

## PROGRAMME

**14.15**      **Welcome tea and coffee** (Lower Ground, NAB)

**14.30**      **Opening plenary** (Thai Theatre, Lower Ground, NAB)

**15.00-17.15**   **Parallel sessions**

**Session A: The power of private action** (NAB 4.21, 4<sup>th</sup> Floor)

Session host: **Professor Sir Julian Le Grand**

Presenters:

**Professor Oriana Bandiera:** *Altruistic Capital in Banking*

**Professor Sir Julian Le Grand & Dr Jonathan Roberts** (presenting jointly): *Crowding: does it happen and, if so, why?*

**Professor Charles Stafford:** *An anthropological comparison of cooperation in China and America*

**Dr Armine Ishkanian:** *Supporting effective activism? Philanthropic foundations and civil society advocacy*

**Ilari Aula:** *Consumers, minerals and civil war in the Congo*

**Session B: Measuring and scaling social impact** (NAB 2.08, 2<sup>nd</sup> Floor)

Session host: **Professor Nava Ashraf**

Presenters:

**Dr Julia Morley:** *Elite networks and the rise of social impact reporting in the UK social sector*

**Dr Christian Busch:** *Scaling social impact in the context of deep poverty*

**Clare Coultas:** *Measuring impact in social change interventions: the need for practice-based evidence*

**Dwan Kaoukji:** *Innovation in international development; a buzzword, or an opportunity for change?*

**Session C: Social entrepreneurship** (Thai Theatre, Lower Ground, NAB)

Session host: **Stephan Chambers**

Presenters:

**Andrea Paletti:** *How can public organisations co-produce public services with private organisations through ICTs?*

**Annette Bauer:** *Social movement and entrepreneurship in mental health: The recovery approach*

**Dr Paolo Dini & Dr Wallis Motta** (presenting jointly): *Self-funded social impact investment: an interdisciplinary analysis of the Sardex mutual credit system*

**17.15-18.00**   **Drinks reception and closing remarks** (Lower Ground, NAB)

# WELCOME

We live in a time where there is a tremendous desire to do good, but very little to discipline that instinct and to maximise its positive impact on society. This desire to help, unlike the drive to make profit, does not have the market mechanisms of prices and incentives to orient it. Altruistically-driven action to address social challenges inspires great philanthropy and social entrepreneurship - but such action is not always effectively directed or delivered. The challenge embraced by the Marshall Institute is to imbue private action for the public good with the science that shows how to maximise its impact.

Today's Marshall Institute Research Symposium brings together for the first time LSE colleagues who share a research interest in this area. We look forward to an exciting programme of presentations and discussions.

**Stephan Chambers**

Director  
The Marshall Institute

**Professor Nava Ashraf**

Research Director  
The Marshall Institute

**Professor Sir Julian Le Grand**

Department of Social Policy  
The Marshall Institute

# SESSION A: THE POWER OF PRIVATE ACTION

15.00-17.15 NAB 4.21 (4<sup>th</sup> floor)

## PRESENTERS



**Session host:**

**Professor Sir Julian Le Grand**

Department of Social Policy; The Marshall Institute



**Professor Oriana Bandiera**

Department of Economics; Director, STICERD

**Presentation: *Altruistic Capital in Banking***

We measure altruistic capital in banking using unique survey data on social impact and social worth of approx. 9000 employees across 55 countries of a large global bank, and we compare the results to the same questions asked of employees in more traditional social sectors, such as government and non-profit organisations. We show that both perceived social impact and social worth are strongly correlated with financial performance and client service. We then show that the financial crisis, which reduced trust in bankers, lowered the employees' sense of social worth and led to worse performance. The results reveal that bank employees are affected by society's perception of their impact and the crisis might have exacerbated a vicious cycle that potentially reduces social welfare.



**Dr Armine Ishkanian**

Post-Major Review Assistant Professor; Programme Director, MSc in Social Policy and Development (State and NGO streams), Department of Social Policy

**Presentation: *Supporting effective activism? Philanthropic foundations and civil society advocacy***

This paper draws on research conducted in England, Greece, and Armenia from 2011-2015. It examines how private, philanthropic foundations engage with and support (or not) civil society advocacy and campaigning around issues of poverty and various forms of inequality.



**Professor Charles Stafford**

Department of Anthropology

**Presentation: *An anthropological comparison of cooperation in China and America***

Are humans naturally cooperative, in the sense of being naturally disposed to help others, etc.? I address this question via comparative research in China and America – two radically different cultural-historical environments. And yet it can be argued that the underlying social/psychological mechanisms supporting cooperation are the same in both places.



Presenting jointly:

**Dr Jonathan Roberts**, Programme Development Lead, The Marshall Institute

**Professor Sir Julian Le Grand**, Department of Social Policy; The Marshall Institute

**Presentation: *Crowding: does it happen and, if so, why?***

That market incentives of various kinds can crowd-out (or on occasion, crowd-in) intrinsic motivation is a well-established economic phenomenon. What is less well-known is the range of possible psychological, economic and social explanations for the phenomenon. This presentation will discuss some of these explanations, concentrating particularly on those that draw attention to the role of personal cost or sacrifice in undertaking altruistic behaviour.



