

Chunyun Li

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EDUCATION

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|-------|---|---------------|
| Ph.D. | Rutgers University , New Brunswick, NJ,
School of Management and Labor Relations
Major: Comparative Employment Relations
Minor: Comparative Political Economy and Organizational Theory | January, 2016 |
| M.S. | Rutgers University , New Brunswick, NJ,
Major: Industrial Relations and Human Resources | October, 2011 |
| B.A. | Renmin University of China , Beijing, China
Major: Labor and Social Security | July, 2009 |

RESEARCH INTERESTS

Employment Relations, Employment Relations and Human Resource Issues in China,
Corporate Social Responsibility, Labor Nongovernmental Organizations

JOURNAL PUBLICATIONS

Chunyun Li. 2021. "From Insurgency to Movement: An Embryonic Counterhegemonic Labor Movement in South China." *Industrial and Labor Relations Review*, 74(4): 843-874.

Kuruvilla, Sarosh, and **Chunyun Li**. 2021. Freedom of Association and Collective Bargaining in Global Supply Chains: A Research Agenda. *Journal of Supply Chain Management*, 57(2): 43-57.

Kuruvilla, Sarosh, Mingwei Liu, **Chunyun Li**, Wansi Chen. 2020. "Field Opacity and Practice-Outcomes Decoupling: Private Regulation of Labor Standards in Global Supply Chains." *Industrial and Labor Relations Review*, 73(4): 841-872.

Chunyun Li and Mingwei Liu. 2018. "Overcoming Collective Action Problems Facing Chinese Workers: Lessons from Four Protests against Walmart". *Industrial and Labor Relations Review*, 71(5): 1078-1105.

Mingwei Liu and **Chunyun Li**. 2014. "Environment Pressures, Managerial Industrial Relations Ideologies, and Unionization in Chinese Enterprises," *British Journal of Industrial Relations*, 2(1): pp. 82-111.

BOOK CHAPTERS AND OTHER PUBLICATIONS

Kuruville, Sarosh and **Chunyun Li**. 2021. Causal Complexity: The varied determinants of compliance and workplace-level improvements, in Sarosh Kuruville, *Private Regulation of Labor Standards in Global Supply Chains: Problems, Progress, and Prospects*. Ethica: Cornell University Press, Pp. 65-78.

Chunyun Li. 2017. Book Review “State of Exchange: Migrant NGOs and the Chinese Government” by Jenifer Hsu, Vancouver and Toronto: University of British Columbia Press, 2017. *The China Journal*. 79: 142-144.

Chunyun Li. 2017. Book Review “Migrant Labor in China.” By Pun Gnai, Cambridge, Malden: Polity Press, 2016. *The China Journal*. 78: 191-193.

Chunyun Li and Mingwei Liu. 2016. “A Pathway to a Vital Labour Movement in China? A Case Study of a Union-Led Protest against Walmart.” In Mingwei Liu and Chris Smith (eds.), *Work and Employment in China: A Labour Process Perspective*. Pp. 281-311, Palgrave Macmillan.

Chunyun Li. 2015. Book Review “Insurgency Trap: Labor Politics in Post Socialist China.” By Eli Friedman. Ithaca and London: Cornell University Press. *British Journal of Industrial Relations*, 53(2): 382-384.

Chunyun Li. 2014. “Contrasting Different Types of Labor-Management Dialogue in China: A Initiator-Centered Framework,” *China Human Resource Development Journal*, 3:97-103.(in Chinese)

Mingwei Liu, **Chunyun Li**, and Sunghoon Kim. 2011. “Chinese Trade Unions in Transition: A Three-Level Analysis.” In Shelton Peter, Sunghoon Kim, Yiqiong Li, and Malcolm Warner (eds.), *China’s Changing Workplace*. London: Routledge, pp. 277-300.

PAPERS UNDER REVIEW

Kaifeng Jiang, Mingwei Liu, and **Chunyun Li**. “unionization and high-performance work systems,” 1st R & R at *Industrial and Labor Relations Review*.

Chunyun li and Sarosh Kuruville. “labor turnover in supply chains”, under first review at *British Journal of Industrial Relations*.

Chen, Wansi; **Li, Chunyun**; Liu, Mingwei; Zhang, Yucheng, and Hailong Jia. “Workplace Social Support of Chinese Migrant Workers”, first review at *British Journal of Industrial Relations*.

MANUSCRIPTS IN PREPARATION

Chunyun Li and Sarosh Kuruville. “Supplier management systems and transparency programs in global supply chains”.

Booth, Jonathan, Thomas, Jeff, **Li, Chunyun** and Yucheng Zhang. “Sublimating through volunteering”.

Mingwei Liu and **Chunyun Li**. “Global Value Chain Structure and Labor Standards”

CONFERENCE PRESENTATIONS AND INVITED TALKS

Chunyun Li. “Polarized impacts of Covid-19 on global apparel supply chain workers: Surveys of Better Work Factories”, The LERA Annual Meeting (virtual), June 8, 2021.

