

Curriculum Vitæ — Noam Yuchtman

Department of Management, London School of Economics

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Academic employment

- 2019–present Professor, Department of Management, London School of Economics
2016–2020 Associate Professor, Business and Public Policy Group, Haas School of Business, University of California, Berkeley
2010–2016 Assistant Professor, Business and Public Policy Group, Haas School of Business, University of California, Berkeley

Education

- 2005–2010 Ph.D. in Economics, Harvard University
2001–2005 B.A. in Economics, Williams College, *summa cum laude*, with highest honors

Academic affiliations

Long-term

- 2021–present Research Associate, CAGE
2019–present Research Fellow, CEPR, in the Economic History programme, the Public Economics programme and the Development Economics programme
2017–2020 Research Associate, National Bureau of Economic Research, program on the Development of the American Economy and program on Political Economy
2016–present Member, CESifo Research Network, Munich
2013–present Member, Human Capital and Economic Opportunity Working Group
2016–2020 Institute for Research on Labor and Employment, UC-Berkeley
2014–2020 Faculty Affiliate, Center for Effective Global Action (CEGA)
2011–2017 Faculty Research Fellow, National Bureau of Economic Research, program on the Development of the American Economy and program on Political Economy

Short-term

- 2018 Visiting Professor, Department of Management, London School of Economics
2018 Visiting Scholar, Becker Friedman Institute, University of Chicago
2017 Visiting Senior Fellow, London School of Economics
2016 Visiting Scholar, Center for Economic Studies, Munich
2013 Visiting Fellow, Center for Advanced Studies, University of Munich

Editorial board service

- 2019–present Co-editor, *Economica*
2019–present Editorial board, *Review of Economic Studies*

2018–present Editorial board, *Journal of Economic History*
 2015–present Editorial board, *The Economic Journal*
 2016–2021 Editorial board, *Journal of the European Economic Association*
 2016–2018 Editorial board, *Journal of Political Economy*
 2015–2018 Editorial board, *Explorations in Economic History*

Research

ACADEMIC PUBLICATIONS

- forthcoming “Data-intensive Innovation and the State: Evidence from AI Firms in China,” *Review of Economic Studies* (joint with Martin Beraja and David Y. Yang)
- 2021 “Persistent Political Engagement: Social Interactions and the Dynamics of Protest Movements,” *American Economic Review: Insights*, 3(2), pp. 233–250 (joint with Leonardo Bursztyn, Davide Cantoni, David Y. Yang, and Y. Jane Zhang)
- “Historical Natural Experiments: Bridging Economics and Economic History,” in *The Handbook of Historical Economics*, edited by Alberto Bisin and Giovanni Federico, Academic Press (joint with Davide Cantoni)
- 2020 “Political Identity: Experimental Evidence on Anti-Americanism in Pakistan,” *Journal of the European Economic Association*, 18(5), pp. 2532–2560 (joint with Leonardo Bursztyn, Michael Callen, Bruno Ferman, Saad Gulzar, and Ali Hasanain)
- 2019 “Protests as Strategic Games: Experimental Evidence from Hong Kong’s Anti-Authoritarian Movement,” *Quarterly Journal of Economics*, 134(2), pp. 1021–1077 (joint with Davide Cantoni, David Y. Yang, and Y. Jane Zhang)
- 2018 “Religious Competition and Reallocation: The Political Economy of Secularization in the Protestant Reformation,” *Quarterly Journal of Economics*, 133(4), pp. 2037–2096 (joint with Davide Cantoni and Jeremiah Dittmar)
- “Labor Market Institutions in the Gilded Age of American Economic History,” in *The Oxford Handbook of American Economic History*, edited by Louis Cain, Price Fishback, and Paul Rhode, Oxford University Press (joint with Suresh Naidu)
- 2017 “Curriculum and Ideology,” *Journal of Political Economy*, 125(2), pp. 338–392 (joint with Davide Cantoni, Yuyu Chen, David Y. Yang, and Y. Jane Zhang)
- “Teaching to the Tests: An Economic Analysis of Traditional and Modern Education in Late Imperial and Republican China,” *Explorations in Economic History*, 63, pp. 70–90
- 2016 “The Value of Postsecondary Credentials in the Labor Market: An Experimental Study,” *American Economic Review*, 106(3), pp. 778–806 (joint with David J. Deming, Amira Abulafi, Claudia Goldin, and Lawrence F. Katz)
- 2015 “Intergenerational Mobility and Institutional Change in 20th Century China,” *Explorations in Economic History*, 58, pp. 44–73 (joint with Yuyu Chen, Suresh Naidu, and Tinghua Yu)
- “Can Online Learning Bend the Education Cost Curve?” *American Economic Review*, Pa-