**Ilari Aula**

PhD student, Department of International Relations

**Presentation: *Consumers, minerals and civil war in the Congo***

Do consumers have a duty to stop buying commodities that originate from mines controlled by armed groups in the Congo? My work maps what moral theorists say about consumers' duties and then engages with practitioners and policy-makers working on 'conflict minerals' to explore factors that might impede their realisation.

# SESSION B: MEASURING AND SCALING SOCIAL IMPACT

15.00-17.15 NAB 2.08 (2<sup>nd</sup> floor)

## PRESENTERS



**Session host:**

**Professor Nava Ashraf**

Department of Economics  
Research Director, The Marshall Institute



**Dr Julia Morley**

Lecturer, Department of Accounting

**Presentation: *Elite networks and the rise of social impact reporting in the UK social sector***

This paper analyses the structural factors that led to the emergence of the dominant aspirational norm of social impact reporting in the UK social sector. Although the results of this analysis are consistent with the existing literature on professionalisation and governmentality, they offer further insights into the specific social structures that have underpinned this shift in norms of best practice. Such social structures have not been identified as important in the accounting literature to date. This paper uses these structures to explain how, rather than why, it was possible for this new style of performance reporting to take hold in the social sector. It finds that a community of closely linked social investment professionals served as an important driver of this change in perceived best practice. Furthermore, it finds that the norm spread to the broader community of social purpose organisations via investment relationships.



**Dr Christian Busch**

Researcher, Department of Management

**Presentation: *Scaling social impact in the context of deep poverty***

Dr Busch will discuss some of his recent research on social entrepreneurship in low-income contexts. Study 1 elucidates how social entrepreneurs in low-income contexts (here: Kenya) develop networks to scale their social impact, and discusses two emerging mechanisms (embedded disembedding and transformative ecosystem management). Study 2 shows how a community-embedded social enterprise in South Africa used 'low-tech' bricolage approaches to grow into 22 countries, while strengthening bonding and bridging social capital in the process.



**Clare Coultas**

PhD student, Department of Psychological and Behavioural Science

**Presentation: *Measuring Impact in Social Change Interventions: The Need for Practice-Based Evidence***

Despite decades of extensive international funding on programmes aimed at supporting young peoples' wellbeing in settings of deprivation and gender inequality, the evidence base remains weak. The complexity of such programmes which commonly operate at multiple interconnected levels, make the identification of causal pathways difficult. MRC (2008) guidelines for the evaluation of such 'complex interventions' emphasise that process must be explored in addition to the assessment of outcomes. Yet how process is interpreted and operationalised through research is highly varied. This study proposes that a focus on interactive practice, analysed using social psychological theories, offers potentials for systematically unpacking process in social change initiatives, and demonstrates the importance of such an analysis through a case study of a youth behaviour change and empowerment intervention in urban Tanzania.



**Dwan Kaoukji**

PhD student, Department of Social Policy

**Presentation: *Innovation in international development; a buzzword, or an opportunity for change?***

Innovation has recently become a funding priority for donors in international development. A review of funding portfolios however suggests that donors invest in innovations with a proven impact, and are less likely to support new, and 'risky' ideas. Is innovation just a buzzword, or does it suggest new ways of working?

# SESSION C: SOCIAL ENTREPRENEURSHIP

15.00-17.15 Thai Theatre (Lower Ground, NAB)

## PRESENTERS



**Session host:**

**Stephan Chambers**  
Director, The Marshall Institute



Presenting jointly:

**Dr Paolo Dini**, Associate Professorial Research Fellow, Department of Media and Communications  
**Dr Wallis Motta**, LSE Fellow, Department of Media and Communications

**Presentation: *Self-funded social impact investment: an interdisciplinary analysis of the Sardex mutual credit system***

Sardex is an electronic B2B mutual credit system that has been operating on the island of Sardinia since 2009 as a complementary currency. In contrast to other funding mechanisms, it allows private funding driving social and environmental impact to be endogenously generated within a given geographically limited socio-economic context, rather than injected from exogenous sources. By drawing on different strands of monetary theory, sociology and anthropology, we argue that mutual credit is central to a form of social finance and social impact investment that we identify with sustainable development, i.e. stable and constructive integration of market activity with democratic institutions and socio-cultural values and structures. The empirical basis of the paper consists of approximately thirty semi-structured in-depth interviews of Sardex circuit members and founders over 4 years. We conclude that Sardex as a collective social enterprise is best understood through an interdisciplinary perspective that demonstrates its sustainability through the different levels of its workings and its strengths as a hybrid multilayered system.



