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# Longevity in research and policy: What happens next

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[ilcuk.org.uk](http://ilcuk.org.uk)

What happens next

# Key points for today

- Reframing the longevity revolution
- Key priorities for research and policy
- What happens next



# What is ILC?

The UK's specialist think tank on the impact of longevity on society and what happens next

- Independent and politically neutral
- Evidence-based research for policy
- Working collaboratively to pioneer solutions for the future



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# Who do we work with?



Institute for Ageing



The University of Manchester



housing&care21



HYMANS # ROBERTSON



# ILC Global Alliance



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# Reframing the narrative on ageing and longevity



## Britain's ageing time bomb: Family doctors 'will struggle to meet needs'

FAMILY doctors will struggle to meet the needs of Britain's rapidly ageing population, a new report reveals.

By GILES SHELDRIK

PUBLISHED: 00:01, Wed, Feb 28, 2018

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# Challenging the narrative

News story

## Experts to help UK champion ageing society opportunities

Council of advisers set up to help UK seize economic opportunities of ageing society, and Business Champion for the Ageing Society Grand Challenge announced.

Published 30 June 2019

From: [Department of Health and Social Care](#) and [Department for Business, Energy & Industrial Strategy](#)

## Longevity – the biggest business opportunity of the 21st century

Industry needs to recognise that ageing is not just a problem, but an opportunity



© Reuters

Lindsay Cook DECEMBER 7, 2018



Home > Retirement > Next Avenue

GET EMAIL ALERTS

## Analysts think the aging population is hurting the economy. Here's why they're wrong

Published: Sept 4, 2019 10:22 a.m. ET



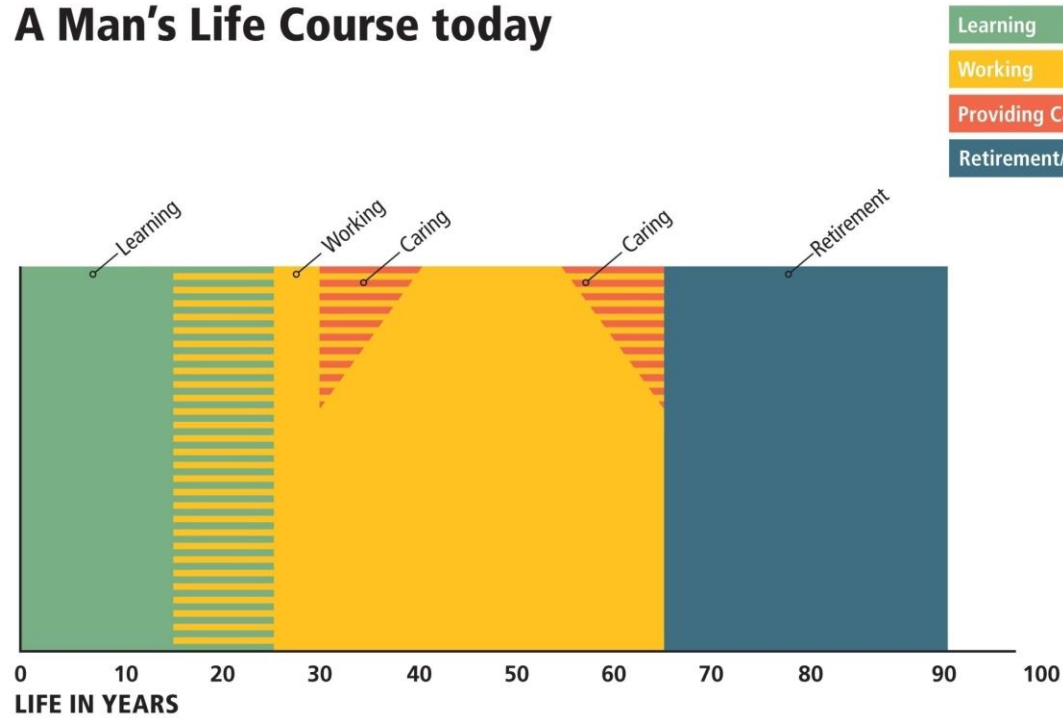
A fear-based narrative ignores the fact that Americans are working longer