pers and Proceedings, 105(5), pp. 496–501 (joint with David J. Deming, Claudia Goldin and Lawrence F. Katz)

2014 “Understanding Mechanisms Underlying Peer Effects: Evidence from a Field Experiment on Financial Decisions,” *Econometrica*, 82(4), pp. 1273–1301 (joint with Leonardo Bursztyn, Florian Ederer, and Bruno Ferman)

“Medieval Universities, Legal Institutions, and the Commercial Revolution,” *Quarterly Journal of Economics*, 129(2), pp. 823–887 (joint with Davide Cantoni)

2013 “The Political Economy of Educational Content and Development: Lessons from History,” *Journal of Development Economics*, 104, pp. 233–244 (joint with Davide Cantoni)

“Crime, Punishment, and Politics: An Analysis of Political Cycles in Criminal Sentencing,” *Review of Economics and Statistics*, 95(3), pp. 741–756 (joint with Carlos Berdejó)

“Coercive Contract Enforcement: Law and the Labor Market in 19th Century Industrial Britain,” *American Economic Review*, 103(1), pp. 107–144 (joint with Suresh Naidu)

WORKING PAPERS

2021 “AI-tocracy” (joint with Martin Beraja, Andrew Kao, and David Y. Yang)

2021 “Do Polls Affect Elections? Evidence from Swiss Referenda” (joint with Leonardo Bursztyn, Davide Cantoni, Patricia Funk, and Felix Schönenberger)

2016 “The Fundamental Determinants of Anti-Authoritarianism” (joint with Davide Cantoni, David Y. Yang, and Y. Jane Zhang)

POPULAR WRITING

2021 “Autocratic AI dystopias: From science fiction to social science fact,” *voxeu.org* (joint with Martin Beraja, Andrew Kao, and David Y. Yang)

2021 “Embracing Historical Contingency In Historical Political Economy,” *broadstreet.blog* (joint with Davide Cantoni)

2020 “Data-Intensive Innovation and the State: Understanding China’s AI Leadership,” *vochina.org* (joint with Martin Beraja and David Y. Yang)

2017 “The religious roots of the secular West: The Protestant Reformation and the allocation of resources in Europe,” *voxeu.org* (joint with Davide Cantoni and Jeremiah Dittmar)

“Power to the people? China’s policy trilemma in Hong Kong,” *LSE Management Blog* (joint with Davide Cantoni and David Y. Yang)

2016 “Lessons on inequality, labour markets, and conflict from the Gilded Age,” *voxeu.org* (joint with Suresh Naidu)

2015 “The disruptive potential of online learning: Comparing the cost and quality of online and traditional education,” *voxeu.org* (joint with David Deming, Claudia Goldin, and Lawrence Katz)

2014 “Curriculum and Ideology,” *voxeu.org* (joint with Davide Cantoni, Yuyu Chen, David Y. Yang, and Y. Jane Zhang)

2012 “How universities helped transform the medieval world,” *voxeu.org* (joint with Davide Cantoni)

Teaching

LSE

Fall 2018–2021 Business Analysis (MSc)

Fall 2018 Quantitative Analysis in Management (MSc)

UC-BERKELEY

Spring 2015, 2017 Political Economy Perspectives on Business and Public Policy: Empirics (PhD)

Fall 2012, 2014 Data and Decisions (MBA)