**Annette Bauer**  
Research Fellow, Department of Social Policy

**Presentation: *Social movement and entrepreneurship in mental health: The recovery approach***

First, I will give an historic account of this social movement. This will shed light on the conditions, drivers, barriers and limitations. Next, at an organisational level I will describe the characteristics of social entrepreneurship in this particular area of mental health. Conclusions will be drawn about opportunities and challenges of fostering social entrepreneurship.



**Andrea Paletti**  
PhD student, Department of Management

**Presentation: *How can public organisations co-produce public services with private organisations through ICTs?***

Public organisations do not have enough resources to offer effective education or healthcare as well as other public services. However emerging ICTs are enabling public organisations to co-produce public services with external actors. My research aims at understanding the organisational configuration that a public organisation should adopt to effectively co-produce public services with private actors.

# PARTICIPANTS

In alphabetical order

## Aris Angelis

**Research Officer, Department of Social Policy, LSE Health**

**Research interests:** Pharmaceutical policy; health technology assessment; decision analysis

**Biography:** Aris Angelis is a Research Officer at the Medical Technology Research Group, LSE Health, and a PhD Candidate at the Department of Social Policy. His research interests include pharmaceutical economics, pricing and reimbursement policies of new medicines, health technology assessment (HTA), and market access to innovative biomedical technologies. Aris' PhD investigates the development of a methodological framework based on Multiple Criteria Decision Analysis (MCDA) for assessing the value of new medical technologies in the context of HTA, to inform resource allocation decisions and incentivise socially desirable R&D investments. Past work experience includes intern roles at Novartis and the Greek National Organization for Medicines. He holds an MSc in International Health Policy - Health Economics from LSE, MSc in Biopharmacy from King's College London and BSc in Biochemistry from Imperial College London.

## Professor Nava Ashraf

**Department of Economics; Research Director, The Marshall Institute**

**Research interests:** Psychology and economics; development economics; economics of the family; altruistic capital; field experiments

**Biography:** In July 2016 Professor Nava Ashraf joined the Marshall Institute as its inaugural Research Director. As the Research Director she leads the Marshall Institute's effort to imbue private action for the public good with the science that illuminates how to maximise its impact. Nava Ashraf is a Professor at the Department of Economics at the London School of Economics and Political Science. She received her PhD in Economics from Harvard University, where she was an Assistant and later Associate Professor at Harvard Business School from 2005 to 2016. She is also Lead Academic for Zambia at the International Growth Centre (IGC), a Fellow at BREAD and Affiliated Professor at MIT Jameel Poverty Action Lab. Professor Ashraf's research combines psychology and economics, using both lab and field experiments to test insights from behavioural economics in the context of global development in Africa, Latin America and Southeast Asia. She has pioneered the concept of altruistic capital, a way of harnessing every individual's intrinsic desire to make a positive social impact. Her recent field experiments on health services delivery and educational investment have been carried out jointly with the Ministries of Health and Education in Zambia, using a model of co-generation of knowledge. Professor Ashraf's research is published in leading journals including the American Economic Review, the Quarterly Journal of Economics and the Journal of Economic Perspectives.

## Ilari Aula

**PhD student, Department of International Relations**

**Research interests:** Ethics of global supply chains

**Biography:** Ilari Aula is a PhD Candidate in the Department of International Relations at LSE. He has also worked as a journalist in India and as a military officer in Afghanistan.

## Professor Oriana Bandiera

**Department of Economics; Director, STICERD**

**Research interests:** Applied microeconomics (development, labour, organisations, public policy)

**Biography:** Oriana Bandiera is a Professor of Economics in the Department of Economics, the Director of the Suntory and Toyota Centre for Economics and Related Disciplines (STICERD), and a fellow of the British Academy, CEPR, BREAD and IZA. She is co-director of the research programme in State Capabilities within the International Growth Centre (IGC), and of the research programme in Development Economics at CEPR. She is co-editor of the Journal of Labor Economics and Economica. Her research focuses on the ways in which incentives affect people's behaviour, and how far these effects depend on social context or social relationships. Professor Bandiera graduated from the Università Bocconi in Milan and holds a PhD from Boston College. She was the 2011 recipient of Carlo Alberto medal, which is awarded biennially to an Italian economist under the age of 40 for outstanding research contributions to the field of economics.

## Annette Bauer

### Research Fellow, Department of Social Policy

**Research interests:** Economics; mental health; social care, social innovation

**Biography:** Annette Bauer is a Research Fellow at the Personal Social Services Research Unit (PSSRU) at LSE. She holds a Master in Economics and Business Management from the University of Muenster in Germany and a Master in Health Policy Planning and Finance from LSE. Before joining LSE six years ago she worked for four years for the English public sector in areas of community development, health inequalities and mental health. She came to England with experience of health care consultancy for a German think tank. Annette's research at LSE is on social innovation, early years prevention and community capacity building. She published her work in journals such as Psychological Medicine, Journal of Affective Disorder and Health & Social Care in the Community. Annette works also as an economist on NICE guidelines in the social care area, and is author of economic reports on home care, transition from hospital, intermediate care and reablement. Annette provides training on and speaks at conferences about economics in health and social care.

