# Zhi (Aaron) Cheng

Assistant Professor of Information Systems
Department of Management
London School of Economics and Political Science
Houghton St, London WC2A 2AE, United Kingdom

## ACADEMIC POSITION

**London School of Economics**
Assistant Professor of Information Systems (September 2019 – Present)

## EDUCATION

**Temple University**                                                          Philadelphia, PA, USA
*Ph.D. in Business Administration*                                                          May 2019
Major: Management Information Systems

**Renmin University of China**                                                          Beijing, China
*Master of Management*                                                          July 2015
Major: Management Science and Engineering

**University of International Relations**                                                          Beijing, China
*Bachelor of Management*                                                          July 2012
Major: Information Management and Information Systems
Minor: International Economics and Trade

## HONORS AND AWARDS

LSE Student's Union Teaching Award Nominee, "*Mentoring & Personal Development*," 2021
Selected for "*Top 10 Lecturers and Class Teachers*," LSE Department of Management, 2021

Best Paper (Finalist), China Summer Workshop on Information Management (CSWIM), 2021
Best Paper (Finalist), Conference of Information Systems and Technology (CIST), 2020
Best Reviewer, the 40th International Conference on Information Systems (ICIS), 2019
Best Paper in "*Human-Computer Interaction*" Track, ICIS, 2016

Selected Attendee, the MISQ Reviewer Workshop, ICIS, 2019
Selected Attendee, the Junior Faculty Workshop, ICIS, 2019
Selected Attendee, S.M.A.R.T. Workshop, 2017

1st Runner up in Completed Dissertation, Temple Fox Student Research Competition, 2019
High Pass, PhD Student Annual Evaluation, Temple MIS, 2018
1st Place in 3rd & 4th Year Paper, PhD Student Research Competition, Temple Fox, 2017
1st Place in 2nd Year Paper, PhD Student Research Competition, Temple Fox, 2016

Presidential Fellowships, Temple University, 2014 – 2019
Excellent Academic Performance Scholarship, Renmin University of China, 2012 – 2014
National Fellowships for Graduate Students, Ministry of Education, China, 2013
Excellent Graduate & Excellent Thesis Awards, University of International Relations, 2013
Best Student Leader Award, University of International Relations, 2011 – 2012

## RESEARCH

**Dissertation**: Digital Citizenship: The Role of Information, Automation, and Transformation
**Committee:** Paul A. Pavlou, Min-Seok Pang, Ting Li, Catherine Maclean

### Research Interests

*Topics:* Economics of Digitization, ICT for the Common Good, Digital Business Strategy
*Methodologies:* Econometrics, Experimental Design, Machine Learning

### Peer Reviewed Publications

1. Zhi (Aaron) Cheng, Brad N. Greenwood, Paul A. Pavlou (2022). Location-Based Mobile Gaming and Local Depression Trends: A Study of Pokémon Go. *Journal of Management Information Systems, 39*(1), 68-101. https://doi.org/10.1080/07421222.2021.2023407

2. Zhi (Aaron) Cheng, Min-Seok Pang, and Paul A. Pavlou (2020). Mitigating traffic congestion: The role of intelligent transportation systems. *Information Systems Research*, *31*(3), 653-674. https://doi.org/10.1287/isre.2019.0894. (**Lead Article**)

3. Zhi (Aaron) Cheng, Angelika Dimoka, and Paul A. Pavlou (2016). Context may be King, but generalizability is the Emperor! *Journal of Information Technology*, *31*(3), 257-264. https://doi.org/10.1057/s41265-016-0005-7

### Papers Under Review

1. Zhi (Aaron) Cheng, Ting Li, Paul A. Pavlou. "Information Transparency and Customer Churn: Evidence from Insurance Industry" (Under major revision at *Management Science*)

2. Zherui Yang, Zhi (Aaron) Cheng, Ting Li. "Effective Strategy for Digital Communication Channel Migration: Field Evidence from the Insurance Industry" (Under review at *Information Systems Research*)

3. Zhe Deng, Zhi (Aaron) Cheng, Pedro Ferreira, Paul A. Pavlou. "From Smartphones to Smart Students: Distraction versus Learning with Mobile Devices in the Classroom and Student Success" (under review at *Information Systems Research*)