Spring 2011, Fall 2011 Introduction to International Business (undergraduate)

Spring 2011, 2017 The Economics of Institutions (PhD)

Fall 2010, 2011, 2012, 2013, 2016 Research and Theory in Business: Behavioral Science (PhD)

Dissertation advising

DISSERTATION COMMITTEE MEMBER

Abhay Aneja (UC-Berkeley Business and Public Policy; initial placement: UC-Berkeley, School of Law), Liang Bai (UC-Berkeley Economics; initial placement: University of Edinburgh, Department of Economics), Moshe Barach (UC-Berkeley Business and Public Policy; initial placement: Georgetown University, School of Business, visiting), Laura Boudreau (UC-Berkeley Business and Public Policy; initial placement: Columbia University, School of Business); Gillian Brunet (UC-Berkeley Economics; initial placement: Wesleyan University, Department of Economics), Christopher Carter (UC-Berkeley Political Science; initial placement: Harvard Academy for International and Area Studies, postdoc), Danny Choi (UC-Berkeley Political Science; initial placement: UPenn, Department of Political Science, postdoc), Bo Cowgill (UC-Berkeley Business and Public Policy; initial placement: Columbia University, School of Business), Charu Gupta (UPenn Wharton; initial placement: UCLA Anderson School of Management, postdoc), Joshua Hausman (UC-Berkeley Economics; initial placement: University of Michigan, School of Public Policy), Katarina Jensen (UC-Berkeley Economics; initial placement: New Economic School, Moscow), Yasir Khan (UC-Berkeley Business and Public Policy; initial placement: University of Pittsburgh, Department of Economics), Yoonha Kim (UC-Berkeley Business and Public Policy; initial placement: Georgetown University, School of Business, visiting), Yujin Kim (UC-Berkeley Business and Public Policy; initial placement: ShanghaiTech University, School of Entrepreneurship and Management), Jeffrey Kuhn (UC-Berkeley Business and Public Policy; initial placement: University of North Carolina, School of Business), Caroline Le Pennec (UC-Berkeley Economics; initial placement: HEC Montréal, Department of Applied Economics), Sibó Lu (UC-Berkeley Business and Public Policy; initial placement: Upwork), Daniel Mattingly (UC-Berkeley Political Science; initial placement:

Yale University, Department of Political Science), Weiyi Ng (UC-Berkeley Management of Organizations; initial placement: National University of Singapore, School of Business), Amy Nguyen-Chyung (UC-Berkeley Business and Public Policy; initial placement: University of Michigan, School of Business), Glenda Oskar (UC-Berkeley Economics; initial placement: Penn State, Department of Economics, visiting), Bora Clara Park (UC-Berkeley Political Science; initial placement: Duke University, Department of Political Science, postdoc), Vito Sciaraffia (UC-Berkeley Business and Public Policy; initial placement: UT-Austin, School of Business, visiting), Aisling Scott (UC-Berkeley Business and Public Policy; initial placement: Facebook), Shaoda Wang (UC-Berkeley Agricultural and Resource Economics; initial placement: University of Chicago, School of Public Policy), Yan Wang (LSE Sociology; initial placement: LSE Department of Methodology, postdoc)

EXTERNAL EXAMINER

Andrea Bernini (Oxford), Gustavo Fajardo (CEMFI), Erqi Ge (UPF), Ada Gonzalez-Torres (EUI, Florence), Peter Juul Egedesø (University of Southern Denmark), Lukas Hensel (Oxford), Matti Mitrunen (Stockholm University, IIES), Cathrin Mohr (University of Munich), Michele Rosenberg (Carlos III), Chris Roth (Oxford), Nikolas Schöll (UPF), Carlo Schwarz (Warwick), Andreas Stegmann (CEMFI), Junichi Yamasaki (LSE)

INTERNAL EXAMINER, LSE

Selina Hofstetter (Government), Sijie Hu (Economic History), Xuezhong Shi (Economics)