## Professor Tim Besley

### Department of Economics

**Research interests:** Development economics; public economics; political economy

**Biography:** Timothy Besley is School Professor of Economics and Political Science and W. Arthur Lewis Professor of Development Economics at the London School of Economics and Political Science (LSE). From September 2006 to August 2009, he served as an external member of the Bank of England Monetary Policy Committee and since 2015 has been a member of the UK's National Infrastructure Commission. He is also the Gluskin-Granovsky Fellow in the Institutions, Organizations and Growth Program of the Canadian Institute for Advanced Research (CIFAR). Professor Besley was educated at Aylesbury Grammar School and Oxford University where he became a prize fellow of All Souls College. He taught subsequently at Princeton before being appointed Professor in the economics department at the LSE in 1995. He is a Fellow of the Econometric Society, the British Academy, and the European Economic Association. He is also a foreign honorary member of the American Economic Association and of the American Academy of Arts and Sciences. He is the current President of the International Economic Association and served as the President of the European Economic Association in 2010. In 2018, he will serve as the President of the Econometric Society. Professor Besley is a past co-editor of the American Economic Review, and a 2005 winner of the Yrjö Jahnsson Award of the European Economics Association which is granted every other year to an economist aged under 45 who has made a significant contribution to economics in Europe. His research, which mostly has a policy focus, is mainly in the areas of Development Economics, Public Economics and Political Economy

## Dr Christian Busch

### Researcher, Department of Management

**Research interests:** Entrepreneurship and social entrepreneurship; purpose-driven organisations; scaling social impact; sustainable business model innovation; social networks; innovation communities

**Biography:** Dr Busch's research focuses on entrepreneurship, social entrepreneurship, social impact, and social networks, and he teaches several related postgraduate courses at LSE. He has published in journals such as IJEV, and in 2016 received the 'Best Paper Award, Social Entrepreneurship' at the Academy of Management Annual Meeting, as well as AFAM/Emerald's 'Best Entrepreneurship Paper' Award. He has been named as one of The Economist's 'Ideas People', JCI's 'Ten Outstanding Young People in Academia', a Fellow of the Royal Society of Arts (RSA), and is a member of the World Economic Forum's 'Expert Forum'. He frequently presents at conferences including the World Economic Forum (WEF), Academy of Management Conference, and TED, and his ideas have been featured by outlets such as Harvard Business Review. He frequently works with multinational companies, social enterprises and start-ups on sustainable business model innovation, and is co-founder of Leaders on Purpose and the Sandbox Network (now: Thousand Network).

## Stephan Chambers

### Director, The Marshall Institute

**Biography:** Stephan Chambers is Director of the Marshall Institute at LSE, dedicated to applying social science research to private interventions for public good. Formerly he was Chairman of the Skoll Centre for Social Entrepreneurship, which he helped to found, and Director of international strategy at Oxford's Saïd Business School. Stephan is a Senior Research Fellow at Lincoln College Oxford. He sits on the advisory boards of Princeton University Press, the Britdoc Foundation, the Dartington Trust, the University of the People, and the Dragon School.

## Zhuoqiong Chen

**PhD student, Department of Management**

**Research interests:** Microeconomic theory and behavioural economics

**Biography:** Zhuoqiong is a PhD student of Managerial Economics and Strategy group in the management department. He holds a Master's degree in Economics from Peking University HSBC Business School, and a Master's degree in Finance from the University of Hong Kong. He teaches a variety of classes, including Microeconomics, Game Theory, Corporate Finance and Strategic Management at LSE.

## Clare Coultas

**PhD student, Department of Psychological and Behavioural Science**

**Research interests:** Critical health and community psychology; dialogue; participatory methodologies; social change interventions and evidence

**Biography:** Clare Coultas is PhD Candidate in the Department of Psychological and Behavioural Sciences, LSE. She has over five years of experience working in programmatic and research roles for youth- and child-focussed non-governmental organisations (NGOs) in East and Central Africa. She speaks Swahili fluently and is broadly interested in the social, cultural, gendered and systemic issues surrounding community wellbeing, along with implementation science and the evaluation of *change* interventions. Clare holds a BSc in Human Sciences and MSc in International Primary Health Care, both from University College London, UK.

## Alexia Delfino

**PhD student, Department of Economics**

**Research interests:** Behavioural economics; development; organisations; entrepreneurship

**Biography:** I am a PhD Candidate in Economics at the LSE, where I completed my Master of Research in 2015. Before coming to London, I studied at the Sant'Anna School of Advanced Studies and the University of Pisa. My research focuses on aspirations, social mobility and career choices, both in developed and developing countries. My methodology tries to combine theory in behavioural economics with experiments, both in the laboratory and in the field.

