Thanks to the project's frequent exchanges with the Chinese officials, LSE IDEAS became the one of four UK-based think tanks to meet Chinese Foreign Minister Wang Yi in June 2015.

In 2014 the project hosted a policy dialogue with Vice Minister Guo Yezhou from the International Department of the PRC Communist Party (IDCPC). LSE IDEAS is the only London-based think tank that has established direct dialogue with the top Chinese foreign affairs executive.

## **COLD WAR STUDIES PROJECT**







**Project Head:** Dr Piers Ludlow

**Deputy Head:** Dr Luc-André Brunet

Project Assistant: Bastiaan Bouwman

LSE-Sciences Po Seminar Organiser: Alexandre Dab

## **OVERVIEW**

The Cold War Studies Project (CWSP) continues the work of the Cold War Studies Programme and the Cold War Studies Centre, founded in 2004 and which became LSE IDEAS in 2008.

The CWSP is the main centre in Europe for the study of the Cold War, its historical origins and its contemporary repercussions.

We live in an age where the present is increasingly hostage to the past. There is agreement that problems such as imperial control, terrorism, ethnic conflict and weapons of mass destruction originated in the international history of the 20th century, but few attempts are made at studying these phenomena in their full historical and spatial context. Understanding the present international system demands an understanding of its origins, and to not make further gains in grasping the significance of the Cold War would make us less prepared for the choices we need to make today.

## RESEARCH

For 2014 and 2015, the CWSP focused on two main themes: the 25th anniversary of the end of the Cold War and the debate over a 'New Cold War' between Russia and 'the West'. To mark the 25th anniversary of the fall of the Berlin Wall, a special issue of Cold War History was launched at LSE with a public debate. Contributions from world-leading academics and practitioners considered different aspects of the Cold War and their legacy a quarter-century after its end.

Maintaining its interest in decentring the Cold War, the CWSP also established thematic research clusters devoted to Southern Europe in the Cold War and Latin America and the Cold War, reflecting the CWSP's expertise in these two regions.



In 2014, the CWSP launched the LSE-**Sciences Po Seminar** in Contemporary International History, co-organised with the Department of International History and the Centre d'Histoire de Sciences Po. Sessions alternate between London and Paris, using videoconferencing and online discussion fora to bring students and academics together to discuss the latest research on the Cold War.

### ACTIVITIES

The CWSP organised a variety of public events, from London to Florence to Ottawa. Worldleading historians of the Cold War such as Jonathan Haslam, Jussi Hanhimaki, Mario Del Pero, Stephen Kotkin and Beatrice Heuser took part in public outreach events that explored the legacy of the Cold War on contemporary issues.

The CWSP has increased its virtual presence, notably by producing a series of videos showcasing the latest research on the Cold War and relating this to current policy debates. These videos are freely available on the CWSP website.

The Project also continued to organise successful academic conferences, ranging from 'Southern European Socialist Governments in the 1980s' (2014) to 'Cold War Economics' (2015). It similarly continued its long-standing involvement in the European Summer School on Cold War History, held in Trento (2014) and Rome (2015), and the LSE-GWU-UCSB Graduate Student Conference on the Cold War, which IDEAS hosted in May 2015.

## IMPACT

The CWSP provided expert commentary in the international media to mark the 25th anniversary of the fall of the Berlin Wall and to discuss the notion of a 'New Cold War' amidst rising tensions between Russia and 'the West'.

To mark the 25th anniversary of the first partially free elections in Poland, the CWSP co-organised a high-level public event with the Polish Embassy in London involving worldleading academics, journalists and diplomats.

Following up on the successful launch of the IDEAS special report *The Crisis of EU Enlargement* in November 2013, the CWSP organised a launch of the report in Ottawa, in collaboration with the Centre for European Studies at Carleton University. This event included diplomats and policymakers as well as leading academics from a number of disciplines.

### **IDEAS PROJECT PROFILES**



Debating Europe

**Project Co-Director:** Dr Robert Falkner

Dahrendorf Senior Fellow: Sir Robert Cooper

Chair, Working Group on EU and North America Relations: Prof Peter Trubowitz

Chair, Working Group on EU and Russia and Ukraine Relations: Prof Vladislav Zubok

**Project Manager:** Corina Mavrodin

**Communications Associate:** Sasha Milanova

Working Group Members: Dr David Cadier (Russia Working Group) Dr Jie Yu (Cherry) (China Working Group)

Postdoctoral Fellows:

Dr Olivia Gippner (China Working Group) Dr Tim Oliver (North America Working Group) Dr Cristian Nitoiu (Russia Working Group)

**Research Assoaciates:** 

Julia Himmrich Cora Lacatus Liza Ryan Dr Natalia Telepneva



### **OVERVIEW**

The Dahrendorf Forum is a joint initiative by the Hertie School of Governance, the London School of Economics and Political Science and Stiftung Mercator. It was created in 2011 to honour the intellectual legacy of Lord Dahrendorf, former Director of the LSE. Now in its third project cycle (2015-16), the Dahrendorf Forum promotes public debate on Europe, with a focus on Europe's external relations with major countries and regions. Comprising a network of more than 50 researchers at the partner institutions and beyond, the Dahrendorf Forum supports research on future scenarios for Europe's external relations and discusses the findings with an audience as broad as possible. The project aims to go beyond conventional Eurocentric worldviews and puts non-European perspectives centre stage.

The current project cycle 'Europe and the World' includes five interdisciplinary working groups that focus on specific powers or regions (Russia/Ukraine, MENA, China, North America and Turkey). Each Working Group is led by a senior faculty member and coordinated by a Research Associate. Post-doctoral fellows attached to each working group support their work. Working Group Members are appointed by the respective Chairs in consultation with the Academic Co-Directors. Members include academics from LSE and other institutions of academic excellence as well as leading practitioners from relevant sectors.

Dr Robert Falkner (International Relations Department) is the Academic Co-Director of the project at LSE IDEAS. Two Dahrendorf Working Groups are based at LSE: on Europe and North America (chaired by Prof Peter Trubowitz, Department of International Relations) and on Europe and Russia/ Ukraine (chaired by Prof Vladislav Zubok, Department of International History). Dr Esra Özyürek (European Institute, LSE) is one of the two co-Chairs of the Working Group on Europe and Turkey, which is based at the Hertie School.

The project is also represented by two Senior Fellows (Ambassador Wolfgang Ischinger and Sir Robert Cooper), who act as public ambassadors for the project. LSE IDEAS hosts Sir Robert Cooper, a senior diplomat and current advisor to the OSCE Panel of Eminent Persons.









| the state   | ra.   | and the second second  |
|---|---|--|
| EUROPEAN CLIM   | ATE LEADERSHI   | P AND COP21  |
| Assessing EU Relation<br>70 Newsfiler 2015<br>Xeets (32 - 600x)<br>Then Loge 304  | is with China and Indi  | DAHRENDORF   |
| PANELSTS  | The sector of stage street units  |  |
| Exercised Barriely<br>and a strengthmethod (as a stren | or a strong. These detects representations<br>of the rest on a Research of the strong<br>enderwork has been by the strong of the<br>manual and enserts of the strong of the<br>linear or a format at the strong of the<br>linear or a strong of the strong of the<br>strong of the strong of the strong of the<br>strong of the strong of the strong of the<br>property of the strong of the strong of the<br>property of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the strong of the<br>strong of the strong of the strong of the strong of the strong of the<br>strong of the strong of the<br>strong of the strong of the stro          | In detailing layers, G. Burnard Lawy,<br>advanced Layers, Danamay and Hang<br>advanced Layers, Danamay and Hang<br>advanced Layers and Layers and Layers<br>of the sectoristic and the sector of the<br>many. The sector danamas and independent<br>on the sector of the sector of the sector of the<br>sector of the sector of the sector of the sector<br>of the sector of the sector of the sector of the<br>sector of the sector of the sector of the sector<br>of the sector of the sector of the sector<br>of the sector of the sector of the sector of the<br>sector of the sector of the sector of the sector<br>is defined on the sector of the sector of the sector<br>sector of the sector of the sector of the sector<br>is defined on the sector of the sector of the sector<br>sector of the sector of the sector of the sector of the<br>sector of the sector of the sector of the sector of the<br>sector of the sector of the sector of the sector of the<br>sector of the sector of the sector of the sector of the sector<br>of the sector of the sector of the sector of the sector of the sector<br>of the sector of th |
| Science Tennergy<br>with the second sec  | are entropy. Then determine sequences,<br>in the second second second second second second<br>conductives that have extended as an entropy of the<br>second second second of the second second second<br>lines are consistent of pages. This is being<br>second second second second second second<br>second second second second second second<br>second second second second second second<br>second second second second second second second<br>second second second second second second second<br>second second second second second second second second<br>second second | Address of the approx. Character systems of<br>instruction. Native research can and table<br>of the Proc. 16:14, another, to how the<br>distribution. Native residence on molecular<br>instruction. Native residence on molecular<br>instruction of the systems of the system<br>of the systems of the systems of the system<br>of the systems of the systems of the system<br>of the systems of the systems of the system<br>of the system of the system of the system of the<br>system of the system.   |



## IMPACT

Dahrendorf team members have been publishing regularly in mainstream media and have been consulted as experts on current events by such outlets as the BBC. Links to their articles, interviews and TV appearances can be found on the project website.