### Working Papers/Works in Progress

1. Zhi (Aaron) Cheng, Zhanyu Dong, Min-Seok Pang. "Automated Enforcement and Traffic Safety" (Target: *MIS Quarterly*)

2. Zhi (Aaron) Cheng and Ting Li. "Mobile Advertising for Customer Retention? Evidence from a Randomized Field Experiment" (Target: *Management Science*)

3. Xue Guo, Zhi (Aaron) Cheng, Paul A. Pavlou. "Skill-Biased Technological Change Again? Gig Platforms and Local Labor Market" (Target: *Information Systems Research*)

4. Weiwei Sun, Zhi (Aaron) Cheng, Xitong Guo. "Initial Communication Media and Subsequent Patient Engagement: Evidence from a Mobile Mental Healthcare Platform" (Target: *Management Science*)

5. Ting Li, Dimitrios Tsekouras, Zhi (Aaron) Cheng. "Free Shipping Promotion – Leveraging Scarcity and Popularity Information" (Target: *MIS Quarterly*)

**Peer Reviewed Proceedings**

1. Weiwei Sun, Zhi (Aaron) Cheng, Xitong Guo. (2021). "How Shall We Start? Initial Communication Media and Subsequent Patient Engagement on a Mental Mobile Healthcare Platform" *Proceedings of International Conference on Information Systems 2021*.
2. Weiwei Sun, Zhi (Aaron) Cheng, Xitong Guo. (2021). "First Service Communication Media and Subsequent Patient Engagement: Evidence from a Mental Mobile Healthcare Platform" *Proceedings of 14th China Summer Workshop on Information Management*.
3. Weiwei Sun, Zhi (Aaron) Cheng, Xitong Guo. (2021). "First Service Communication Media and Subsequent Patient Engagement: Evidence from a Mobile Mental Healthcare Platform" *Proceedings of the 2021 Pacific Asia Conference on Information Systems*.
4. Xue Guo, Zhi (Aaron) Cheng, Paul A. Pavlou. (2019). "Skill-Biased Technical Change Again? Estimating the Effect of TaskRabbit on Local Employment in the Housekeeping Industry" *Proceedings of the 2019 International Conference on Information Systems.*
5. Zherui Yang, Zhi (Aaron) Cheng, Ting Li. (2019). "Still Targeting Younger Customers? A Field Experiment on Digital Communication Channel Migration" *Proceedings of the 2019 International Conference on Information Systems.*
6. Ting Li, Dimitrios Tsekouras, Zhi (Aaron) Cheng. (2019). "Free Shipping Promotion: Leveraging Scarcity and Popularity Information" *Academy of Management Proceedings* 2019.
7. Ting Li, Dimitrios Tsekouras, Zhi (Aaron) Cheng. (2018). "Free Shipping Promotion – Leveraging Scarcity and Popularity Information" *Proceedings of the 2018 International Conference on Information Systems*.
8. Zhi (Aaron) Cheng, Ting Li, Paul A. Pavlou. (2016). "Information Transparency and Customer Churn: Evidence from the Insurance Industry" *Proceedings of the 2016 International Conference on Information Systems*.
9. Zhi (Aaron) Cheng, Min-Seok Pang, Paul A. Pavlou. (2016). "On Intelligent Transportation Systems and Road Congestion" *Proceedings of the 2016 International Conference on Information Systems*.
10. Zhi (Aaron) Cheng (2015). "On Smartphone Indispensability: A Country-level Exploratory Study." *Proceedings of the 2015 Americas Conference on Information Systems*.

## PRESENTATIONS

**Conference Presentations**

1. Zhi (Aaron) Cheng, Zhanyu Dong, Min-Seok Pang. (2021). "Automated Enforcement on the Road: Surveillance Technology and Traffic Safety" *Workshop on Information Systems and Economics (WISE)*, Austin, Texas. (December 2021)
2. Weiwei Sun, Zhi (Aaron) Cheng, Xitong Guo. (2021). "How Shall We Start? Initial Communication Media and Subsequent Patient Engagement on a Mobile Mental Healthcare Platform" *International Conference on Information Systems*, Austin, Texas. (December 2021)
3. Weiwei Sun, Zhi (Aaron) Cheng, Xitong Guo. (2021). "How Shall We Start? First Service Communication Modes and Subsequent Patient Engagement in Mental Health Care on a

Mobile Platform" *(Virtual) Symposium on Statistical Challenges in Electronic Commerce Research, Madrid, Spain.* (June 2021)