## Elena Denaro

**PhD student, Department of Sociology**

**Research interests:** Collaborative economy; social entrepreneurship; digital

**Biography:** Elena Denaro researches the imaginaries of alternative futures that come under the banner of collaborative or sharing economy, and is particularly interested in the coming together of previously separate spheres (private/public, market/social). She has an interdisciplinary background, with a BA in Human Sciences from the University of Oxford and an MSc in Environmental Technology from Imperial College London.

## Dr Paolo Dini

**Associate Professorial Research Fellow, Department of Media and Communications**

**Research interests:** Sociological monetary theory; sustainable development; epistemology

**Biography:** Dr Dini received a PhD in Aerospace Engineering from Penn State University in 1990. He taught undergraduate physics at Carleton College and St Olaf College, Minnesota, while consulting and researching in wind turbine aerodynamics, 1992-97. In 1997 he started working as a Senior Scientist for a wearable computer company and continued working in hardware R&D at Philips Research Laboratories, in Redhill UK, until 2001. He was then a research group leader at the MIT Media Lab Europe in Dublin, 2001-03. In 2003 he joined the Department of Media and Communications, working as Scientific Coordinator of the DBE EU Integrated Project. He currently divides his time between LSE, where he teaches MC413: Information, Communication and Knowledge Systems and pursues mainly social science research topics, and the School of Computer Science at the University of Hertfordshire, where he pursues mainly mathematical and theoretical computer science research topics.

## Dr Luna Glucksberg

**Researcher, International Inequalities Institute**

**Biography:** Luna Glucksberg is an urban anthropologist looking at socio-economic stratification in



contemporary British society. Her current work focuses on the reproduction of wealth amongst elites in the UK, considering the roles of two key and so far under-researched actors: family offices and women. Luna's work attempts to understand how wealth is passed down the generations: the relationships and tensions between family values and financial viability, and issues around inheritance. She looks at the roles of the wealth sector, asset managers, private banks and fund managers but also at the family offices that specifically look after family dynamics as well as financial affairs. Within this context the role of elite women – highly educated, competent and driven – in producing and reproducing their families is a key concern in her work. Prior to joining the LSE, Luna gained her degree from UCL and PhD from Goldsmiths, University of London. She then joined the Centre for Urban and Community Research (CUCR) as a Research Associate at Goldsmiths, where she maintains a Fellowship. She sits on the Advisory Board for Transparency International (TI) UK and has contributed to both blogs and national newspaper articles on issues related to the elites.

## Greer Gosnell

**Research Officer, Grantham Institute for Research on Climate Change and the Environment**

**Research interests:** Experimental economics; behavioural economics; environmental economics; applied microeconomics

**Biography:** Greer's research combines experimental and behavioural economics to reveal cost-effective climate change mitigation strategies at the microeconomic level. Her current projects focus on the contexts of commercial fuel efficiency (especially in the aviation industry), residential energy and resource use, environmental health decisions, and global climate change negotiations. Greer graduated with a BSc (Hons) in Economics and a BA (Hons) in Political Science from Loyola Marymount University in 2011, where she used experimental methods to study the effects of information and norms on common-pool resource extraction. Subsequently, Greer completed her MSc in Environmental Economics and Climate Change and her PhD in Environmental Economics at LSE. Her dissertations analysed a number of lab and field experiments aimed at minimising the extent of prominent environmental externalities.

## Valentina Lemmi

**Research Fellow/PhD candidate, Department of Social Policy**

**Research interests:** Global mental health and mental disabilities; mental health policy, economics, and financing; international donors; poverty; development

**Biography:** Valentina is a Research Fellow at the Personal Social Services Research Unit and PhD Candidate in the Social Policy Department. Her work focuses on economic aspects of policy and practice in the mental health and mental disabilities areas, both in high-income and low- and middle-income countries. Her PhD focuses on the role of international donors for mental disorders in low- and middle-income countries. She has previously worked for the WHO Collaborating Centre for Research and Training in Mental Health at the King's College London, LSE Health, the International Centre for Evidence in Disability at the LSHTM, and for the INSERM (Unit 669) at the University of Paris V. Valentina holds a BA in Psychology, Maîtrise in Clinical Psychology (Minor: Neurosciences), MSc in Clinical Psychology, Psychopathology and Psychotherapy, and a title of Clinical Psychologist from the University of Paris (France). She also holds an MSc in Health Policy, Planning and Financing from the LSE and the LSHTM.

## Dr Armine Ishkanian

**Post-Major Review Assistant Professor; Programme Director, MSc in Social Policy and Development (State and NGO streams), Department of Social Policy**

**Research interests:** Civil society; democratisation; social movements; gender and development. Fieldwork experience in the following countries: Armenia, Egypt, Greece, Russia, Turkey, the UK and the US.