## RESEARCH

In order to disseminate the research generated by this project, LSE IDEAS publishes regular Policy Briefs and blog posts, and is due to publish two major Special Reports. Impact is strengthened through publications in academic journals and the media. The Dahrendorf Forum also organises a series of high-impact events, such as public lectures, expert workshops and seminars. The project will culminate in May 2016, when the research output will be presented at the Dahrendorf Symposium in Berlin, Germany.

News on project research and output, including Policy Briefs and blog posts, can be found on the project website: www.dahrendorf-forum.eu

## ACTIVITIES

High-profile events in Berlin, London and beyond are meant to foster lasting engagement between decision-makers and all kinds of social actors. The series of events will culminate in the Dahrendorf Symposium, which will be held in Berlin in May 2016.

**Recent activities:** 

#### 26 JUNE 2015

Expert Workshop on 'Russia and the Ukraine: Unpacking the Stalemate', LSE.

#### 1 OCTOBER 2015

Public lecture by Prof Stephen Walt (Princeton University) entitled 'Does Europe Have a Future?', LSE.

#### 8 OCTOBER 2015

Public Debate involving the two Senior Fellows, Sir Robert Cooper and Ambassador Wolfgang Ischinger, as well as Prof Karen Smith (International Relations, LSE), on the topic 'The Crisis in European Security'. The event attracted over 400 people (podcast available on project website). Earlier that day, two senior diplomats also discussed the same issue under Chatham House rules within the framework of an expert seminar co-organised and hosted by RUSI.

#### 2 NOVEMBER 2015

Public Lecture entitled 'Russian Foreign Policy as an Exercise in Nation-building' by Dr Dmitri Trenin.

#### 10 NOVEMBER 2015

Panel Discussion on 'European Climate Leadership and COP21 - Assessing EU Relations with China and India', with Dr Diarmud Torney (Dublin City University), Dr Olivia Gippner (Dahrendorf Forum, LSE IDEAS) and Fergus Green (Grantham Research Institute).

#### 16 NOVEMBER 2015

Seminar with Prof Kathleen McNamara (Georgetown University) on 'Imagining Europe: Culture, Legitimacy and the EU Crisis' (discussant: Prof Kevin Featherstone, European Institute).

## 25–27 MAY 2016 Dahrendorf Symposium 2016

The Dahrendorf Symposium 2016 'Changing the European Debate: Europe and the World' will take place at the Akademie der Künste, Pariser Platz, in Berlin on 25-27 May 2016. It will represent the high point of the current project cycle, during which the five interdisciplinary working groups will bring into discussion various European and non-European perspectives on the topic of 'Europe's global challenges and opportunities: foreign policy options for 2025 and beyond'.

The Symposium aims to set in motion a broad, challenging and multifaceted European debate. It seeks again to engage representatives of the European and global elite in academia, politics, the economy, civil society and the media. Compared to the previous two symposia, the Dahrendorf Symposium 2016 will put an even stronger emphasis on debate and on building stronger links between academic research and policymaking.

## LSE DIPLOMACY COMMISSION



**Commission Co-Chairs:** Professor Danny Quah and Professor Arne Westad

**Executive Director:** Dr Nicholas Kitchen

## **OVERVIEW**

LSE IDEAS convened the Diplomacy Commission as a forum for informed, private and strategic discussion on Britain's place in the world, the future of British diplomacy and foreign policy.

We sought Commissioners with experience at highest levels of government, embassies, the civil service and the intelligence services, and put them together with perspectives from journalism and academic expertise from the LSE and beyond.

Supported by an LSE HEIF5 award, the Commission conducted its work through a series of hearings, where expert witnesses presented evidence to the Commissioners and answered questions from them.

To promote discussion, these hearings took place in private and witnesses will remain anonymous. They included expert practitioners and academics from diverse fields: from finance to cyber, from international development to counterterrorism, from transnational business to civil society NGOs.

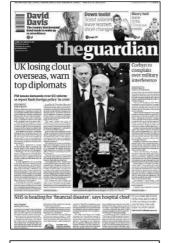
The result of the Commission's work is the report *Investing for Influence*, which was published on 9 November 2015.

## RESEARCH

The Commission has conducted background research to support the work of the Commissioners, and has sought to bring recent LSE research to bear on processes of foreign and diplomatic policymaking, including most notably, Tarak Barkawi's work on postcolonial Britain, and George Lawson and Barry Buzan's work on modes of power.

This research was used in the Commission's report *Investing for Influence*, which analysed the international system and UK's strengths, such as its multicultural society, in asking what the purpose of British foreign policy should be.

The report argued that with the Foreign Office and diplomatic service under budgetary pressure, the UK should reassess its international role from first principles and build a new strategic global role for Britain as an agenda setter and coalition builder.





#### Investing for Influence Der of bel LE Optionup? Auf der bei LE Optionup? Der of bel LE Optionup? Der o



## **ACTIVITIES**

The publication of *Investing for Influence* was accompanied by a briefing event at the Lincoln Centre attended by journalists, MPs, Members of the House of Lords, civil servants and think tank researchers. Commissioners Gideon Rachman and Susan Scholefield spoke alongside Professor Michael Cox and Dr Nicholas Kitchen of IDEAS, followed by group discussion.

## IMPACT

The communications and impact strategy for the launch of the report included pre-publication distribution to senior civil servants and highlighting of key research findings on social media.

Press coverage for the report included the front page of the Guardian newspaper and articles in the Times, the i paper, Civil Service World and by the Press Association and AFP.

In addition, in line with the Commission's aim to generate further debate, the report was also the subject of opinion columns, for example in the Guardian, the Financial Times and on RealClearWorld.

## **INTERNATIONAL DRUG POLICY PROJECT**

**Project Director: Professor Michael Cox** 

**Expert Group Chair:** Professor Danny Quah

**Executive Director:** Dr John Collins

**Policy Associate:** Alex Soderholm

**Project Assistant:** Jay Pan



Ending the Drug Wars

Ideas]

[] Ideas]



'Perhaps the most thorough account of the war on drugs done to date.'

> -George Soros in the Financial Times



### **OVERVIEW**

The LSE IDEAS International Drug Policy Project (IDPP) is a large-scale, multidisciplinary and crossregional research undertaking. It has been created to produce a deep strategic reevaluation of the international drug control system through rigorous academic research and policy analysis.

The current strategy originated in 1909 and is currently governed through the UN drug control system. The UN system is undergoing a process of internal reform with a broader acceptance of new and innovative approaches by member states.

The IDPP aims to work with member states to develop these new approaches, foster evidence-based and case-specific policies and elaborate the next generation of drug policies, underpinned by a new global framework grounded in public health and human rights.

## RESEARCH

In 2012 IDEAS released the Special Report Governing the Global Drug Wars. It concluded that the current strategy was making the situation worse in many important respects, ranging from human rights to socio-economic development. The report was ranked 6<sup>th</sup> in the world for 'Best Policy Study/Report produced by a think tank in 2012-13' in the 2013 Think Tank and Civil Societies Program (TTCSP) league tables. President Santos of Colombia endorsed the report's findings and in his foreword wrote: 'this report is a valuable contribution to this healthy and necessary debate'.

Following this report, the Expert Group on the Economics of Drug Policy was created to produce a thorough and independent economic analysis of the current international drug control strategy. It provides the hard economic evidence required by policymakers to make sound tactical and strategic decisions as they pursue a more effective approach to managing global drug issues. In May 2015 the Expert Group launched its first Blue Ribbon Report, Ending the Drug Wars, to major international press and policy attention. The report was named the 10th best policy study produced by a think tank worldwide in the 2014 Think Tank and Civil Societies Program league tables. It was also named #1 in 'Ten Critical Developments in 2014' for global drug policy by substance.com.1

In 2016 the Expert Group and its Advisory Network will produce a new Blue Ribbon Report. This will examine new approaches for global drug policy in the lead-up to the UN General Assembly Special Session on Drugs in 2016. The report will highlight the socioeconomic costs of continuing a 'war on drugs' while measuring and evaluating alternative policy options, including in-depth economic analysis of models of legal regulation and examine issues of access to essential medicines around the world.

## ACTIVITIES

The IDPP has a number of concurrent projects underway, each focusing on different levels of international drug policy. The core project is the Expert Group on the Economics of Drug Policy, which focuses on the macroeconomics of global strategy, feeding directly into Member State debates around the upcoming UN General Assembly Special Session on Drugs in 2016. The Interior Minister of Guatemala received the 2014 report of the LSE Expert Group and undertook to use its findings in fora such as the OAS and the UN.

At the national level, the IDPP has developed a policy advisory foothold in a number of countries and regions. In particular, the IDPP has developed links with Uniandes in Colombia to work on the issues of drug production and the Peace Process, funded by the British Council.

Meanwhile, the IDPP has an active presence in many countries, from the US to Canada, Mexico, Malaysia, Switzerland, Ireland and France, driving policy discussions, engaging in academic debates and ensuring our research is discussed at all levels of policy formations, from students to the general public to politicians.