4. Weiwei Sun, Zhi (Aaron) Cheng, Xitong Guo. (2021). "First Service Communication Media and Subsequent Patient Engagement: Evidence from a Mental Mobile Healthcare Platform" *China Summer (Virtual) Workshop on Information Management (CSWIM)*, Chongqing, China. (June 2021)

5. Weiwei Sun, Zhi (Aaron) Cheng, Xitong Guo. (2021). "First Service Communication Media and Subsequent Patient Engagement: Evidence from a Mobile Mental Healthcare Platform" *Pacific Asia (Virtual) Conference on Information Systems (PACIS)*, Dubai, United Arab Emirates. (July 2021)

6. Xue Guo, Zhi (Aaron) Cheng, Paul A. Pavlou. (2020). "Skill-Biased Technical Change Again? Estimating the Effect of TaskRabbit on Local Employment in the Housekeeping Industry," *INFORMS (Virtual) Conference on Information Technology & Systems (CIST)*, Washington D.C., USA. (Nov 2020)

7. Zhi (Aaron) Cheng, Zhanyu Dong, Min-Seok Pang. (2020). "Automated Enforcement: Surveillance Technology and Traffic Safety," *The 16th (Virtual) Symposium on Statistical Challenge in E-commerce Research (SCECR)*, Madrid, Spain. (June 2020)

8. Zhi (Aaron) Cheng, Ting Li. (2019). "Mobile Advertising as a Customer Retention Strategy: Evidence from a Randomized Field Experiment," *Workshop of Information Systems and Economics (WISE)*, Munich, Germany. (Dec 2019)

9. Xue Guo, Zhi (Aaron) Cheng, Paul A. Pavlou. (2019). "Skill-Biased Technical Change Again? Estimating the Effect of TaskRabbit on Local Employment in the Housekeeping Industry," *International Conference on Information Systems (ICIS)*, Munich, Germany. (Dec 2019)

10. Zherui Yang, Zhi (Aaron) Cheng, Ting Li. (2019). "Still Targeting Younger Customers? A Field Experiment on Digital Communication Channel Migration," *International Conference on Information Systems (ICIS)*, Munich, Germany. (Dec 2019)

11. Zherui Yang, Zhi (Aaron) Cheng, Ting Li. (2019). "Still Targeting Younger Customers? A Field Experiment on Digital Communication Channel Migration," *INFORMS Conference on Information Technology and Systems (CIST)*, Seattle, USA. (Oct 2019)

12. Zherui Yang, Zhi (Aaron) Cheng, Ting Li. (2019). "Still Targeting Younger Customers? A Field Experiment on Digital Communication Channel Migration," *Conference on Digital Experimentation (CODE@MIT)*, Cambridge, USA. (Oct 2019)

13. Ting Li, Dimitrios Tsekouras, Zhi (Aaron) Cheng. (2019). "Free Shipping Promotion – Leveraging Scarcity and Popularity Information," *Annual Meeting of the Academy of Management (AOM)*, Boston, USA. (Aug 2019)

14. Xue Guo, Zhi (Aaron) Cheng, Paul A. Pavlou. (2019). "Skill-Biased Technical Change Again? Estimating the Effect of TaskRabbit on Local Employment in the Housekeeping Industry," *The 15th Symposium on Statistical Challenge for E-Commerce (SCECR)*, Hong Kong, China. (June 2019)

15. Zhe Deng, Zhi (Aaron) Cheng, Pedro Ferreira, Paul A. Pavlou. (2018) "Mobile Device Policy, Attention Allocation, and Student Performance: Evidence from a Video-Tracking Randomized Experiment," *Workshop on Information Systems and Economics (WISE)*, San Francisco, USA. (Dec 2018)

16. Ting Li, Dimitrios Tsekouras, Zhi (Aaron) Cheng. (2018). "Free Shipping Promotion – Leveraging Scarcity and Popularity Information," *International Conference on Information Systems (ICIS)*, San Francisco, USA. (Dec 2018)

17. Zhe Deng, Zhi (Aaron) Cheng, Pedro Ferreira, Paul A. Pavlou. (2018) "Mobile Device Policy, Attention Allocation, and Student Performance: Evidence from a Video-Tracking Randomized Experiment," *INFORMS Conference on Information Technology and Systems (CIST)*, Phoenix, USA. (Nov 2018)