**Biography:** Dr Armine Ishkanian is a Post-Major Review Assistant Professor in the Department of Social Policy, LSE. Her research examines the relationship between civil society and social transformation as well as how civil society organisations and social movements engage in policy processes. She is the author of numerous peer reviewed articles and two books: *Democracy Building and Civil Society in Armenia* (2008) and *The Big Society Debate: A New Agenda for Social Welfare?* (2012). In 2016 she received the Best Article Award from the International Society for Third Sector Research for her article 'Surreptitious Symbiosis: Engagement Between Activists and NGOs' (published in the *Voluntas*). Since 2011, she has worked closely with the Calouste Gulbenkian Foundation's Armenian Communities Department and has contributed to the development of their current 5-year plan.

## Dwan Kaoukji

PhD student, Department of Social Policy

**Research interests:** International development; NGOs and organisational change; innovation and scale

**Biography:** Dwan Kaoukji is a PhD Candidate at the Department of Social Policy. Her thesis examines the role of innovation at improving maternal and child health in international development. Dwan is also the senior manager for evidence at Girl Effect, a development organisation seeking to improve the wellbeing of adolescent girls in developing countries.

## Kate Laffan

Research student, Grantham Institute for Research on Climate Change and the Environment

**Research interests:** Pro-social and environmental behaviour; spillovers; subjective wellbeing

**Biography:** Kate's PhD is jointly based at the Grantham Research Institute and in the Social Policy Department at LSE. She is in the final year of her PhD and her thesis focuses on applying behavioural science and subjective well-being economics to environmental issues and climate change mitigation strategies.

## Professor Lord Layard

Director, Wellbeing Programme, Centre for Economic Performance

Professor Lord Layard is Director, Wellbeing Programme at the LSE's Centre for Economic Performance. He currently works on how to make people's wellbeing the central objective of governments, and advises the UK government on mental health policy. He is the author of *Happiness*, and (with Professor David Clark) the recently published *Thrive: The power of evidence-based psychological therapies*.

## Professor Sir Julian Le Grand

Department of Social Policy, The Marshall Institute

**Research interests:** Altruism; rational choice and government paternalism; public service reform

**Biography:** Sir Julian Le Grand, FBA, is an economist by training and has been Professor of Social Policy at the London School of Economics since 1993. From 2003 to 2005 he was seconded to No 10 Downing St as a Senior Policy Adviser to the Prime Minister. Since 2015, he has been based at LSE's Marshall Institute. He is the author, co-author or editor of over twenty books and has written more than one hundred journal articles and book chapters on economics, philosophy and public policy. He has chaired many UK government commissions and working groups, including most recently the Mutuels TaskForce for the Cabinet Office, and the Panels reviewing Doncaster's and Birmingham's Children's Services for the Department for Education. As well as these positions, he has acted as an adviser to the President of the European Commission, the World Bank, the World Health Organisation, the BBC and the OECD. In 2015 he was awarded a knighthood for services to social science and public service.

## Silvia Lopez Herrero

Visiting Researcher, Department of Social Policy

## Mary Martin

Senior Research Fellow, Department of International Relations, LSE IDEAS

**Research interests:** Global security and the private sector

**Biography:** Mary Martin leads the UN Business and Human Security initiative at LSE IDEAS to develop innovative models of multi-stakeholder partnership between the UN system, private sector and governments to address human security needs, resilience and achievement of the Sustainable Development Goals in post-conflict and post-crisis spaces. She was previously Director of Communications and Research for Human Security at LSE Global Governance, and from 2006-2010 co-ordinator of the Human Security Study Group, which reports to the High Representative of the European Union. She is also Visiting Professor in International Security at the Barcelona Institute for International Studies (IBEI). She was previously European Business Editor for the *Daily Telegraph* and *Guardian* newspapers, New York correspondent of The Guardian, and *Daily Telegraph* columnist. From 1997-2000 she was a board director of Citigate Dewe Rogerson financial public relations. She is also a founder and director of the charity INTENT New Theatre to promote dramatic arts as part of peacebuilding.

## Dr Michael McQuarrie

### Associate Professor, Department of Sociology

**Research interests:** Civil society; social movements; urban politics and governance; populism and nonprofit organisations

**Biography:** My research explains the transformation of urban politics and civil society since 1973. Namely, I explain the trajectories of community-scale governance, the privatisation of governance, community development, community organising and related ethical commitments and values. I demonstrate this both by showing how the meaningful content of political values and practices, such as community and participation, have been transformed, but also how these changes are linked to the changing nature of governance, changing organisational populations, and the outcome of political conflicts.