The IDPP produces high-profile reports and engages policymakers in Policy Planning Workshops, including one with the Irish Drugs Minister to plan new drug policies for Ireland and the UK and a workshop with the UN Development Programme to develop a global development framework for drug policies.

## **IMPACT**

The Expert Group on the Economics of Drug Policy has been the most high-profile project the IDPP has undertaken. Over the period from June 2013 through April 2014 LSE IDEAS brought together the report of the Expert Group on the Economics of Drug Policy under our Project Chair, Professor Danny Quah. This represented 10 contributions by world-leading experts in the field of drug policy. Simultaneously we convened an Advisory Network of world-leading economists, including five Nobel Prize winners, human rights experts, political leaders and other global figures.

The Expert Group report attracted major international press attention. Coverage ran in at least 300 different international news outlets. Contributors spoke on television in Canada, US, Mexico and the Middle East. Numerous other international television networks provided coverage across the world. Contributors were interviewed on Australian, Colombian and US radio stations. Furthermore, the report directly influenced the publication of the *Economist* Leader article, 24 May 2014.<sup>2</sup> "The LSE report is worth a read in its own right. But it is the changing political context that makes it really interesting.

-The Economist



<sup>1</sup> http://www.substance.com/the-global-drug-war-ten-critical-developments-in-2014/18100/

<sup>2</sup> http://www.economist.com/news/leaders/21602693-cracking-down-illicit-drugs-means-they-surface-another-form-press-down-pop-up

## CHINA, HONG KONG AND THE LONG 1970S IN GLOBAL PERSPECTIVE

**Project Directors:** Professor Arne Westad Professor Priscilla Roberts

**Project Coordinator:** Mireia Franch



## **OVERVIEW**

This project, which started in 2013 and will end in 2016, brings together a group of researchers from Hong Kong, Great Britain and the United States, aiming to explore the global ramifications of developments within China and Hong Kong during a period often termed the 'Long 1970s'.

The project seeks to further this research through a more specialised focus, concentrating primarily on the role of China and Hong Kong in the Long 1970s. It seeks to assess the interrelatedness between developments within –and between– China and Hong Kong, and how these were simultaneously affected by developments elsewhere.

This project explores the hypothesis that decisions and choices made during the 1970s laid the foundations for the economic growth that would fuel China's rise to its current status of potential challenger to US economic pre-eminence. To explore this idea, the project team analyses the relationship between domestic developments within China and Hong Kong; the great change of emphasis within China, from ideological warfare to modernisation and economic development; Hong Kong's role in the reorientation of China; and the relationship between these phenomena and broader global patterns of the 1970s.

A key component of this project is the understanding of what the Long 1970s meant to Britain and the United States within the context of the changes taking place in China and Hong Kong. Considering factors such as Hong Kong's relationship to Great Britain at the time, the deep US involvement in the region, as well as the reopening of Sino-US relations in the early 1970s, this study analyses their impact on the local, bilateral and global dynamic. It seeks to find comprehensive answers to how the British and Americans viewed China and Hong Kong; how they sought to reintegrate China into the global system; and what was the role of Hong Kong in such efforts.

### RESEARCH

During the project's three-year span, team members have come together in two workshops (one in London, in December 2014, and one in Hong Kong, April 2015) during which all members critique each other's findings. The workshops are designed to facilitate the free flow of ideas, feedback and expertise among the investigative team members, but also to allow other academic peers to monitor the progress of the research teams.

Each team member is conducting research on a topic bearing on China, Hong Kong, and the Long 1970s, producing a workshop paper on this research that will ultimately be the basis for a chapter in an edited book on this subject.

## ACTIVITIES

The Principle Investigators are jointly responsible for coordinating the project and for editing the book resulting from it. The British PI, Prof Odd Arne Westad, is primarily responsible for coordinating the British/international project team, while the Hong Kong PI, Prof Priscilla Roberts, is primarily responsible for coordinating the Hong Kong project team.

The structure of the workshops and the participants involved thus ensures an interdisciplinary approach to the research at hand. Each team member has visited either Hong Kong or Britain, to conduct research in sources there and to have the opportunity of extended exchanges with team members in the partner country.

## **IMPACT**

This research, based on carefully thought-out and wide-ranging investigation of original-source material, will cast light on issues that are highly relevant to current policymakers, notably, the nature of the transformation in China's policies and international position; why and how China has attained the international position it holds today; and how the global international system and its managers have in the relatively recent past handled the challenge of responding to changes in the balance of power and the integration of a major new stakeholder into that system.

The book in which the findings will appear will intentionally be written so as to be accessible to a general audience of informed readers. The format of the intended volume will be electronic, allowing for easier access to the public and a broader distribution range, especially at the international level. The book will be accompanied by press articles, thus ensuring not only a broader dissemination of the research results, but also greater accessibility to the public at large. A series of public lectures and seminars will be organised by the Cold War and China Foresight Projects of LSE IDEAS in order to promote the research results and encourage public participation. The US

## **POWERSHIFTS PROJECT**

Heads of Project: Professor Michael Cox and Professor Danny Quah

> **Project Manager:** Dr Nicholas Kitchen

### **OVERVIEW**

Power Shifts investigates claims that across the world power is moving: particularly from the US to China, from West to East, and from states to non-state actors.

Through multidisciplinary collaborations the project seeks to understand the basis of power in the international system, the context in which power operates, and how power may transition from one actor to another.

The project comes from power shifts emerging as a consistent theme in IDEAS regional research programmes. Across several of the former IDEAS regional programmes such as the former US Programme, now an IGA centre, and the East Asia Programme, the importance of changes in global power became clear.

## RESEARCH

The project brings together the relevant research expertise of academics associated with IDEAS on the issue: including IDEAS Director Michael Cox, Nicholas Kitchen's work on structural power and the impact of power diffusion and Danny Quah's theory of a global centre of economic power moving eastward.

## **ACTIVITIES**

In September 2014, the US Foreign Policy Conference was hosted by IDEAS over three days on the general theme of Power Shifts, and attended by over 100 delegates, with a significant number of senior political scientists and policymakers from the United States. A short film covering the issues discussed can be found on the IDEAS website.

### **IMPACT**

Professor Cox and Professor Quah are regular speakers on public platforms and have to a large degree shaped the public debate on US decline and the rise of Asia in particular. Dr Kitchen has been invited to address audiences at Chatham House and the JSCSC on the potential for shifts in modes of power in the 21st century, a theme that was at the heart of a recent report on 21st Century Power Shifts produced for the Churchill 21st Statesmanship Programme, launched on 13 October 2015.



Foreign Policy Conference

### **IDEAS PROJECT PROFILES**

## GLOBAL STRATEGIES@LSE

Heads of Project: Professor Gordon Barrass and

Professor Christopher Coker

Project Coordinator:

Tom Bailey

### **OVERVIEW**

The aim of Global Strategies is to provide sound practical advice on how strategy can be made more effective in this complex age. The focus of the project is on international strategic issues—not only military ones, but also others that are political/diplomatic, economic or about business.

To this end, the project brings together a wide range of academics from LSE with senior practitioners past and present, from the UK and overseas. The core group of former practitioners all have close links with LSE IDEAS and have held important posts—Sir Colin Budd, DG for Europe in the FCO; Sir Robert Cooper, senior advisor to the EU Commission who did much to shape the EU's foreign and security policies; Tan Sri Munir Majid, Chairman of the Malaysian Securities Commission and Malaysia Airlines; Sir David Manning, Ambassador to Washington; Mr Tom McKane, former DG International Security Policy at the Ministry of Defence; Mr Julian Miller, former Deputy National Security Advisor; Sir Richard Mottram, former Chairman of the Joint Intelligence Committee and Mr Jonathan Powell, Chief of Staff to Prime Minister Blair and lead negotiator with the IRA.

### RESEARCH

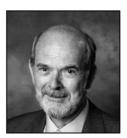
Research is currently concentrated on the military-political strategies pursued by Russia, China and ISIS, and their implications for other countries. The work on Russia is well advanced and that on ISIS and China will begin in the New Year.

### **ACTIVITIES**

Every two months discussions take place with senior officials on the strategic aspects of major issues such as ISIS, Iran, Syria, Russia, Ukraine, China, Migration and Energy. In addition, beginning in 2016, there will be three lectures a year on broader themes of strategy—the challenges faced in creating and implementing strategy, the difficulties multinationals have in making decisions in an age of radical uncertainty, and the likelihood of nuclear weapons being used in the years ahead.

## IMPACT

Our close links with Whitehall reflect the value senior officials attach to the discussions they have with us and the quality of our research. Since the summer of 2015, for example, two of our papers have contributed to HMG's work on the Strategic Defence and Security Review and policy towards Russia and Ukraine. This research and analysis has also been shared with senior officials and opinion makers abroad; in addition, it is fed into the teaching of the Executive MSc on International Strategy and Diplomacy.



### **Gordon Barrass**

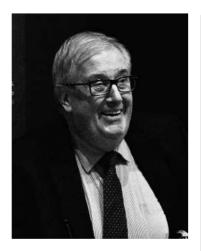
Visiting Professor at LSE IDEAS. Formerly, a member of the Joint Intelligence Committee, Chief of its Assessments Staff and International Adviser to PwC. He works on global risks and threats, and ways of enhancing assessments and making strategy more effective in these challenging times.