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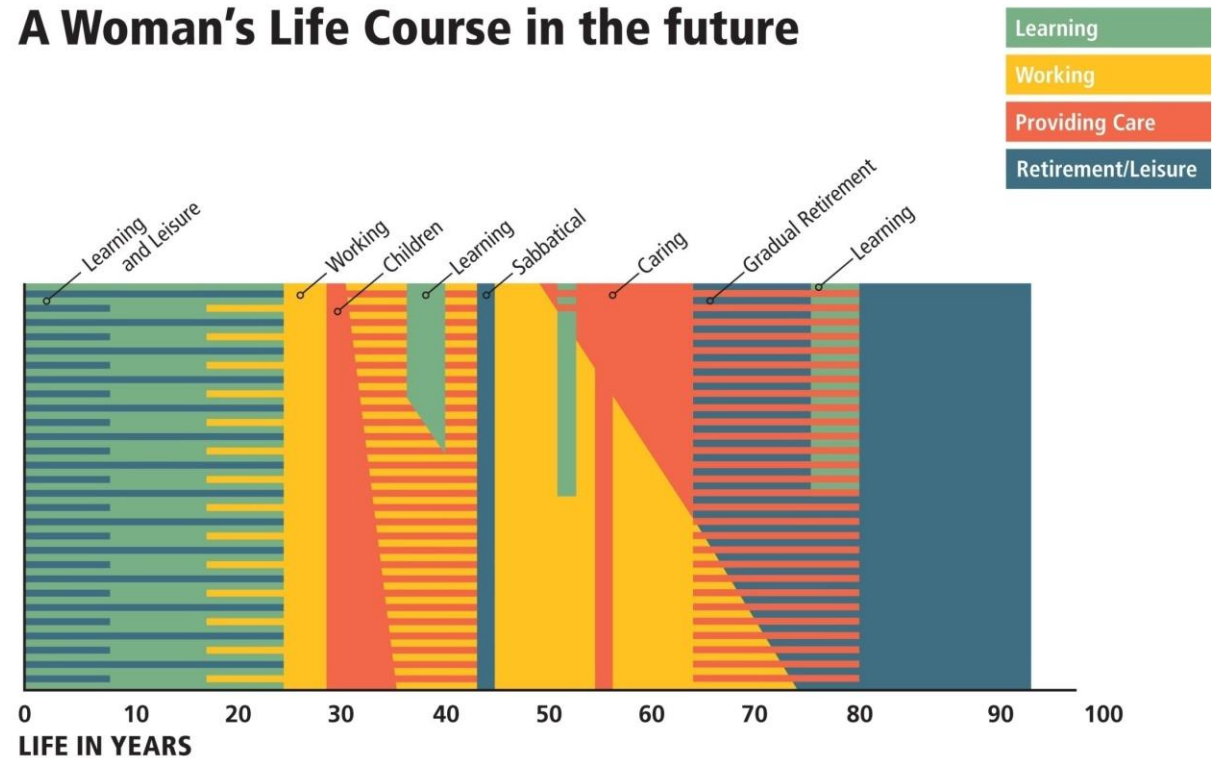
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# The impact of longevity on society

## A Man's Life Course today



## A Woman's Life Course in the future



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Source: Dr Alex Kalache, IAGG  
Africa Regional Conference



# Key priority areas for the future

- Maximising the benefits of longevity
- Ensuring longer lives are good for everyone
- Future-proofing policy and practice

C M P A S S Sign up for our daily email. Enter your email address

05.06.19 | THE NEW BUSINESS OF GROWING OLD

## It's time to pay attention to the \$15 trillion business of growing old

The New Business of Growing Old examines the economies—from housing to sexual wellness—springing up around the most significant demographic shift in recent history.

