EU Kids Online



COUNTRY CLASSIFICATION: OPPORTUNITIES, RISKS AND PARENTAL MEDIATION

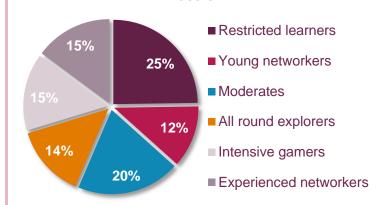
COUNTRY FACTSHEET:

UNITED KINGDOM



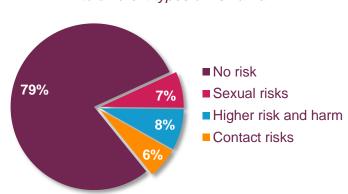
I. OPPORTUNITIES

Distribution of children according to different types of users



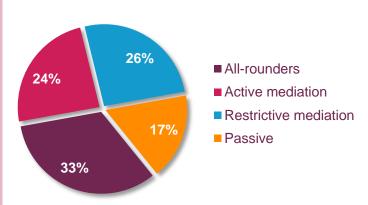
II. RISK & HARM

Distribution of children according to different types of risk & harm

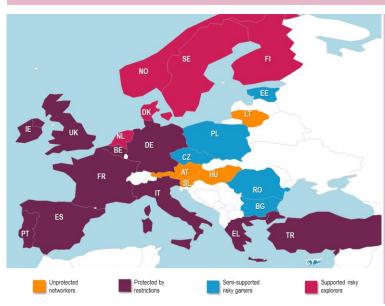


III. MEDIATION

Distribution of children according to different types of parental mediation



IV. OVERALL CLASSIFICATION



THE UNITED KINGDOM belongs to the "Protected by restrictions" group of countries.

With 10 countries, this cluster is undoubtedly the largest one; it not only has the greatest number of countries, but it also includes the largest European countries. While in terms of opportunities, risks and harm and mediation these clusters show high similarity, their policy and internet diffusion history is quite disparate. Therefore, it is important to keep in mind that similar outcomes can be achieved through different routes. In this report we are not able to bring in evidence of how different national policies or values are differentially linked to similar outcomes. However, it is clear that there is a pay-off taking place where restriction leads to relatively lower risk taking but also to a narrower range of activities as undertaken by children. This cluster has the highest proportion of children in the restricted learners group and very few children in the intensive gamers group compared to the other clusters. This cluster further stands out for the few risks that are run: 80% of children also belong to the no risk group, and the percentage of children in the other risks groups is the lowest across the board. Compared to the average levels of all European countries most children are from the group where mediation is more restrictive than active. In geographic terms this cluster embraces the countries of Western and Southern Europe.