### **Christopher Coker**

Professor of International Relations specialising in strategy and the future of warfare. He teaches at defence academies around the world and has been a Visiting Fellow at several, including the National Institute for Defence Studies in Tokyo and the Swedish Defence College.

## **INTERNATIONAL STRATEGY AND DIPLOMACY**



'The LSE has built its global reputation by encouraging vigorous intellectual argument and informed debate.

For a century or more the School has tried to remain true to its motto – understanding the causes of things.'

> -**Professor Michael Cox** Academic Programme Director

Head of Practitioners: Professor Gordon Barrass

**Executive Programme Convener:** Dr Luca Tardelli

**Executive Programme** Administrator: Craig Smith

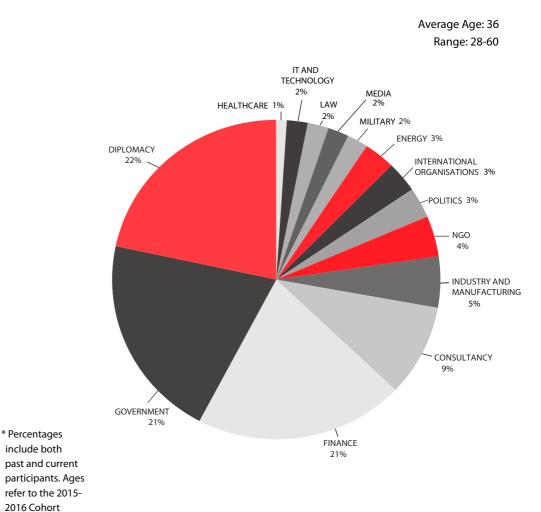
**Executive Programme Teaching Fellow:** Dr David Cadier

### **SUMMARY**

Since its inception in 2011, the Executive Masters Programme has attracted the best calibre of professionals in international affairs, defence, international business and finance. The programme is tailored for those who operate in high-pressure environments and with few time resources to spare. With the fourth intake of students graduating in December 2015, the Masters in International Strategy and Diplomacy has quickly gained a reputation as one of the leading courses in strategic thinking in the world.

## **STUDENTS**

The 93 students admitted in 2013-14, 2014-15 and 2015-2016 hail from both the public and the private sector. This balanced mix proves to be most stimulating when it comes to group discussion and the variety of views presented therein. Our past and current students stem from a wide range of professions including from the world of international affairs, defence, finance, international business and NGOs. See below for a breakdown of previous and current participants' backgrounds.





## STRUCTURE

The year-long programme consists of four intensive weeks of lectures and seminars spread throughout the year; two weekend policy workshops and 22 evening seminars. A vast range of highly experienced and well-known academics and policymakers from the LSE, other universities, think tanks, international organisations and government departments both in the UK and abroad keep the course intellectually stimulating, topical and highly relevant.

## CONTENT

The programme begins by taking a fresh look at the nature of strategy, explaining why new approaches are needed and offering a rigorous assessment of the assumptions that underpin strategy. This is followed by modules analysing the changing nature of strategic trends and power shifts with regard to different regions and institutions. The next modules focus on the different types of risks and threats that may occur in the decades ahead. Finally, there is a series of exercises aimed to transform strategy into practice.

## ALUMNI

The increasingly active IDEAS Alumni Network provides previous course participants with access to bespoke events, as well as excellent networking opportunities. Recent bespoke events included strategic breakfasts attended by experts and policymakers to discuss current events.

## **QUOTES**

The impact that the executive programme has had on the group is best expressed in students' own words:

'Right from the first week, I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at issues differently.'

> The British Ambassador to the UN in Geneva

'The course helps people from multinational firms to understand the significance of the changes taking place in the world as well as how to become better strategic thinkers and risk managers.'

> Senior Country Risk Analyst Standard Chartered Bank

'The course strikes an excellent balance between theory and practice, bringing together notable academics and eminent current and former practitioners'

> Head of Defence Strategy and Priorities UK MoD

'The programme's innovative and extremely successful approach has been of particular benefit to my work with global multinational corporations'

> Vice President Corporate Governance and Responsible Investment, BlackRock

'It gave me new perspectives that will play a catalytic role in my career.'

Department of International Organizations and Conferences Ministry of Foreign Affairs of PR China

'The richly provocative insights into geopolitics and international strategy have transformed my perspective on how my industry operates.'

> Senior Business Development Manager BG Group

'In my current position, working towards U.S. hosted 2016 Nuclear Security Summit, I find myself constantly drawing on strategic concepts introduced in the program to examine policies through a new lens'

> Coordinator for Threat Reduction Programs U.S. Department of State

## PHILIPPE ROMAN CHAIR IN HISTORY AND INTERNATIONAL AFFAIRS

Academic Officers: Bastiaan Bouwman Dr Luc-André Brunet Zoe Koustoumpardi LSE IDEAS is proud to host the Philippe Roman Chair in History and International Affairs. Made possible by a private donation, the Philippe Roman Chair is a one-year distinguished visiting professorship for leading scholars based outside the UK. The Philippe Roman Chair is awarded to a scholar and public intellectual of international repute, whose presence at the LSE will enhance the institution's standing in the competitive world of global higher education. In addition to conducting research and representing IDEAS and the LSE more broadly in public engagements, the Philippe Roman Chair teaches a unique postgraduate course of his/her design at the LSE.



lan Morris (2015-16)

Professor Morris is the Jean and Rebecca Willard Professor in Classics and Professor in History in the Department of Classics at Stanford University. He has authored a number of wideranging and award-winning books including Why the West Rules... For Now and War! What Is It Good For?: Conflict and the Progress of Civilization from Primates to Robots, a provocative study of how war has changed human society for the better named a Book of the Year by the Financial Times in 2014.

During his time at LSE IDEAS, Professor Morris is giving four public lectures in which he applies long-term history – looking at the last 20,000 years – to analyse particular issues.

#### Postgraduate Course:

'Long-term History: The Patterns of the Past and the Shape of Things to Come'



Matthew Connelly (2014-15)

Currently a professor in the Department of History at Columbia University, Matthew Connelly is also founder and director or the LSE-Columbia University Double Degree in International and World History. His award-winning books include Diplomatic Revolution: Algeria's fight for independence and the origins of the post-Cold War era, which has won five prizes since its publication. His most recent book, Fatal Misconception: the struggle to control world population, was chosen as one of the best books of the year by The Economist and the Financial Times.

During his tenure as Philippe Roman Chair, Professor Connelly's research focused on planning and predictions, and using data science to analyse patterns in official secrecy. His public lecture series, entitled 'US State Secrecy and Open Government', traced the history of official secrecy in the US from 1776 to the present.

Postgraduate course: 'Hacking the Archive'



Timothy Snyder (2013-14)

Professor Snyder is currently the Bird White Housum Professor of History at Yale University, specialising in the political history of central and eastern Europe as well as the Holocaust. A prolific author, he has written five award-winning books including Bloodlands: Europe between Hitler and Stalin, which has been awarded ten awards including the **Emerson Prize in the Humanities** and the Leipzig Award for European Understanding and was named on 12 book-of-the-year lists for 2010.

During his year as Philippe Roman Chair, Professor Snyder gave public lectures examining the origins of nations, of the Communist revolution, and of the Holocaust.

**Postgraduate course:** 'The Holocaust as Global History'

### Previous Philippe Roman Chair Holders:

Anne Applebaum (2012-13) Ramachandra Guha (2011-12) Niall Ferguson (2010-11) Gilles Kepel (2009-10) Chen Jian (2008-09) Paul Kennedy (2007-08)

## PUBLICATIONS

IDEAS Editor-in-Chief: Dr Nicholas Kitchen

Managing Editor: Dr Luc-André Brunet

Layout and Design: Indira Endaya As LSE's foreign policy think tank, IDEAS publishes high-quality analysis of contemporary issues, drawing on the expertise of academics and practitioners. Shorter, topical analyses are published as Strategic Updates, while longer, in-depth studies produced by several authors are released as Special Reports. Blue Ribbon Reports are policy-oriented analyses designed for greater impact. These publications have been a vehicle for knowledge exchange and impact with significant reach and significance. All IDEAS publications are made freely available online.

The Dahrendorf Policy Brief offers cutting-edge analysis and policy recommendations on issues of EU foreign affairs. It brings together the knowledge of academics and practitioners and is available for download at www.dahrendorf-forum.eu

## **BLUE RIBBON REPORTS IN 2014-15**

- Investing for Influence: Report of the LSE Diplomacy Commission
- Ending the Drug Wars: Report of the LSE Expert Group on the Economics of Drug Policy

## **SPECIAL REPORTS IN 2014-15**

- The Geopolitics of Eurasian Economic Integration
- Churchill 2015:
   21st Century Power Dislocation, Diffusion & Decay

## STRATEGIC UPDATES IN 2014-15

- The Long Road to Tehran: The Iran Nuclear Deal in Perspective
- Paving the Road to Paris?
   How the EU Can Facilitate a Climate Deal
- China-EU Relations and the Future of European Soft Power
- Banking on Beijing
- Common EU Policies on Authorised Migration
- Perspectives on Open Government in Latin America
- Greece and the Energy Politics of the Eastern Mediterranean
- The Laws of War and Cyberspace

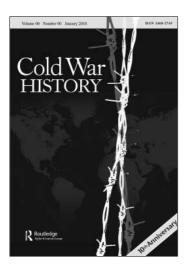
## DAHRENDORF POLICY BRIEFS

- Is the Transatlantic Century Over?
- Taking stock of Europe's role in the world After the year of crises 2014
- European Neighbourhood Policy Review: Lessons from North Africa



## JOURNALS

LSE IDEAS proudly houses two leading academic journals.



