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Generational Use of New Media



Edited by **Eugène Loos**, University of Amsterdam, The Netherlands, **Leslie Haddon**, London School of Economics and Political Sciences, UK and **Enid Mante-Meijer**, Utrecht University, The Netherlands

'The chapter authors provide a nuanced perspective that goes well beyond the media-driven headlines and well-worn social policy tropes. By probing beneath conventional categories such as digital divides, digital natives/immigrants and generation gaps, they are able to provide one of the most sophisticated analyses to date of the relationship between age, cohort and media use. Anyone concerned about generational issues of media use will profit from reading this volume.'

– James E Katz, The State University of New Jersey, USA

'This incisive and wide-ranging collection offers nuanced and subtle insights into the complexities of people's uses of digital technologies, recognising that individual differences increase with age. From teenagers' experiences of parental surveillance through to the "oldest old" (85+ years), these rigorous case studies critically illuminate our relationships with digital technologies and provide ample food for thought and further research.'

– Lelia Green, Edith Cowan University, Australia and author *The Internet: An introduction to new media*

Thematically organised and offering comparative analyses of the generational use of new media and technology, this timely volume presents the latest research and rich new empirical material gathered in the EU, USA and Hong Kong, to reflect on societal practices and the practical implications of building a more inclusive information society.

Contents: Introduction, *Eugène Loos, Leslie Haddon and Enid Mante-Meijer*; PART I YOUNG PEOPLE USING NEW MEDIA: Parental mediation of internet use: evaluating family relationships, *Leslie Haddon*; Teenagers, the internet and morality, *Joke Bauwens*; Family dynamics and mediation: children, autonomy and control, *Gustavo Cardoso, Rita Espanha and Tiago Lapa*; Digital natives: discourses of exclusion in an inclusive society, *David Herold*.

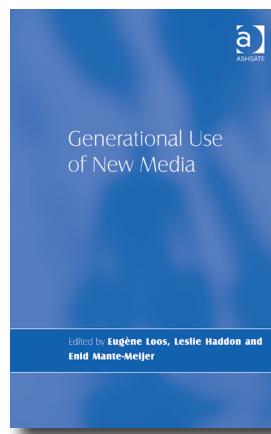
PART II BARRIER FREE INFORMATION FOR OLDER PEOPLE: Being the oldest old in a shifting technology landscape, *Jan-Erik Hagberg*; Modelling older adults for website design, *Dana Chisnell and Janice (Ginny) Redish*; The ticket machine challenge: social inclusion by barrier-free ticket vending machines, *Günther Schreder, Karin Siebenhandl, Eva Mayr and Michael Smuc*. PART III YOUNGER AND OLDER PEOPLE USING NEW MEDIA: A CONTRASTIVE ANALYSIS: Building intergenerational bridges between digital natives and digital immigrants: attitudes, motivations and appreciation for old and new media, *Giuseppe Lugano and Peter Peltonen*; Age and internet skills: rethinking the obvious, *Alexander van Deursen*; Getting access to website health information: does age really matter?, *Eugène Loos and Enid Mante-Meijer*; Conclusion, *Eugène Loos, Leslie Haddon and Enid Mante-Meijer*; Index.

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