# Maximising the benefits of longevity

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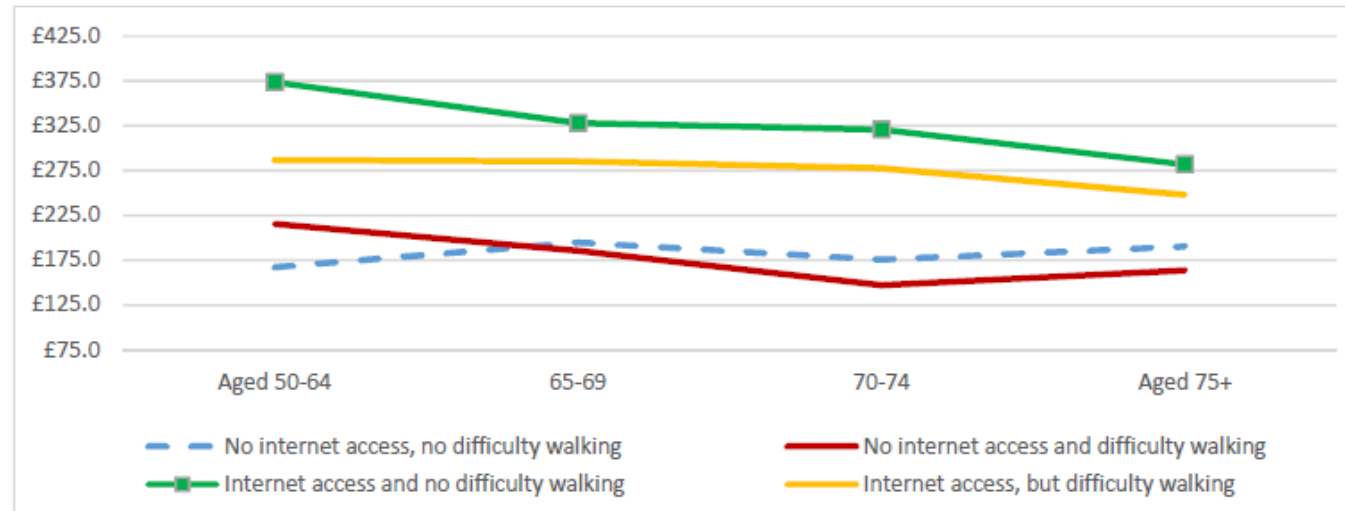
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# Maximising the benefits of longevity

- *Ageing & local economies – the high street*

- People aged 50+ spend an estimated £314 billion per year, about 43% of total consumption spending (*The Missing £Billions*).
- Yet spending declines 17.1% between 55 and 75.
- Barriers go beyond a lack of income.

Figure 2: Weekly expenditure by age group, for people with/without walking difficulties and with/without internet access