### **COLD WAR HISTORY**

Founded in 2004, Cold War History is now recognised as the leading journal in its field. Publishing ground-breaking articles by leading scholars as well as by emerging talents, the journal draws on the wide range of expertise of its editors to select the best articles for publication.

The journal marked the 25th anniversary of the end of the Cold War with a special issue edited by Professor Beatrice Heuser, entitled *The Cold War in retrospect: 25 years after its end*, released in November 2014. A Virtual Special Issue, *The end of the Cold War, 25 years on*, with an Introduction by Michael Cox, brought together the best articles on the end of the Cold War that have appeared in the journal.

In August 2015, the journal released a special issue on Nuclear history and the Cold War, edited by Professor Leopoldo Nuti and Dr Christian Ostermann, to coincide with the 70th anniversary of the bombings of Hiroshima and Nagasaki.

#### Editors:

Prof Michael Cox Dr James Ellison Prof Jussi Hanhimäki Dr Tanya Harmer Prof Beatrice Heuser Prof Matthew Jones Dr Ann Lane Prof Lori Maguire Prof Leopoldo Nuti Dr Olav Njølstad Dr Piers Ludlow Dr Sue Onslow Dr Christian Ostermann Dr Svetozar Rajak Prof Arne Westad Prof Vladislav Zubok **Book Review Editors:** Dr Luc-André Brunet Dr Arne Hofmann

Managing Editors: Lindsay Aqui Corina Mavrodin



## INTERNATIONAL POLITICS

Edited by Professor Michael Cox and managed by Dr Fiona Stephen, International Politics is a leading peer-reviewed journal dedicated to the scholarly study of transnational issues and global problems. It defines itself as critical in character, truly international in scope and totally engaged with the central issues facing the world today. In keeping with IDEAS's interdisciplinary approach, it provides a global forum for a rapidly expanding community of scholars from a range of academic backgrounds.

In February 2015, the journal released a special issue on Regional Contestation to Rising Powers, guest edited by Daniel Flemes and Steven E. Lobell. The issue examined responses to the rise of new and emerging powers, such as China, India, Brazil and South Africa, focusing on the contestation between regional powers and secondary and tertiary states.

Editor: Prof Michael Cox Managing Editor: Dr Fiona Stephen

## COMMUNICATIONS

Communications Officer: Joseph Barnsley





The move from programmes to projects included significant changes to the IDEAS website. A new sitemap was introduced to make browsing the website easier, for example our reports and Strategic Update series, and to highlight our new projects.

New content included pages on IDEAS History and achievements, details of our funding and a new Philippe Roman Chair section where visitors can explore the archive of lectures, videos and publications across a range of topics from this unique programme.

Design and content improvements were also made to the Executive MSc International Strategy and Diplomacy pages, an important strategic priority for the centre, to help potential applicants find the information they need.

## **SOCIAL MEDIA**

IDEAS has expanded its substantial presence on social media in 2015, passing 16,000 and 17,000 followers on Twitter and 9,000 fans on Facebook.

A new social media strategy has increased our reach, for example through greater use of visual content such as infographics and Facebook events. A particular success has been using our longstanding strength in events to 'live-tweet' our range of lectures, debates and policy workshops. These live updates have helped to engage an international audience in a global conversation and using the social story service Storify, this discussion can be captured and added to our website.

IDEAS also established a presence on LinkedIn, the social network for professionals, and Reddit, in partnership with the moderators of r/geopolitics.

## PRESS COVERAGE

IDEAS events and reports continued to be featured in the UK and international press.

The launch of the LSE Diplomacy Commission report Investing for Influence made the front page of the Guardian newspaper. alongside further coverage in the Times, the Financial Times, the i paper, Civil Service World and by the Press Association and AFP. The keynote speech by Aodhán O'Ríordáin, Irish Minister with responsibility for the National Drugs Strategy, at the International Drug Policy Project's Shifting Drug Strategies policy workshop received coverage from BBC News, ITV News, the Irish Times and Vice News.

In addition, members of the IDEAS team have written for and been quoted in publications around the world including China News, Gulf News, Huffington Post France and the Sydney Morning Herald.



**1,098,600** TWITTER IMPRESSIONS IN 2015



**429,300** FACEBOOK EVENTS REACH IN 2015

Notes: Figures as of 3 December 2015.

Impressions track views of tweets.

Facebook reach refers to people shown event in Newsfeed.

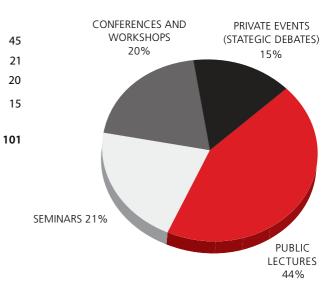
## **EVENTS SUMMARY**

**Events Coordinator:** Lena Poleksic

**Events Assistants:** Marta Kozielska Mihaela Muresan

## 2014-15 EVENTS BREAKDOWN

| Public Lectures                   |
|-----------------------------------|
| Seminars                          |
| Conferences and Workshops         |
| Private events (stategic debates) |
| TOTAL EVENTS                      |





## **PUBLIC LECTURES 2014-15**

#### THE END OF POWER

20 January 2014 Speaker: Dr Moisés Naím

### THE ORIGINS OF MASS KILLING: THE BLOODLANDS HYPOTHESIS

21 January 2014 Speaker: Professor Timothy Snyder

### HEADS IN THE CLOUD: THE TECHNOLOGY REVOLUTION AND WORLD POLITICS

28 January 2014 Speaker: Yasmin Green

### RISING ASIA: LESSONS LEARNED FROM EUROPEAN INTEGRATION

5 February 2014 Speaker: Professor Simon Hix

### RUSSIA, THE WINTER OLYMPICS AND THE WORLD

6 February 2014 Speakers: Dr Samuel Greene, Dr Marie Mendras, Dr Tomila Lankina and Professor Vladislav Zubok

## AN AMERICAN OR AN ASIAN CENTURY?

18 February 2014 Speakers: Professor John Ikenberry and Professor Michael Cox

#### THE DIALECTICS OF THE ARAB REVOLUTIONS: 2011-2013

Tuesday 25 February 2014 Speaker: Professor Gilles Kepel

## AFTER THE FALL: WORLD ORDER OR DISORDER

4 March 2014 Speakers: Professor Jacques Rupnik, Professor Mary Kaldor and Professor Michael Cox

### LSE IDEAS AND BBC RADIO 4 PUBLIC DISCUSSION: RUSSIA, UKRAINE AND THE US

7 March 2014 Speakers: Professor Michael Cox, Professor Anne Applebaum, Ben Judah and Bridget Kendall

#### THE ORIGINS OF THE FINAL SOLUTION: EASTERN EUROPE AND THE HOLOCAUST

11 March 2014 Speaker: Professor Timothy Snyder

## WILL CHINA DOMINATE THE 21ST CENTURY?

18 March 2014 Speakers: Jonathan Fenby, Isabel Hilton and Wu Jian Min

## WHAT'S SO GREAT ABOUT STRONG LEADERS?

28 April 2014 Speaker: Professor Archie Brown

#### THE EXPERT GROUP ON THE ECONOMICS OF DRUG POLICY

7 May 2014 Speakers: H.E. Mauricio López Bonilla, Professor Mark Kleiman and Dr Kasia Malinowska-Sempruch

### 40 YEARS AFTER THE COLLAPSE OF THE GREEK JUNTA: REFLECTIONS ON ITS HISTORICAL SIGNIFICANCE

28 May 2014 Speakers: Professor Richard Clogg and Professor Evanthis Hatzivassiliou

### THE POLISH ROUNDTABLE TALKS AND THE END OF THE COLD WAR

4 June 2014 Speakers: Professor Vladislav Zubok, Anne Applebaum, Eugeniusz Smolar and Nigel Thorpe

### A NEW STRATEGY? RUSSIA AS AN UNLIKELY SOFT POWER

9 June 2014 Speakers: Professor Iver Neumann, Dr Arkady Moshes and Dr Thomas Gomart

## THE PARADOX OF CHINA'S PEACEFUL RISE

7 October 2014 Speakers: Professor Barry Buzan and Professor Arne Westad

### WHY EMERGING COUNTRIES NEED TO FOLLOW THEIR OWN GROWTH RECIPES

16 October 2014 Speaker: Dr Jacques Rogozinski

### THE RADICAL TRANSPARENCY OF THE AMERICAN REPUBLIC

21 October 2014 Speaker: Professor Matthew Connelly

### A CHANGING WORLD AND CHINA

22 October 2014 Speaker: Ambassador Wu Jianmin

### 25 YEARS AFTER THE END OF THE COLD WAR: ITS LEGACY IN A NEW WORLD ORDER

27 October 2014 Speakers: Professor Michael Cox, Professor Beatrice Heuser, Dr Andrew Monaghan and Professor Vladislav Zubok