18. Zhi (Aaron) Cheng, Brad N. Greenwood, Paul A. Pavlou. (2018). "Should We Play A Game? An Empirical Investigation on Location-Based Mobile Gaming on Mental Illness," *INFORMS Workshop on Data Science*, Phoenix, USA. (Nov 2018)

19. Zhi (Aaron) Cheng, Zhanyu Dong, Min-Seok Pang. (2018). "Automated Enforcement on the Road: Surveillance Technology and Traffic Safety," *INFORMS Conference on Information Technology and Systems (CIST)*, Phoenix, USA. (Nov 2018)

20. Zhi (Aaron) Cheng, Brad N. Greenwood, Paul A. Pavlou. (2018). "Should We Play A Game? An Empirical Investigation on Location-Based Mobile Gaming on Mental Illness," *Conference on Health Information Technology and Analytics (CHITA)*, D.C., USA. (Oct 2018)

21. Zhi (Aaron) Cheng, Ting Li. (2018). "Mobile Advertising as a Customer Retention Strategy: Evidence from a Randomized Field Experiment," *Conference on Digital Experimentation (CODE@MIT)*, Cambridge, USA. (Oct 2018)

22. Zhi (Aaron) Cheng, Zhanyu Dong, Min-Seok Pang. (2018). "Automated Enforcement on the Road: Surveillance Technology and Traffic Safety," *Conference on Health Information Technology and Analytics (CHITA)*, D.C., USA. (Oct 2018)

23. Zhe Deng, Zhi (Aaron) Cheng, Pedro Ferreira, Paul A. Pavlou. (2018) "Mobile Techonology Policy, Attention Allocation, and Student Performance: Evidence from a Video-Tracking Randomized Experiment," *Conference on Digital Experimentation (CODE@MIT)*, Cambridge, USA. (Oct 2018)

24. Zhi (Aaron) Cheng, Brad N. Greenwood, Paul A. Pavlou. (2018). "Should We Play A Game? An Empirical Investigation on Location-Based Mobile Gaming on Mental Illness," *The 14th Symposium on Statistical Challenge in E-commerce Research (SCECR)*, Rotterdam, Netherland. (June 2018)

25. Zhe Deng, Zhi (Aaron) Cheng, Pedro Ferreira, Paul A. Pavlou. (2018) "Mobile Distraction in Class: An Empirical Investigation on Smartphone Use Policies," *The 14th Symposium Statistical Challenge in E-commerce Research (SCECR)*, Rotterdam, Netherland. (June 2018)

26. Zhi (Aaron) Cheng, Ting Li, Paul A. Pavlou. (2017). "Information Transparency and Customer Churn: Evidence from the Insurance Industry," *Workshop on Information Systems and Economics (WISE)*, Seoul, South Korean. (Dec 2017)

27. Zhi (Aaron) Cheng, Ting Li, Paul A. Pavlou. (2017). "Information Transparency and Customer Churn: Evidence from the Insurance Industry," *Conference on Information Systems and Technology (CIST)*, Houston, USA. (Oct 2017)

28. Zhe Deng, Zhi (Aaron) Cheng, Pedro Ferreira, Paul A. Pavlou. (2017) "Mobile Distraction in Class: An Empirical Investigation on Smartphone Use Policies," *Conference on Digital Experimentation (CODE@MIT)*, Cambridge, USA. (Oct 2017)

29. Ting Li, Dimitrios Tsekouras, Zhi (Aaron) Cheng. (2017). "Free Shipping Promotion – Leveraging Scarcity and Popularity Information," *Conference on Digital Experimentation (CODE@MIT)*, Cambridge, USA. (Oct 2017)
30. Zhi (Aaron) Cheng, Min-Seok Pang, Paul A. Pavlou. (2017). "Intelligent Transportation Systems, Traffic Congestion, and Environmental Sustainability," *Erasmus Energy Forum (EEF)*, Erasmus University, Rotterdam, Netherlands. (June 2017)
31. Zhi (Aaron) Cheng, Ting Li, Paul A. Pavlou. (2016). "Information Transparency and Customer Churn: Evidence from the Insurance Industry," *The 12th Symposium Statistical Challenge in E-commerce Research (SCECR)*, Naxos, Greece. (June 2016)
32. Zhi (Aaron) Cheng, Ting Li, Paul A. Pavlou. (2016). "Information Transparency and Customer Churn: Evidence from the Insurance Industry," *INFORMS Annual Meeting*, Nashville, USA. (Nov 2016)
33. Zhi (Aaron) Cheng, Min-Seok Pang, Paul A. Pavlou. (2016). "On Intelligent Transportation Systems and Road Congestion," *International Conference on Information Systems (ICIS)*, Dublin, Ireland. (Dec 2016)
34. Zhi (Aaron) Cheng, Min-Seok Pang, Paul A. Pavlou. (2016). "Intelligent Transportation Systems and Traffic Congestion: Evidence from US Cities," *Conference on Information Systems and Technology (CIST)*, Nashville, USA. (Nov 2016)
35. Zhi (Aaron) Cheng. (2015). "On Smartphone Indispensability: A Country-level Exploratory Study," *Americas Conference on Information Systems (AMCIS)*, Puerto Rico. (Aug 2015)