Honors, grants, and fellowships

2021	LSE Excellence in Education Award
2021	<i>AER: Insights</i> Excellence in Refereeing Award
2019–2023	British Academy Global Professorship
2017, 2018	<i>American Economic Review</i> Excellence in Refereeing Award
2017	Clausen Center Grant, Haas School of Business
2015	Schwabacher Fellowship, Haas School of Business
2011, 2013	Garwood Center for Corporate Innovation Research Grant, Haas School of Business
2012–2013	Cheit Award for Excellence in Teaching; PhD Program, Haas School of Business
2011, 2012	<i>Quarterly Journal of Economics</i> Excellence in Refereeing Award

Professional presentations

SEMINARS AND CONFERENCES

2022	American Economic Association annual meeting (online), LSE
2021	American Economic Association annual meeting (online), Birkbeck, Harvard, LSE, Lund, NHH, NYU-AD, NYU Stern, Pittsburgh, Queen's (Canada), Sciences Po, TSE
2020	American Economic Association annual meeting (San Diego), CEMFI, CEPR/EBRD/ETIC Virtual Seminar Series on Industrial Policy, Harvard, Hebrew U., International Institute

of Public Finance Annual Congress, King's College London, LSE, NBER Economics of Artificial Intelligence, POLECONUK, STEG Political Economy inaugural conference, Zurich Workshop on Political Economy and Development

2019 American Economic Association annual meeting (Atlanta), Carlos III, Imperial College, INSEAD, LSE, National University of Singapore, Northwestern University PED Conference, Stockholm University IIES, University of Cambridge, University of Mannheim, University of Oxford, University of Sussex, UPF

2018 Chicago Harris, Columbia University, Kellogg, LBS, LSE, LSE Economic History, Northwestern, Queen Mary, UBC, UC-San Diego, UCL, University of California GEM-BPP Research Workshop, University of Cologne, University of Copenhagen, University of Munich Center for Advanced Studies conference on "Understanding the Demand for Democracy," University of Southern Denmark, University of Zurich, Warwick, WashU Olin

2017 Bocconi, Bristol, EUI Florence, LMU Munich, LSE, NBER Chinese Economy Meeting, NES 25th Anniversary Conference, PUC-Rio, Royal Holloway, Stanford Economics, Stanford Political Science, Stockholm University, Tilburg, Universitat Pompeu Fabra, University of California GEM-BPP Research Workshop, USI Lugano, Warwick

2016 American Economic Association annual meeting (San Francisco), Becker Workshop (University of Chicago), Chicago Booth, Chinese University of Hong Kong, Field Days: Experiments Outside the Laboratory (Berlin), Gardner Seminar (UC-Berkeley), Heidelberg University, Hong Kong University of Science and Technology, New Economic School (Moscow), Paris Empirical Political Economy Seminar (PSE), UC-Davis, University of California GEM-BPP Research Workshop, University of Frankfurt, University of Hong Kong, University of Zurich, USC

2015 Anderson School of Management (UCLA), Barcelona IPEG, Berkeley-Stanford China Social Science Workshop (UC-Berkeley), Einaudi Institute, Gardner Seminar (UC-Berkeley), Haas School of Business (UC-Berkeley), Harvard, Heidelberg Conference on "Social Impacts of Economic Policies and Change", Indiana University, Kellogg School of Management (Northwestern), Ostrom Workshop (Indiana University), RIDGE-LACEA Political Economy Workshop (Montevideo), UC-Berkeley, UC-San Diego, University of California GEM-BPP Research Workshop, University of Mannheim, University of Munich Center for Advanced Studies conference on "Institutions, Culture, and Long-Run Development", University of Michigan, World Economic History Congress (Kyoto), Yale

2014 CESifo conference on "The Long Shadow of History", Chinese Economists Society Annual Conference (Guangzhou), Conference on the Chinese Economy (Tsinghua), Guanghua School of Management (Peking University), IAST Economic History Workshop on "Climbing the Social Ladder: Social and Geographic Mobility over Time", LSE, NBER Chinese Economy Meeting, NBER Economics of Culture and Institutions Meeting, UC-Berkeley, University of Edinburgh, University of Maryland, Williams College CDE Conference on "Historical Persistence in Comparative Development"