#### THE EU, RUSSIA AND UKRAINE: LESSONS LEARNED

6 November 2014 Speakers: Dr Tomila Lankina, Professor Karen E Smith, Professor Vladislav Zubok and Dr Gwendolyn Sasse

### LATIN AMERICA AND THE CARIBBEAN: MEXICO'S PERSPECTIVE

11 November 2014 Speaker: Vanessa Rubio-Marquez

### STALIN'S TEAM

11 November 2014 Speaker: Professor Sheila Fitzpatrick

#### THE MIDDLE INCOME TRAP IN LATIN AMERICA: MORE POLITICS THAN ECONOMICS?

13th November 2014 Speaker: Professor Ben Ross Schneider

#### FROM TRANSFORMA-TIONAL LEADERSHIP TO MAFIA STATE? OBSERVATIONS FROM SOUTH AFRICA'S TWO DECADES OF DEMOCRACY

25 November 2014 Speaker: Dr Mzukisi Qobo

## OPEN GOVERNMENT IN THE AGE OF TOTAL WAR

2 December 2014 Speaker: Professor Matthew Connelly

## STALIN: PARADOXES OF POWER

11 December 2014 Speaker: Professor Stephen Kotkin

## THE COLD WAR AND THE CULTURE OF SECRECY

13 January 2015 Speaker: Professor Matthew Connelly

### AFTER SNOWDEN

20 January 2015 Speakers: Professor Ronald Pruessen, Professor Ronald Diebert, Dr Gus Hossein and Professor Sir David Omand

### HEALING UKRAINE: COPING WITH THE WOUNDS OF CONFLICT

9 March 2015 Speakers: Professor Sergei Guriev and Professor Tymofei Mylovanov

### CROWD-SOURCING, SURVEILLANCE AND THE ERA OF THE SYNOPTICON

17 March 2015 Speaker: Professor Matthew Connelly

## DENG XIAOPING VS GORBACHEV

18 March 2015 Speaker: Professor Alexander V. Pantsov

### CHINA, THE UNITED STATES AND ASIA IN THE TWENTY-FIRST CENTURY

5 May 2015 Speaker: Professor Arne Westad

### THREE MAJOR

#### GEOPOLITICAL SHIFTS IN MODERN INTERNATIONAL HISTORY SINCE 1500: BRINGING BRAUDEL INTO THE 20TH CENTURY

11 May 2015 Speaker: Professor Paul Kennedy

## COLOMBIA'S TRANSITION TO PEACE

12 May 2015 Speaker: Sergio Jaramillo Caro

WHAT DOES CHINA WANT? 18 May 2015 Speaker: Mr Frank Lavin

### MICHAEL MACCOBY ON GLOBAL LEADERSHIP

2 July 2015 Speakers: Professor Michael Maccoby, Professor Marc Stears and Professor Mari Sako

### BLACK EARTH: THE HOLOCAUST AS HISTORY AND WARNING

14 September 2015 Speaker: Professor Timothy Snyder

#### DOES EUROPE HAVE A FUTURE?

1 October 2015 Speaker: Professor Stephen M. Walt

## THE CRISIS IN EUROPEAN SECURITY

8 October 2015 Speakers: Sir Robert Cooper, Ambassador Wolfgang Ischinger and Professor Michael Cox

### A THEORY OF EVERYTHING: EVOLUTION, HISTORY AND THE SHAPE OF THINGS TO COME

27 October 2015 Speaker: Professor Ian Morris

## WILL THE 21ST CENTURY BE ASIAN?

2 November 2015 Speakers: Professor Danny Quah, Professor Michael Cox and Dr Leslie Vinjamuri

#### RUSSIAN FOREIGN POLICY AS AN EXERCISE IN NATION-BUILDING

3 November 2015 Speaker: Dr Dmitri Trenin

#### EACH AGE GETS THE GREAT POWERS IT NEEDS: 20,000 YEARS OF INTERNATIONAL RELATIONS

8 December 2015 Speaker: Professor Ian Morris

## **SEMINARS 2014-15**

#### CONTROLLING MEDITERRANEAN BOUNDARIES: THE SUEZ CANAL AS A GLOBAL CHECKPOINT AT THE AGE OF EMPIRE

15 January 2014 Speaker: Dr Valeska Huber

### US POWER IN THE COLD WAR FROM KENNEDY TO REAGAN

20 February 2014 Speakers: Professor Matthew Jones and Dr Barbara Zanchetta

### INDONESIA: PLURALISM IN PERIL

26 February 2014 Speakers: Dr Ahmad Suaedy, Rev. Favor Bancin, Father Benny Susyeto, Mahmud Mubarik Ahmad

### DIVERSIFIED BUR MARGINAL: THE GCC PRIVATE SECTOR AS AN ECONOMIC AND POLITICAL FORCE

5 March 2014 Speaker: Dr Steffen Hertog

### MYANMAR: DEMOCRATISATION AND FOREIGN POLICY

12 March 2014 Speaker: Dr Jürgen Haacke

## THE EU AND CHINA

19 March 2014 Speakers: Feng Yin and Shen Jianping

## THE NEW MIDDLE EAST COLD WAR

1 May 2014 Speaker: Professor F. Gregory Gause III

### FEELING IMPERIAL: THE SHAPING OF AMERICAN ATTITUDES TOWARDS THE PHILIPPINES

8 May 2014 Speaker: Professor Andrew Rotter

#### THE EUROPEAN LEFT IN THE 1960S AND 1970S: SOCIAL DEMOCRATS AND/ VS EUROCOMMUNISTS

13 May 2014 Speaker: Dr Michele Di Donato

### INDIA, BRAZIL AND SOUTH AFRICA: THE DEMOCRATIC ALTERNATIVE

14 May 2014 Speakers: Anne Bernstein, Dr Eswaran Sridharan and Dr Simon Schwartzman

#### THE MACROECONOMICS OF THE GULF

15 May 2014 Speaker: Raphael Espinoza

### OMAN'S FOREIGN POLICY UNDER SULTAN QABOOS: INDEPENDENT, BUT TO WHAT EXTENT?

22 May 2014 Speaker: Dr Marc Valerie

#### TOTALITARIANISM: A HOT WORD FOR A COLD WAR

18 June 2014 Speaker: Professor Juan Fracisco Fuentes

### GOD SAVE THE COMMUNITY: GREECE'S ENTRY INTO THE EEC

5 November 2014 Speakers: Dr Eirini Karamouzi and Dr Piers Ludlow

### AMERICAN GRAND STRATEGY IN THE MEDITERRANEAN DURING WORLD WAR II

27 November 2014 Speaker: Dr Andrew N. Buchanan

#### HENRY KISSINGER: DEBATING HIS LEGACY IN THE 21ST CENTURY

15 January 2015 Speakers: Professor Mario Del Pero and Professor Jussi Hanhimäki

### GEORGE PADMORE AND DECOLONISATION FROM BELOW

3 February 2015 Speakers: Dr Leslie James, Professor Richard Drayton and Professor Bill Schwarz

### AN AWKWARD ALLIANCE: WEST GERMANY AND PORTUGAL AT THE END OF THE PORTUGUESE EMPIRE

11 February 2015 Speakers: Dr Rui Lopes and Dr Kristina Spohr

### CANNABIS LEGALISATION IN THE US: OUTCOMES, LESSONS AND OPTIONS

23 April 2015 Speakers: Professor Peter Reuter, Dr Michael Shiner, Baroness Molly Meacher, Dr John Collins and Niamh Eastwood