**Invited Presentations**

(Oct 2021)　**INFORMS Annual Meeting, Anaheim, California.** "Mobile Advertising as a Customer Retention Strategy: Evidence from a Randomized Field Experiment"

(Feb 2020)　**Temple University (Fox MIS Distinguished Speaker Series).** "Automated Enforcement: Surveillance Technology and Traffic Safety"

(Aug 2019)　**Harbin Institute of Technology (eHealth Research Center).** "Should We Play A Game? An Empirical Investigation on Location-Based Mobile Gaming on Mental Illness"

(June 2019)　**University of Hong Kong (HKU Business School).** "Automated Enforcement: Surveillance Technology and Traffic Safety"

(Feb 2019)　**London School of Economics (Information Systems and Innovation Group).** "Mitigating Traffic Congestion: The Role of Intelligent Transportation Systems"

(Feb 2019)　**Erasmus University (Rotterdam School of Management).** "Mitigating Traffic Congestion: The Role of Intelligent Transportation Systems"

(Dec 2018)　**Chinese University of Hong Kong (CUHK Business School).** "Mitigating Traffic Congestion: The Role of Intelligent Transportation Systems"

(Nov 2018)　**Nanyang Technological University (Nanyang Business School).** "Mitigating Traffic Congestion: The Role of Intelligent Transportation Systems"

(June 2017)　**Erasmus University (Rotterdam School of Management).** "Information Transparency and Customer Churn: Evidence from the Insurance Industry"

## RESEARCH COLLABORATIONS WITH INDUSTRY

**MobPro**, Amsterdam, Netherland. (May 2018 to date)
External researcher on mobile advertising targeting.

**TalkingData,** Beijing, China. (December 2017 to date)
External researcher on smart city, and cross-app user behavior

**Vivat Insurance**, Amsterdam, Netherland. (June 2017 to date)
External researcher on churn management, multi-channel attribution, digital migration.

**Hersha Hospitality Trust,** Philadelphia, PA, USA. (March 2016 - May 2016)
External researcher on revenue management

**IBM,** Beijing, China. (May 2014 - July 2014)
Data management intern on human capital data analytics


## FUNDING AND GRANTS

| | |
|---|---|
| National Science Foundation (NSF) funded project (Award number #1449619) | 2014 – 2016 |
| 14th Young Scholars Interdisciplinary Funding. Temple University, $7500. | 2017 |
| 13th Young Scholars Interdisciplinary Funding. Temple University, $3000. | 2016 |
| 12th Young Scholars Interdisciplinary Funding. Temple University, $2600. | 2016 |
| 10th Young Scholars Interdisciplinary Funding. Temple University, $750. | 2015 |


## SERVICE

### Ad Hoc Reviewer and Discussant

| | |
|---|---|
| • Management Science | 2019 – Present |
| • Information Systems Research | 2019 – Present |
| • MIS Quarterly | 2019 – Present |
| • Journal of Management Information Systems | 2022 – Present |
| • Production and Operations Management | 2019 – Present |
| • Information Systems Journal | 2021 |
| • Communications of the ACM | 2017 |
| • Information Technology & People | 2021 |
| | |
| • International Conference on Information Systems (ICIS) | 2015 – Present |
| • INFORMS Conference on Information Technology and Systems (CIST) | 2017 – Present |
| • Academy of Management Annual Meeting (AoM) | 2019 – Present |
| • European Conference on Information Systems (ECIS) | 2018 – Present |
| • Hawaii International Conference on System Sciences (HICSS) | 2018, 2019 |
| • Workshop on Information Systems and Economics (WISE) | 2021 |
| • Workshop on Information Technologies and Systems (WITS) | 2017 |
| • Pacific Asia Conference on Information Systems (PACIS) | 2017 |
| • Americas Conference on Information Systems (AMCIS) | 2015 |