China Meeting of the Econometric Society (Beijing), CEGA research retreat, CESifo conference on "The Long Shadow of History", Columbia, CREI, Hong Kong University of Science and Technology, Northwestern, Society for Economic Dynamics (Seoul), UC-Berkeley

- 2012 Hong Kong University of Science and Technology, LSE, NBER Summer Institute, Santa Clara, Stanford, UC-Berkeley, UC-San Diego, USC, Vanderbilt, Washington Area Economic History Seminar (American University)
- 2011 China Economics Summer Institute (Tsinghua), UC-Berkeley, UC-Davis, Universidad Carlos III, Universitat Pompeu Fabra
- 2010 All-UC Group in Economic History (UC-Davis), Boston University, Brown, Econometric Society World Congress (Shanghai), Haas School of Business (UC-Berkeley), Hong Kong University of Science and Technology, LSE, Oxford, Paris and Bonn Workshop on Law and Economics, Royal Holloway, Simon Fraser, SITE Summer Workshop (Stanford), Toronto, UCLA
- 2009 All-UC Group in Economic History (UC-Riverside), Fudan, Guanghua School of Management (Peking University), Harvard
- 2008 European Economic Association (Milan), Economic History Association (New Haven)

DISCUSSIONS

- 2022 American Economic Association annual meeting (online)
- 2021 American Economic Association annual meeting (online)
- 2020 American Economic Association annual meeting, Asian Politics Online Seminar Series, International Institute of Public Finance Annual Congress, Zurich Workshop on Political Economy and Development
- 2018 American Economic Association annual meeting, Northwestern University conference, "The Economic History of Religion"
- 2017 American Economic Association annual meeting
- 2016 American Economic Association annual meeting, Economic History Association annual meeting, NBER Japan Project Meeting
- 2015 Berkeley-Paris Organizational Economics Workshop, Economic History Association annual meeting, RIDGE-LACEA Political Economy Workshop, World Economic History Congress, Yale Conference on Political Economy and Development
- 2014 UC-Berkeley Institute of East Asian Studies Colloquium, "Personnel Issues in Taiwan"
- 2013 All-UC conference on "Economic and Political Inequality: Social Mobility, Economic Growth, and Inequality", China Meeting of the Econometric Society, Hong Kong University of Science and Technology Conference on Human Resources and Economic Development, NBER Economics of Culture and Institutions Meeting

All-UC conference on "Science, Intellectual Property Rights, and Innovation", UCLA Conference on "The Long-term Persistence of Economic Outcomes", LACEA Political Economy Group meeting, Economic History Association annual meeting, Haas/Sloan Conference on the Law & Economics of Organization

INVITED LECTURES AND PANELS

- 2021 WZB Berlin Workshop, "Instrumentalizing Economics for Political Goals, Instrumentalizing Politics for Economic Goals," Keynote lecture: "AI-tocracy"
- 2021 Center for Economic Studies, Munich, "Empirical research in the comparative political economy of development"
- 2021 Instructor, CAGE Summer School, "Growth under extractive institutions: the alignment of capital and coercion in the rise of capitalism"
- 2021 Bavarian Young Economists Meeting, Keynote lecture, "AI-tocracy"
- 2021 Guest lecturer, MIT course 14.284, "Growth under extractive institutions"
- 2021 Association for Comparative Economic Studies 2021 Continuing Education Series, "Empirical research in the comparative political economy of development"
- 2020 Annual Meeting of the Danish Society for Economic and Social History, Keynote lecture: "Data-intensive Innovation and the State: Evidence from AI Firms in China"
- 2020 Maryam Forum (LSE), panel on "COVID-19 Governance with Chinese Characteristics"
- 2019 7th International Symposium on Quantitative History (Yantai, China), Keynote lecture: "Historical Contingencies, Econometric Problems: The Analysis of Natural Experiments in Economic History"
- 2018 OWL Workshop on Economic History, Keynote lecture: "The Analysis of Natural Experiments in Economic History"
- 2018 Workshop on Growth, History, and Development, University of Southern Denmark, Odense, Keynote lecture: "The Analysis of Natural Experiments in Economic History: Many New Answers, and Some New Questions"
- 2018 DEVPEC, UC-Berkeley, Keynote lecture: "Selecting and developing research questions in development and political economy: Wisdom (I hope) from political economy research on China"
- 2016 Center for Economic Studies, Munich, "The Political Economy of Educational Institutions: Historical and Contemporary Lessons"
- 2016 Strait Talk, Berkeley, "The Cross-Strait Situation: Insights from Hong Kong"