#### EUROPEAN CLIMATE LEADERSHIP AND COP21: ASSESSING EU RELATIONS WITH CHINA AND INDIA

10 November 2015 Speakers: Dr Diarmuid Torney, Dr Olivia Gippner and Fergus Green

### IMAGINING EUROPE: CULTURE, LEGITIMACY AND THE EU CRISIS

16 November 2015 Speakers: Professor Kathleen R. McNamara and Professor Kevin Featherstone

### **IDEAS EVENTS**

## **CLOSED EVENTS (CONFERENCES & WORKSHOPS)** 2014-15

### THE ECONOMICS OF **INTERNATIONAL DRUG** POLICY

7 May 2014

### **COMPARATIVE WORKSHOP ON MASS PROTESTS**

13 – 14 June 2014

### **US FOREIGN POLICY** CONFERENCE

17 – 19 September 2014

### **RUSSIA PROGRAMME REPORT LAUNCH**

30 September 2014

### **US DIPLOMACY IN** UKRAINE 28 October 2014

### SOUTHERN EUROPEAN **SOCIALISM IN THE 1980S**

5 – 6 December 2014

**FAMINE AND FEAST:** INTERNATIONAL **HISTORICAL RESEARCH IN** THE DIGITAL AGE

16 – 17 January 2015

**IS THE US IN DECLINE** AGAIN? 12 February 2015

STRATEGY IN AN AGE OF **GLOBAL RISK** 11 March 2015

### **LSE-GWU-UCSB GRADUATE** STUDENT CONFERENCE **ON THE COLD WAR**

30 April - 2 May 2015

### **EXPLORING THE BUSINESS DIMENSION OF POLITICAL CONFRONTATION IN CHINA, RUSSIA AND EUROPE** (1945 - 1991)

7 - 8 May 2015

**TRANSITION TO PEACE: PEACE-MAKING AND** PEACEBUILDING IN **COLOMBIA** 12 May 2015

**21ST CENTURY POWER: DEALING WITH DIFFUSION** AND DECAY 23 June 2015

### THE REVISION OF THE ENP: **ITS INFLUENCE ON THE POST-SOVIET SPACE AND EU-RUSSIA RELATIONS**

26 June 2015

### **EMERGENCE OF A MULTIPOLAR CURRENCY** REGIME

28 October 2015

### **RUSSIA'S INTERVENTION IN SYRIA**

2 November 2015 Speaker: Dr Dmitri Trenin

### SHIFTING DRUG CONTROL **STRATEGIES IN IRELAND** AND THE UK

2 November 2015 Keynote speaker: Minister Aodhán O'Ríordáin

### THE FUTURE OF UK FOREIGN POLICY. **INVESTING FOR INFLUENCE: THE REPORT** OF THE LSE DIPLOMACY COMMISSION

9 November 2015 Speakers: Professor Michael Cox, Gideon Rachman and Susan Scholefield

### A DEVELOPMENT **FRAMEWORK FOR INTERNATIONAL DRUG** POLICY

11 November 2015

### **COLD WAR ECONOMICS:** THE THEORY AND **PRACTICE OF DEVELOPMENT IN HISTORICAL PERSPECTIVE**

14 - 15 December 2015

## **FUNDING SUMMARY**

Finance Administrator:

Mireia Franch

| NEW FUNDING<br>FOR CENTRE      | FY 10-11 | FY 11-12 | FY 12-13 | FY 13-14 | FY 14-15  |
|--------------------------------|----------|----------|----------|----------|-----------|
|                                | £        | £        | £        | £        | £         |
| Charities                      | 1,422    | 5,450    | 500      | 2,250    | 6,980     |
| UK Government                  | 17,500   | 24,500   | 28,500   | 98,569   | 5,100     |
| UK Industry and commerce       | 8,450    | 1,857    | 5,280    | 33,310   | 19,182    |
| Endowments or Donations        | 174,500  | 226,200  | 270,484  | 200,405  | 180,848   |
| LSE Funding                    | 61,862   | 12,250   | 81,769   | 8,883    | 24,578    |
| Publications and Subscriptions | 16,000   | 16,000   | 17,077   | 21,422   | 20,378    |
| Overseas Foundations           | 0        | 156,819  | 162,346  | 273,980  | 1,094,622 |
| HEIF                           | 0        | 0        | 0        | 140,186  | 0         |
| Other Charities                | 0        | 23,000   | 51,000   | 147,838  | 89,371    |
|                                |          |          |          |          |           |
| TOTAL                          | 279,734  | 466,076  | 616,956  | 926,843  | 1,441,059 |

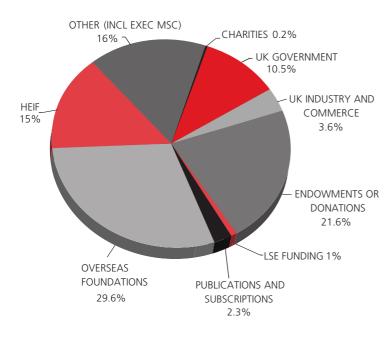
### % of Total Income

| 70 OF TOTAL INCOME   |     |   |     |
|--|-----|---|-----|
| FISCAL YEAR 2013-14  |     | FISCAL YEAR 2014-15   |     |
| OVERSEAS FOUNDATIONS   | 30% | OVERSEAS FOUNDATIONS  | 76% |
| Kuwait Foundation<br>Open Society Foundation<br>Stiftung Mercator                      |     | Open Society Foundation<br>Stiftung Mercator  |     |
| ENDOWMENTS OR DONATIONS  | 22% | ENDOWMENTS OR DONATIONS   | 13% |
| Emmanuel Roman<br>Maurice Pinto<br>Mladena Sotirov<br>Munk School                      |     | Emmanuel Roman<br>Maurice Pinto<br>Mladena Sotirov  |     |
| OTHER INCOME   | 16% | OTHER INCOME  | 6%  |
| includes:<br>Executive MSc International Strategy and<br>Diplomacy                     |     | includes:<br>Executive MSc International Strategy and<br>Diplomacy                                      |     |
| UK GOVERNMENT  | 10% |   |     |
| Chevening Fellowship<br>Economic and Social Research Council                           |     |   |     |
| HIGHER EDUCATION<br>INNOVATION FUNDING (HEIF)  | 15% |   |     |
| Higher Education Innovation Funding (HEIF)   |     |   |     |
| OTHER CATEGORIES   | 7%  | OTHER CATEGORIES  | 5 % |
| Charities<br>LSE Funding<br>Publications and Subscriptions<br>UK Industry and Commerce |     | Charities<br>LSE Funding<br>Publications and Subscriptions<br>UK Industry and Commerce<br>UK Government |     |

## FISCAL YEAR 2013 - 2014

### **Funding Received**

| CONTRACT RESEARCH FUNDING    |                     |
|------------------------------|---------------------|
|                              | AMOUNT<br>AWARDED £ |
| Charities                    | £2,250              |
| UK Government                | £98,569             |
| UK Industry & Commerce       | £33,310             |
| Overseas Foundations         | £273,980            |
| Endowments or Donations      | £200,405            |
| SUB-TOTAL                    | £608,514            |
| NON-CONTRACT RESEARCH FUNI   | DING                |
| LSE Funding                  | £8,883              |
| Publications & Subscriptions | £21,422             |
| HEIF                         | £140,186            |
| Other (incl. Exec. MSc)      | £147,838            |
| SUB-TOTAL                    | £318,329            |
| TOTAL                        | £926,843            |



### Income & Expenditure Statement

| INCOME FROM            |          |
|------------------------|----------|
|                        | AMOUNT £ |
|                        |          |
| Charities              | £2,250   |
| UK Government          | £42,632  |
| UK Industry & Commerce | £33,310  |
| Overseas Foundations   | £369,529 |
| Endowments & Donations | £200,405 |
| Opening Balance        | £291,045 |
|                        |          |
| SUB-TOTAL              | £939,171 |

### NON-CONTRACT RESEARCH INCOME

| LSE Funding                  | £8,883     |
|------------------------------|------------|
| Publications & Subscriptions | £21,422    |
| HEIF                         | £140,186   |
| Other (incl. Exec. MSc)      | £147,838   |
| SUB-TOTAL                    | £318,329   |
|                              |            |
| TOTAL INCOME                 | £1,257,499 |

### EXPENDITURE

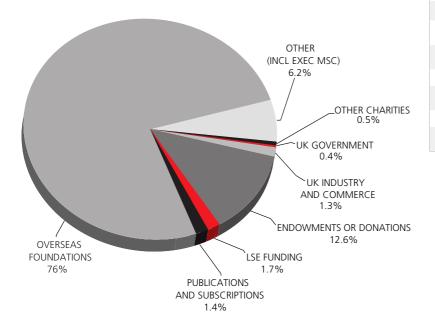
| Staff Costs           | £573,983 |
|-----------------------|----------|
| Non-Staff Costs       | £225,627 |
| TOTAL DIRECT COSTS    | £799,609 |
|                       |          |
| OVERHEADS             | £29,434  |
|                       |          |
| Opening balance 14-15 | £428,456 |

## FISCAL YEAR 2014 - 2015

### **Funding Received**

| CONTRACT RESEARCH FUNDING    |                     |
|------------------------------|---------------------|
|                              | AMOUNT<br>AWARDED £ |
| Charities                    | £6,980              |
| UK Government                | £5,100              |
| UK Industry & Commerce       | £19,182             |
| <b>Overseas Foundations</b>  | £1,094,622          |
| Endowments or Donations      | £180,848            |
| SUB-TOTAL                    | £1,306,732          |
| NON-CONTRACT RESEARCH FUN    | DING                |
| LSE Funding                  | £24,578             |
| Publications & Subscriptions | £20,378             |
| Other (incl. Exec. MSc)      | £89,371             |
| SUB-TOTAL                    | £134,327            |
| TOTAL                        | £1,441,059          |

\*\* Increased due to the Dahrendorf Staff (£102,007.17)



### Income & Expenditure Statement

| INCOME FROM                 |          |
|-----------------------------|----------|
|                             | AMOUNT £ |
| Charities                   | £6,980   |
| UK Government               | £32,956  |
| UK Industry & Commerce      | £19,182  |
| <b>Overseas Foundations</b> | £290,654 |
| Endowments & Donations      | £180,848 |
| Opening Balance             | £428,456 |
|                             |          |
| SUB-TOTAL                   | £959,076 |
|                             |          |

#### NON-CONTRACT RESEARCH INCOME

| LSE Funding                  | £24,578    |
|------------------------------|------------|
| Publications & Subscriptions | £20,378    |
| Other (incl. Exec. MSc)      | £89,371    |
|                              |            |
| SUB-TOTAL                    | £134,327   |
|                              |            |
| TOTAL INCOME                 | £1,093,403 |

### EXPENDITURE

| Staff Costs **        | £632,359 |
|-----------------------|----------|
| Non-Staff Costs       | £282,374 |
| TOTAL DIRECT COSTS    | £914,733 |
|                       |          |
| OVERHEADS             | £54,629  |
|                       |          |
| Opening balance 15-16 | £124,040 |

## **FORMER PROGRAMMES**

With the development of the Institute of Global Affairs (IGA), LSE IDEAS has reorganised from regional programmes to thematic projects over the course of 2014-15. At the beginning of 2014, IDEAS had nine programmes. Two of these, namely the Cold War Studies Programme and the East Asia International Affairs Programme, have become IDEAS projects. The remaining seven programmes have similarly evolved and remain part of the IGA, either as IGA Centres or as key parts of IDEAS projects. A description of their past activities and their current status can be found here.