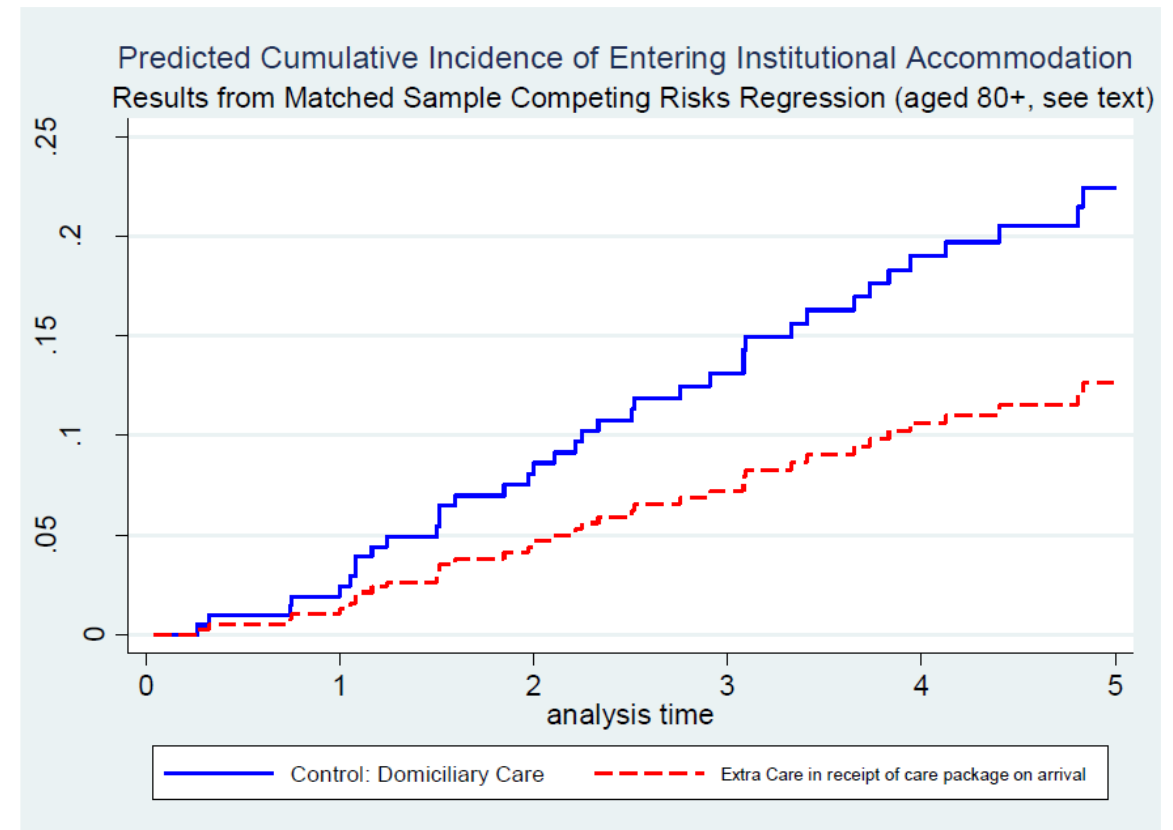
Source: own estimates from ELSA wave 7

# Maximising the benefits of longevity

- *Living longer, living well – Independence at home*
  - 93% of older households (55+) live in mainstream housing (HoC 2018)
  - 5% of 65+ households in all types, est. 0.6-1% in extra care
  - Extra care associated with better health and psychosocial outcomes

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Source: Kneale, D. (2011) *Establishing the extra in Extra Care*. ILC.

# Maximising the benefits of longevity

- *Assets for later life – The Value of Financial Advice (2017)*

Table 1: The value of advice in numbers

	Probability of saving in 2012-14	Average financial assets (2012/14)	Average pension wealth (2012/14)	Occupation/private pension income	Probability of having risky assets
Baseline (all groups)	56.8%	£54,224	£161,248	£4,664	24.8%
Affluent & advised	67.0%	£86,949	£223,711	£6,395	39.1%
Affluent & non-advised	60.3%	£74,586	£192,829	£5,515	29.3%
<b>Average impact on the 'affluent'</b>	<b>6.7pp</b>	<b>£12,363</b>	<b>£30,882</b>	<b>£880</b>	<b>9.7pp</b>
<b>in percentage terms</b>		<b>17%</b>	<b>16%</b>	<b>16%</b>	
Just getting & advised	60.8%	£49,918	£151,685	£4,409	27.6%
Just getting & non-advised	51.1%	£35,882	£125,826	£3,696	16.8%
<b>Average impact on the 'just getting by'</b>	<b>9.7pp</b>	<b>£14,036</b>	<b>£25,859</b>	<b>£713</b>	<b>£10.8pp</b>
<b>in percentage terms</b>		<b>39%</b>	<b>21%</b>	<b>19%</b>	
All advised	63.0%	£63,218	£177,471	£5,121	31.8%
All non-advised	54.4%	£49,794	£149,814	£4,348	21.3%
<b>Average effect on all</b>	<b>8.6pp</b>	<b>£13,435</b>	<b>£27,664</b>	<b>£773</b>	<b>10.4pp</b>

Source: Author's calculations from Wealth and Assets Survey (2006-08, 2012-14)

Ensuring longer lives are  
good for everyone

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# Ensuring longer lives are good for everyone

- *Ageing & diversity – the myth of the older person*



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# Ensuring longer lives are good for everyone

- *Ageing & diversity*

- 30% of E&W pop 50+ will be ethnic minority by 2051 (22% for non-white), up from est. 12.6% (7.9%) in 2016 (cf. Lievesley 2010).
- Older LGBT+ people report poorer self-rated health and worse outcomes across many aspects of their lives (cf. Beach 2019).
- Prevalence of disability is projected to stay constant around 21.6% (2015-25), but absolute numbers will increase (Guzman-Castillo et al. 2017).