- 2016 UC-Berkeley, "Thoughts on the University and the Labor Market: What Are You Doing Here, and What To Do Next?"
- 2016 Torrance, CA, "Arriving, Surviving, Thriving: Paths to Success in American Universities"
- 2014 Trento Festival of Economics, "From Bologna to Peking: Elites, Educational Institutions and Policies"

Service to the profession

PROFESSIONAL SOCIETIES

- 2022 President, Association for Comparative Economic Studies

REFEREEING

American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, American Journal of Political Science, American Political Science Review, Demography, Econometrica, Economic Journal, Economic Systems, Economica, Economics and Business Letters, Economics and Politics, Economics of Transition, Education Finance and Policy, European Research Council, European Review of Economic History, Explorations in Economic History, Fund for Scientific Research–FNRS, German-Israeli Foundation for Scientific Research and Development, German Research Foundation, Industrial Relations, Institute for New Economic Thinking, International Economic Review, Israel Science Foundation, Japanese Journal of Political Science, Journal of Comparative Economics, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Economic Geography, Journal of Economic Growth, Journal of Economic History, Journal of Human Resources, Journal of Labor Economics, Journal of Law and Economics, Journal of Political Economy, Journal of Politics, Journal of the European Economic Association, Journal of Urban Economics, Labour Economics, National Science Foundation, PNAS, Quarterly Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, Social Science & Medicine, Social Sciences and Humanities Research Council of Canada, The World Economy, Washington Center for Equitable Growth

CONFERENCE AND RESEARCH WORKSHOP ORGANIZING

- 2022 CAGE-Warwick Summer School
- 2022 "Protest in China and Hong Kong," American Economic Association annual meeting (online)
- 2022 "Political Economy and Public Policy in the Emerging Age of AI," American Economic Association annual meeting (online)
- 2022 Program Committee, 2022 North American Winter Meeting of the Econometric Society (online)
- 2021 "Political Economy in the Information Age," American Economic Association annual

meeting (online)

- 2020 Association for the Study of Religion, Economics, and Culture 24-hour conference
- 2020 “The Demand for the State: Evidence from Past and Present,” American Economic Association annual meeting (San Diego)
- 2019 “Social Interactions in Political Economy,” Invited Session at the European Economic Association Annual Meeting, Manchester, UK
- 2018 “Understanding the Demand for Democracy,” Center for Advanced Studies, University of Munich (joint with Davide Cantoni and David Yang)

University of California GEM-BPP Research Workshop
- 2016 All-UC Group in Economic History Graduate Student Workshop
- 2016 Program Committee of the Annual Congress of the European Economic Association
- 2016 Program Committee of the Annual Meeting of the Economic History Association
- 2015 All-UC Group Conference on Chinese Economic History
- 2014–2016 Berkeley Summer Work in Progress Seminar
- 2014 BREAD 27th Conference, Junior Pre-Conference

University service

LSE

- 2020–present Deputy Head of Department – Faculty Development, Department of Management
- 2020–present Department of Management Executive Education Committee
- 2019–2021 LSE Promotions committee

UC-BERKELEY

- 2016–2019 PhD Field Advisor, Business and Public Policy Group
- 2016–2018 Haas Policy and Planning Committee
- 2015–2016 Faculty Advisor, Race Inclusion Initiative, Haas FTMBA Program