#### The LSE IDEAS Africa International Affairs

**Programme** (AIAP) promoted greater understanding of the extent to which the recent past in Africa is particularly relevant to domestic policies, inter-state relations, as well as the continent's relationship with the world at large. It was broadly divided into five geographic parts, mirroring the regional economic communities - the Maghreb (The North Africa Initiative); the Horn; Southern Africa; Central and West Africa. In all of these areas it promoted collaboration with regional scholars, as well as research and academic institutions, through a series of seminars and conferences. It became the Africa Centre, part of the Institute of Global Affairs, in 2015.

The LSE IDEAS Southern Europe International

Affairs Programme (SEIAP) aimed to study how the contemporary political, economic and social features of the Southern European region were shaped. This interdisciplinary initiative was made up of historians and political scientists interested in exploring interactions in domestic, regional and international events and developments that had wide-lasting impact on Southern Europe. It became a research cluster of the LSE IDEAS Cold War Studies Project in 2015.

The driving force behind the LSE IDEAS Latin America International Affairs Programme (LAIAP) was the realisation that both the Latin American chapter of the Cold War and the implications of the Cold War on the region continue to be fragmented areas of study, relatively neglected and waiting to be more fully explored. Building on LSE IDEAS' combined strengths in the study of International History and International Relations, the LAIAP facilitated dialogue, stimulated research and overall promoted a better understanding of the way in which Latin America's past impacts on its present. LAIAP accomplished this through a set of activities that primarily focus on different types of events and a strong web presence. It became the Latin America Centre, part of the Institute of Global Affairs, in 2015.

The **LSE IDEAS Russia Studies Programme** (RSP) was set up in 2010 to study the history of Russia's international relationships, both regionally and globally. It discussed the nature of Russia's imperial international affairs with particular interest in the historical development of Russia's presence on the international stage and what it can tell us about the future; in analysing the links between the domestic and foreign affairs of the region and in looking at the interaction between different aspects of such relationships in the region: trade and technology, security and military strategy, and culture and 'soft power', among others. It became the Europe-Russia-Ukraine Relations Working Group of the Dahrendorf Forum at LSE IDEAS.

#### The LSE IDEAS Southeast Asia International Affairs

Programme (SEAIAP) explored both the internal dynamics of the Southeast Asia region and the region's external relations with world powers, especially China and the US. The programme specifically focused on: the regional integration in the context of the Association of Southeast Asian Nations (ASEAN); the growing importance - both at a regional and at a global level - of the region's emerging economies and financial markets; the political changes and democratic transitions of Southeast Asian political systems and their international accountability; the region's diplomatic and strategic context. The programme's major purpose was to integrate the perspectives of scholars and practitioners in order to create a fertile environment of discussion regarding the abovementioned topics. It became the Saw Swee Hock Southeast Asia Centre in 2014.

#### The LSE IDEAS United States International Affairs

**Programme** (USIAP) focused on how the United States acts in the world, and in particular, the structural role of the United States in the current international system. In taking this systemic approach to the role of the United States, the programme's research sought to move beyond the traditional distinction between 'hard' and 'soft' power and instead offer a more holistic understanding of American power, paying particular attention to the structural forces that underpin the United States' global role. It became the United States Centre in 2015.

The LSE IDEAS Middle East Programme sought to explicitly interact, from an academic perspective, with the major strategic issues facing the Middle East region over the medium term. Key themes included the aftermath of the Arab Spring, Iran's regional and international strategic ambitions, the evolution of Turkey's foreign policy, and the future political trajectory of Iraq. The LSE IDEAS Kuwait Programme focused on development, governance and globalisation in Kuwait and the Gulf region. Both programmes joined the Middle East Centre in 2014.

## **INSTITUTE OF GLOBAL AFFAIRS**



### **IGA** Centres

- LSE IDEAS
- Africa Centre
- Latin America Centre
- Middle East Centre
- South Asia Centre
- Saw Swee Hock
   Southeast Asia Centre
- United States Centre
- Centre for Women,
- Peace and Security

The **Institute of Global Affairs (IGA)** aims to build a vibrant intellectual environment for original, rigorous and significant thinking and broader impact in London, but also to form an alliance of centres of excellence in research and policy thinking in emerging economies. By employing multidisciplinary approaches and encouraging evidence-based policymaking, it also aspires to promote deeper understanding and peer-to-peer transfer of knowledge across emerging and developing economies. The IGA wants to offer a 'safe space' that is open, fair and transparent and where students, government, private sector and civil society from all around the world can meet to address the challenges of the 21st century.

IGA engages ten LSE departments and currently has eight constituent centres. The longest-established of these is LSE IDEAS, which has played a central role in the development of the IGA. The IGA also includes six regional centres, five of which originated as regional programmes within IDEAS. The IGA also includes the Centre for Women, Peace and Security, recently established through a grant from the UK government.

## **IGA DIRECTOR PROFESSOR ERIK BERGLOF**

Professor Erik Berglof became the inaugural Director of the IGA on 1 February 2015. He joined the School as a Professor in Practice in the Department of Economics.

Previously he was the Chief Economist and Special Adviser to the President of the European Bank for Reconstruction and Development (EBRD). Prior to joining the EBRD in 2006, Erik Berglof held the positions of Director of the Stockholm Institute of Transition Economics (SITE), Professor at the Stockholm School of Economics and Research Fellow at the Brookings Institution in Washington, D.C.

He has also been Assistant Professor at the Université Libre de Bruxelles and held visiting positions at Harvard, Stanford and the Massachusetts Institute of Technology (MIT). Currently, Berglof is Treasurer of the International Economic Association, Member of the Governing Board of the Institute for New Economic Thinking in New York, Board Member and Research Fellow of the European Corporate Governance Institute in Brussels, and Executive Board Member of the New Economic School in Moscow.

He is a Research Fellow and former Programme Director at the Centre for Economic Policy Research in London. He was the founder and President of the Centre for Economic and Financial Research (CEFIR), now part of the New Economic School in Moscow.

In 2013 he was awarded the Leontief Medal for his contributions to economic reforms.

## **TEAM IDEAS**

**LSE IDEAS** 9th floor, Towers 1 & 3

Clement's Inn, London WC2A 2AZ



MICK





CRISTIAN



DAVID

JULIA



CHRISTOPHER

IAN

INDIRA



DANNY

JOHN

JOSEPH

LENA

EMILIA

LINDSAY

GORDON

LIZA

LUC





NATASHA



NICK



PIERS



ROBERT



ROBERT

MARTA





OLIVIA





## EXECUTIVE MASTERS PROGRAMME

# INTERNATIONAL STRATEGY AND DIPLOMACY



**LSE IDEAS,** a Centre for the study of international affairs, brings together academics and policy-makers to think strategically about world events.

This one year **EXECUTIVE MASTERS PROGRAMME** is at the heart of that endeavour. While studying in a world-leading university you will be able to learn from top LSE academics and senior policy practitioners.

The programme will sharpen your ability to challenge conventional thinking, explore new techniques for addressing risk and threats, and coach you in devising effective strategies to address them.

The course has been especially tailored so that you can accelerate your career while holding a demanding position in the public or private sector.

'Right from the first week I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at issues differently.'

-Karen Pierce British Ambassador to Afghanistan

### CONTACT US

Email: ideas.strategy@lse.ac.uk Phone: +44 (0)20 7107 5353 lse.ac.uk/ideas/strategy international affairs diplomacy strategy diplomacy strategy internation strategy international affairs of international affairs diplomacy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomacy strategy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomacy strategy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomacy strategy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomacy strategy diplomacy strategy international affairs strategy international affairs diplomacy international affairs diplomac CONTACT

> DR EMILIA KNIGHT Centre Manager LSE IDEAS

Email e.knight@lse.ac.uk Web lse.ac.uk/IDEAS

strategy internatio ternational affairs nal affairs diplomac strategy internatio

## ADDRESS

LSE IDEAS 9th floor, Towers 1 & 3 Clement's Inn, London WC2A 2AZ