Chunyun Li. “Supplier management quality and labor standards in global supply chains: a behavioral theory of compliance”, 32nd Annual (virtual Meeting of Society for the Advancement of Socio-Economics (SASE), July 18-21, 2020.

Chunyun Li. “Supplier People Management System and Compliance: A resource-based view”, The LERA Annual Meeting (virtual), June 13-16, 2020.

Chunyun Li. “From Insurgency to Movement: An Embryonic Counterhegemonic Labor Movement in South China,” Invited talk at Warwick Business School, 13th March, 2019.

Chunyun Li. “Strategic Resonance: The Diffusion of Worker-led Collective Bargaining in South China. The LERA Annual Meeting in Cleveland, Ohio, June 13-16, 2019.
*LERA Competitive Paper Award.

Kuruvilla, Sarosh, Mingwei Liu, and **Chunyun Li**. “Private Regulation in Action: Evidence from Workers and Suppliers.” The LERA Annual Meeting in Anaheim, CA, USA, June 1-4, 2017.

Chunyun Li. Between Labor and the State: The Birth and Transformation of Labor Non-government Organizations in Contemporary China, International Sociological Association, Vienna, Austria, July 10-14, 2016.

Chunyun Li. “Empowering Chinese Worker Movement? Collective Bargaining and the Dynamics and Outcomes of Strikes in China.” The LERA Annual Meeting in Minneapolis, US, May 26-29, 2016.

Chunyun Li. “ Cultures of Pragmatism? Pragmatic Chinese Worker Protest Leaders.” Conference at Rutgers, New Brunswick, US, March 17-18, 2016.

Chunyun Li, “Between Labor and the State: The Birth and Transformation of Labor NGOs in China,” the LERA Annual Meeting in Pittsburgh, PA, May 28-31, 2015.

Mingwei Liu and **Chunyun Li**. “Corporate Social Responsibility, Global Value Chain Structure, and Working Conditions in the Chinese Consumer Electronics Manufacturing Industry”, the LERA Annual Meeting in Pittsburgh, PA, May 28-31, 2015.

Mingwei Liu and **Chunyun Li**. “Corporate Social Responsibility and Labor Standards in Supplier Factories: Does Global Value Chain Structure Matter?” British Journal of

Industrial Relations Special Issue Workshop, London School of Economics, April 23-24, 2015.

Chunyun Li and Mingwei Liu. “Organizational Power in Formation? Worker Perceptions of Power, Industrial Action Tactics, and Outcomes in China,” the LERA Annual Meeting in Portland, Oregon, May 29-June 1, 2014.

Mingwei Liu and **Chunyun Li**. “The Puzzle of Strong Union Effects in China”. Invited presentation at the Economics Department of Harvard University, Boston, MA: April 23, 2014.

Chunyun Li, and Yi Duan. “Between Labor and the State: The Origin and Transformation of Chinese Labor NGOs”, Chinese Association of Work and Labor Studies Annual Meeting, Beijing, 28th December, 2013.

Chunyun Li. “Does Unions’ Voice Matter in Chinese Workplace?: Evidence from 1268 firms in China”, Poster Session, LERA, Chicago, January 6-8th, 2012.

Chunyun Li. “Does Union Voice Matter in Chinese Workplace?”, paper presented at International Symposium on Chinese Labor Relations: Trends, Prospects and limitations, Beijing Normal University, Beijing, August 20th to 21st, 2011.

Mingwei Liu and **Chunyun Li**. “Environment Pressures, Managerial Industrial Relations Ideologies, and Unionization in China.” Paper presented at the 25th Employment Relations Unit Conference, Cardiff Business School, Cardiff, September 13-14, 2010.

AWARDS AND GRANTS

“Top ten teachers” in Department of Management, London School of Economics, 2021.

“Excellence in Education Award” (2019-2020), London School of Economics.

Competitive Papers, Labor and Employment Relations Association, 2019.

“Top ten teachers” in Department of Management, London School of Economics, 2017.

Thomas A. Kochan and Stephen R. Sleigh Best Dissertation Award, Labor and Employment Relations Association, 2016.

Co-Principle Investigator (With Lian Zhou, Jing Xi, and Xu Sun) “Research on the Antecedents and Impacts of Chinese Employees’ Union Commitment.” Guangdong Province Natural Science Foundation Doctorate Start-Up Program, 2016 (RMB 100,000 or USD \$ 15,000).

Early Career Fellowship (with Mingwei Liu), Cardiff Business School, the United Kingdom, 2010 (£ 500).

COURSES TAUGHT

International Employment Relations
Management of Human Resources in Global Companies
Management, Work, and Labour

PROFESSIONAL ACTIVITIES

Editorial Advisory Board: Human Resource Management Journal

Journal Reviewing: Industrial and Labor Relations Review, British Journal of Industrial Relations, Human Resource Management Journal, Employee Relations, Modern China, China Information

Organizer: Symposium on “Strikes and Collective Bargaining in China”, LERA Annual Meeting, Portland, Oregon, May 29-June 1, 2014

Membership: Labor and Employment Relations Association
International Sociological Association