# Ensuring longer lives are good for everyone

- *Inequalities in (healthy) life expectancy*

Hardworking Britain  
Pensions

Work until 75? Many people won't even live that long

*Frances Ryan*



@drfrancesryan  
Thu 22 Aug 2019 08.00 BST

Iain Duncan Smith's plan to push the pensions burden from the state on to the individual ignores class differences in life expectancy

Northern Powerhouse [+ Add to myFT](#)

## Cut health inequality in England to lift productivity, study says

Life expectancy and productivity lower in the north than the rest of England

Chris Tighe in Newcastle NOVEMBER 20, 2018

26

Reducing health inequality between northern and southern England would inject as much as £13.2bn into the UK economy annually through increased [productivity](#), new research has claimed.

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# Ensuring longer lives are good for everyone

- *Redefining ageing – perceptions and ageism*

Flickr/ACT Project Concordia

## Britain's AGEISM shame: Carol Vorderman leads backlash at 'nonsensical attacks' from youth

ONE in three Britons admit they have discriminated against someone because of their age, a study reveals.

By SARAH O'GRADY, SOCIAL AFFAIRS CORRESPONDENT  
 PUBLISHED: 00:01, Tue, Aug 20, 2019 | UPDATED: 14:40, Tue, Aug 20, 2019



**Table 1. Multiple Possibilities of Operationalizing Ageism**

		Cognitive		Affective		Behavioral	
		Self-directed	Other-directed	Self-directed	Other-directed	Self-directed	Other-directed
Explicit	Positive	1	2	3	4	5	6
	Negative	7	8	9	10	11	12
Implicit	Positive	13	14	15	16	17	18
	Negative	19	20	21	22	23	24

Source: São José et al. (2017)



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# Future-proofing policy and practice

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# Future-proofing policy and practice

- *Ageing, work, & retirement*

**Older people**

## State pension age changes 'risk creating new inequalities'

**Women struggling to reconcile longer working lives with caring would be badly hit, thinktank says**

**Amelia Hill**  
@byameliahill  
Mon 15 Apr 2019 00.01 BST



cf. Beach & Bedell (2019) *The EXTEND project*. ILC.

Source: Holley-Moore et al. (2017) *Working for Everyone*. ILC.



# Future-proofing policy and practice

- *Ageing & technology – panacea or empty promise?*

7,744 views | Feb 1, 2019, 04:39am

## 'Age-Tech': The Next Frontier Market For Technology Disruption

 **Tina Woods** Contributor ©  
Healthcare  
*I write about the impact of technology on health, life and society*

## Automation not seen as threat by majority of UK workers

By Jack Loughran  
Published Monday, September 2, 2019


UK workers are generally unconcerned about losing their jobs to robots and are optimistic about the roles that technology will create in the future, according to the recruiter Hays.