## Dr Julia Morley

### Lecturer, Department of Accounting

**Research interests:** The influence of financial economics on financial reporting practice;

economic valuation methods for pensions, derivative instruments and contingent obligations; sequences of regulatory change in financial reporting; changing performance metrics for social enterprises; the role of professionals in the market for social investment

**Biography:** Having qualified as a chartered accountant and worked in both public and private sector organisations, I began to question the social and business practices I had taken for granted for years. My work focuses on the emergence of norms in performance measurement, such as 'fair value accounting' in corporate financial reporting and 'social impact measurement' in the social sector. In investigating these social phenomena, I draw on work from sociology, social psychology and philosophy. In more recent work, I analyse the emergence, persistence and diffusion of a new language and practice of social impact measurement by social purpose organisations. Highlighting structural features of a new community of social investment professionals, I identify threshold issues and community structure as key factors that enabled business and investment language to enter the charitable sector. I also engage in practice-facing activities and was recently a commissioner on the Alternative Commission on Social Investment.

## Dr Wallis Motta

### LSE Fellow, Department of Media and Communications

**Research interests:** Anthropology; entrepreneurship; neoliberalism; epistemology

**Biography:** Dr Motta received a PhD in Anthropology from UCL (2011) and has a certificate on Enterprise from the Judge Business School at the University of Cambridge (2008). She has lectured on anthropology, communication and digital media at Riga Stradiņš University and UCL. She has worked in advertising as planner at DDB and J. Walter Thompson (Mexico City), and as consultant for Market Research at Flamingo International (London). Currently at LSE she teaches Media Theories, Research Methods, and MC420 Transnationalism, Identity and the Media. Dr Motta studies the way socio-economic neoliberal reforms affect historically embedded modes of production/reproduction of middle-classes in Europe, leading to reconfiguration of socio-cultural organisation and forms of procuring livelihoods, in particular when these are negotiated through entrepreneurship and new media.

## Professor Sir Geoffrey Owen

### Visiting Professor of Practice, Department of Management

**Research interests:** Corporate governance; industrial policy; industrial performance; world industry competition; corporate strategy

**Biography:** Sir Geoffrey is an Emeritus Professor, having joined the LSE in 1991, working first in the Centre for Economic Performance before switching to the Institute of Management which was renamed to the Managerial Economics and Strategy Group in 2007 (now the Managerial Economics and Strategy Faculty Group). He is the author of several books including: *Science, the State and the City: Britain's struggle to succeed in biotechnology* (with Michael Hopkins), *The rise and fall of great companies: Courtaulds and the reshaping of the man-made fibres industry*, and *From Empire to Europe: the decline and revival of British industry since the second world war*. He is the co-author, with Tom Kirchmaier and Jeremy Grant, of *Corporate governance in the US and Europe: where are we now?*, and with Tom Kirchmaier of 'The changing role of the Chairman'. Other published papers include: 'Where are the big gorillas? High technology entrepreneurship in the UK and the role of public policy'. He has contributed to several management journals including the *Harvard Business Review*.

## Andrea Paletti

### PhD student, Department of Management

**Research interests:** Digital business strategy; co-production and co-creation; E-government; design of information systems; information systems for disaster management

**Biography:** Andrea Paletti is a PhD Candidate in Information System and Innovation at the Department of Management. He holds a Master in Management of Information System and Digital Innovation (MISDI) from LSE and a Master of Public Administration (MPA) from Tsinghua University in Beijing, China. He received his BA in Political Science from LUISS University in Rome, Italy. Andrea's research is on digital strategy for private and public sector and design of information systems (IS). By focusing on digital strategy, he examines different forms of co-creation that can increase the value of products and services. Prior to LSE, Andrea served for three years in the Italian Navy and during his studies he worked in several start-up projects in Italy and China.

## Dr Iavor Rangelov

### Assistant Professorial Research Fellow, Department of International Development

**Research interests:** Transitional justice; civil society; human security

**Biography:** Dr Iavor Rangelov is Assistant Professorial Research Fellow at the London School of Economics based at the Civil Society & Human Security Research Unit, Department of International Development. He is Co-Chair of the London Transitional Justice Network and Chairman of the Executive Board of the Humanitarian Law Center in Belgrade, where he currently leads a capital campaign for the establishment of a documentation centre for war crimes and human rights abuses in the former Yugoslavia. He is the author of *Nationalism and the Rule of Law: Lessons from the Balkans and Beyond* (Cambridge University Press 2014) and his current research examines the character and limitations of different types of resources available to the global human rights movement.

## Dr Jonathan Roberts

### Programme Development Lead, The Marshall Institute

**Research interests:** Motivations and altruism; the role of voluntary and mutual organisations in public service delivery; social enterprise; education and pre-school policy; trust.

**Biography:** Dr Jonathan Roberts holds a PhD from the Department of Social Policy at LSE, for which he received the Titmuss prize. He has a BA (Hons) in Classics from the University of Cambridge, and an MSc in Voluntary Sector Organisation from LSE. He has taught at LSE on behavioural public policy, on social enterprise and on the relationship between government and the voluntary sector, and also teaches nonprofit policy and management at the School of Public Policy, UCL. Prior to joining LSE he worked for a number of UK charities. Since 2015 he has been developing teaching initiatives at the Marshall Institute.

