



**Marshall
Institute**

PRIVATE ACTION
FOR PUBLIC BENEFIT

Marshall Institute Research Symposium

11th January 2019, 9.30-14.00

Venue: Research Centres Conference Suite, LSE, 9th Floor, Fawcett House (formerly Tower 2)

9.30-9.35	<i>Welcome: Nava Ashraf</i>
9.35-10.05	<i>Julia Morley</i> <i>“The Impact of ‘Impact’: Discursive effects of impact evaluation on staff at social purpose organizations”</i>
10.10-10.40	<i>Naufel Vilcassim</i> <i>“Practices vs. Pivots: The impact of skype-based remote coaching on micro-entrepreneur business performance”</i>
10.45-11.15	<i>Ellie Benton & Laura Lane</i> <i>“Private Action for the Public Good: Tenant volunteers and the role of training”</i>
11.15-11.30	<i>Tea/coffee break</i>
11.30-12.00	<i>Richard Perkins</i> <i>“Governing for Growth: Standards, market categories and the lenient zone of qualification for green bonds”</i>
12.05-12.35	<i>Julian Le Grand, Jonathan Roberts & Gauri Chandra</i> <i>“Buying for Good: Exploring the motivation of ethical consumers”</i>
12.45-14.00	<i>Informal lunch at the venue</i>