**SPECIAL REPORT: THE ECONOMICS OF LONGEVITY**

Tablets for every problem

## New technology for old age

The latest technology is even more beneficial for the old than for the young



Print edition | Special report >  
Jul 6th 2017

Twitter Facebook LinkedIn Email Print

# Future-proofing policy and practice

- *New relationships, new communities*

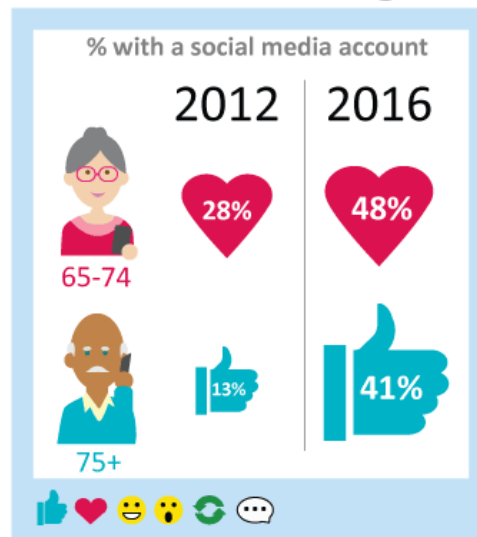
**Social Care Network**

## Minister's social care ideas ignore the million childless over-65s

*Kirsty Woodard*  
Tue 31 Jan 2017 15:37 GMT

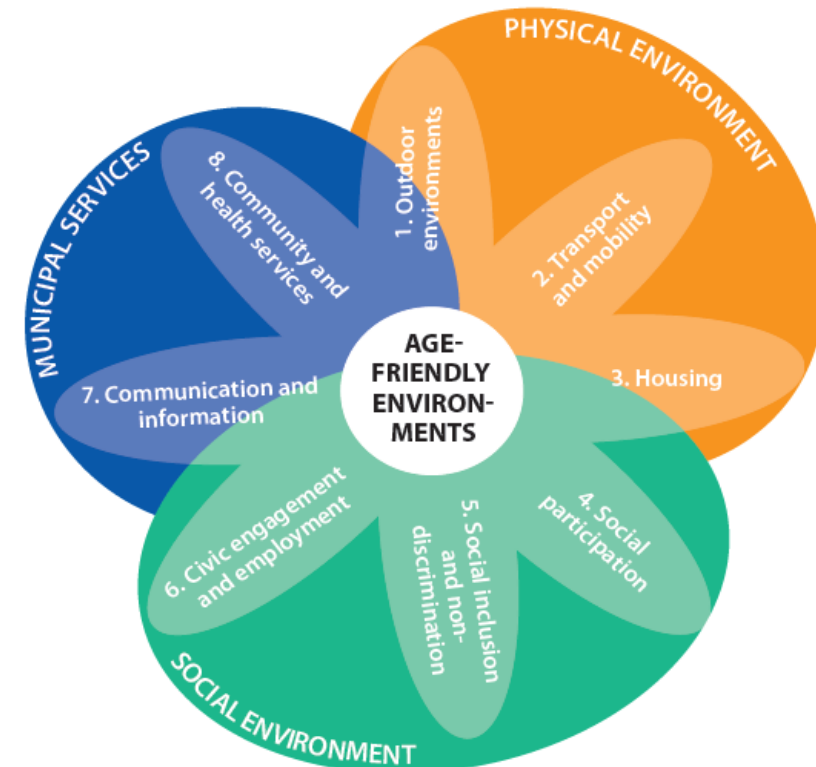
The idea that older people may not have family members who are able to help, or may have no family at all, seems not to have occurred to the government

### Social media use among over 65s



Base: internet users over 65

Source: Ofcom (2017)  
<https://www.ofcom.org.uk/about-ofcom/latest/media/media-releases/2017/rise-social-seniors>



Source: WHO (2017) *Age-friendly environments in Europe: A handbook of domains for policy action.*

# Linking research and policy

## *Timing*



Flickr/Phil Dolby

## *Targeting*



Flickr/Scooter Simpson

## *Tone*



Flickr/Himanshu Ahire

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# Moving forward

- Do you think about the stakeholders relevant for your work early enough, i.e. in the planning and proposal stage?
- Do you consider what the relevant stakeholders want to hear and what they need to hear for their own work?
- Academic and policy timeframes are different; politics has a rapid pace of change and can suddenly move onto different priorities. Do you have the right collaborative partners?



# What happens next



**Future of Ageing 2019**

Date:  
**Thursday, 5 December 2019**

Time:  
**9.30am – 5.30pm followed by a short drinks reception**

Location:  
**Wellcome Collection**

<https://ilcuk.org.uk/event-the-future-of-ageing/>

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<https://ilcuk.org.uk/future-of-ageing-open-slot-abstract-submissions-open/>

**“What needs to be done to maximise the longevity dividend?” 13 Sept deadline!**

# What happens next

- Let's shift the narrative and language on ageing and get others to do so as well.
  - If we don't...
- Let's challenge our assumptions and those prevalent in policy, e.g. not everyone will reach later life with massive amounts of housing wealth.
- Let's work together to build a society that works for everyone, regardless of their age.





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# Thank you

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What happens next

# References

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