## Dr Philipp Rode

### Executive Director & Associate Professorial Research Fellow, LSE Cities

**Research interests:** Urban governance; city design; transport; climate change

**Biography:** Philipp Rode is Executive Director of LSE Cities and Associate Professorial Research Fellow at the London School of Economics and Political Science. He is co-director of the LSE Executive MSc in Cities and co-convenes the LSE Sociology Course on 'City Making: The Politics of Urban Form'. As researcher, consultant and advisor he has been directing interdisciplinary projects comprising urban governance, transport, city planning and urban design at the LSE since 2003. The focus of his current work is on institutional structures and governance capacities of cities as part of an international collaboration with UN Habitat/Habitat III and on city-level green economy strategies which includes co-directing the LSE Cities research for the Global Commission on the Economy and Climate. Rode is Executive Director of the Urban Age Programme and since 2005 organised Urban Age conferences in partnership with Deutsche Bank's Alfred Herrhausen Gesellschaft in over a dozen world cities bringing together political leaders, city mayors, urban practitioners, private sector representatives and academic experts. He manages the Urban Age research efforts and recently co-authored 'Towards New Urban Mobility: The case of London and Berlin' (2015), 'Cities and Energy: Urban morphology and heat energy demand' (2014), 'Going Green: How cities are leading the green economy' (2012), and 'Transforming Urban Economies' (2013).

## Ganga Shreedhar

Research student, Grantham Research Institute on Climate Change and the Environment

**Research interests:** Environmental and resource economics, environmental policy and governance, development policy and economics and agriculture and food security

**Biography:** Ganga's PhD is focused on examining collective action and governance over common pool resources using network economics. She is the recipient of the Robert and Dilys Rawson Scholarship awarded by LSE's Department of Geography and Environment.

## Professor David Soskice

Department of Government

## Professor Charles Stafford

Department of Anthropology

**Research interests:** China and Taiwan; learning, schooling and child development; cognitive anthropology

**Biography:** Charles Stafford is a specialist in the anthropology of China and Taiwan, and in the anthropology of learning and cognition. His research has focused primarily on child development, kinship, morality and ethics, and economic psychology. He is currently working on issues related to the general problem of human cooperation. How and why do humans cooperate with each other? What are the psychological and social building blocks that make cooperation possible? He is the author/editor of *Separation and Reunion in Modern China* (CUP 2000), *Questions of Anthropology* (Berg 2007) and *Ordinary Ethics in China* (Bloomsbury 2013), and he also has a forthcoming book entitled *Logic, Emotion and Ethics in Chinese Economic Life*. Meanwhile, Professor Stafford has been directing a new collaborative research project based on fieldwork in the rural American heartland on cooperation within families and inequality between families and the relationship between learning and economic life.

## Rani Suleman

PhD student, Department of Accounting

**Research interests:** Role of trustees in the charity sector

**Biography:** Rani is a PhD Candidate in LSE's Department of Accounting. Her research interests include NGO governance, and the role of audit in risk regulation. Rani holds an MSc in Accounting, Organisations and Institutions from the LSE. She also holds an Honours in Business Administration from the Ivey Business School (Western University). Before returning to academia, Rani was an auditor with KPMG LLP in their financial service practice.

## Lamees Tanveer

PhD student, Department of Management

## Marika Theros

Research Officer, Department of International Development

**Research interests:** Civil society and human security

**Biography:** Marika Theros is a governance and human rights expert working at the intersection of public policy, academia, civil society, and business. She is a fellow at the Institute for State Effectiveness where she is leading their dialogue initiative on the 'State of the State'. She is a doctoral candidate in International Development at the London School of Economics and used to be a research officer at the Civil Society and Human Security Research Unit at the LSE where she led their Afghanistan program. Prior, she worked in the Arabian Gulf addressing social and human rights risks to migrant workers, and helped set up a cross-sectoral platform in the Balkans for a US-based foundation focused on supporting regional initiatives. She currently serves on the Board for the Humanitarian Law Center (Serbia) and Women for Peace and Participation, as well as on the executive committee for the London Transitional Justice Network.

## Dr James Walters

**Chaplain and Interfaith Advisor, LSE Faith Centre; Senior Lecturer in Practice, The Marshall Institute**

**Biography:** Jim has been chaplain at the LSE for seven years and has recently been made both a senior fellow of the Institute of Public Affairs and a senior lecturer in practice at the Marshall Institute. He founded the LSE Faith Centre, establishing its Faith & Leadership Programme and interfaith study trips to Israel and Palestine. He helped establish the LSE Religion and the Public Sphere programme and has contributed on other religion-related courses. A former officer of the British Society for the Study of Theology, he has written primarily on philosophy and political theology, publishing a theological study of the French philosopher Jean Baudrillard in 2012. More recently he has been researching theology and money giving a series of lectures on 'Money and the language of God' as 2016 International Theologian at Murdoch University in Perth. He is developing this work into a forthcoming work on money and language.