**Associate Editor**

- ICIS       "AI in Business and Society"                                      2022
- PACIS    "Mobile, IoT, and Ubiquitous Computing" track              2022
- ECIS      "Social and Ethical Implications of ICT Use"                  2022
- ICIS       "IoT, Smart Cities, Services, and Government" track      2021
- ECIS      "IS Innovation, Adoption and Diffusion" track              2021
- ICIS       "Societal Impact of IS" track                                       2020
- ECIS      "Business Analytics and Big Data" track                       2019

**Conference Organizing and Coordination**

- NSF Workshop on "Privacy in an Era of Big Data"                    May 2015
- Americas Conference on Information Systems (AMCIS)             Aug 2015
- Conference on Information Systems and Technology (CIST)       Nov 2016
- Statistical Challenges in Electronic Commerce Research (SCECR)   June 2018

**Internal Services**

- Member, PhD Student Recruitment Committee, LSE ISI Group       2020 – Present
- Member (*informal*), Faculty Recruitment Committee, LSE ISI Group   2019 – Present

- Coordinator, Doctoral Student Presentation Series, Temple MIS       2016 – 2019
- Vice President, Doctoral Student Association, Temple Fox              2016 – 2018

## TEACHING

**London School of Economics**

**MG486 – Social Computing, Data Analytics, and Information Services**
- Elective course for Management Information Systems and Digital Innovation (MISDI) Programme, number of students taught: 79 (2022); 90 (2021).
- Primary instructor and course developer for master level course integrating data analytics curriculum with experiential platform design projects

- Spring 2022: Integrated Evaluations Scores per Seminar Group (*/5.0)     4.5|4.6|4.4|4.3|4.6
- Spring 2021: Instructor Evaluation for *Lecture* (*/5.0)                                           4.6
- Spring 2021: Instructor Evaluation for *Essay Workshop* (Groups 3-5) (*/5.0)            4.7
- Spring 2021: Instructor Evaluation Score for *Seminar* (Groups 1-5) (*/5.0)             4.7

**MG487 – Information Systems and Innovation: Concepts and Perspectives**
- Required course for MISDI Programme, number of students taught: 29 (in Fall 2019) and 43 (in Fall 2020)

- Fall 2020: Instructor Evaluations Score for *Seminar*     4.7/5.0 (Group 5)    4.4/5.0 (Group 6)
- Fall 2019: Instructor Evaluations Score for *Seminar*     4.6/5.0 (Group 5)    4.1/5.0 (Group 6)

### MY401 – Research Design for Studies in Digital Innovation
- Required course for MISDI Programme, number of students taught: 17 (2022); 29 (2020)
- Spring 2022: Instructor Evaluations Score for *Seminar* (Group 3)  4.8/5.0
- Spring 2020: Instructor Evaluations Score for *Seminar* (Group 5)  4.5/5.0
- Spring 2020: Instructor Evaluations Score for *Seminar* (Group 6)  4.6/5.0

### MG522 – Research Traditions and Paradigms in IS and Organizations
- Required course for PhD Programme in IS, number of students taught: 3
- Course co-developers for doctoral level lecture/seminar sessions, covering the methodological considerations for designing quantitative research
- Fall 2021: Three lecture/seminar sessions on Quantitative Research in IS

### <u>Temple University</u>

### MIS 2502 – Data Analytics
- MIS Undergraduate Core Course, Fox School of Business, Temple University
- Fall 2018: Instructor Evaluations Score (MIS-2502.003)  4.3/5.0
- Spring 2018: Teaching assistant for MIS-2502.002 and 004.

### MIS 0855 – Data Science
- Undergraduate elective Course, Temple University
- Fall 2017: Teaching Assistant (Ratings not collected for TA)

### BA 9011 – MIS Pro-Seminar
- PhD Core Course for MIS Concentration, Fox School of Business, Temple University
- Fall 2015: Teaching Assistant (Ratings not collected for TA)

## PROFESSIONAL ASSOCIATIONS

Association of Information Systems (AIS)
Institute for Operations Research and the Management Sciences (INFORMS)