

## APPENDIX 1

# INTERVIEW GUIDE

### Demographics:

- Name:
- Sex:
- Age:
- School:
- Class level:
- Nationality:
- Religion:
- Father's occupation:
- Mother's occupation:
- No. of Siblings and their ages:
- Residential area:

### Personal Ownership:

- Do you own a mobile phone?
- How old were you when you bought your first mobile phone?
- Do you still use that phone today? (IF YES, SKIP NEXT 2 Q's).
- Do you still have that phone around? What do you do with your old mobile phones?
- How many mobile phones have you owned until now?
- If you were to change your mobile, what would you do with your old one?
- Every how often do you/would you change your mobile phone?
- What influenced your decision to buy a mobile phone? Were there other/additional reasons?
- How did you come to own your current mobile phone?
- Did you ask your parents for a mobile phone? How did they originally react?

### Financial Aspect:

- How much did your current mobile phone cost to buy?
- Is this the most expensive mobile you've owned until now? How much did the most expensive one you have owned cost?
- Do you use prepaid calling cards, like *So-Easy*, or is your mobile on a running charge that you pay at the end of the month? (ASK NEXT Q. IF RUNNING CHARGE or SKIP TO THE ONE AFTER IF SO EASY)
- How much do you spend on mobile phone charges in a typical month?
- How much do you spend on (*So-Easy*) calling cards in a typical month?

- Who pays for your monthly mobile phone charges/ (So-Easy) calling cards?
- Are there months when there is a big difference in the amounts you spend?

### Usage Patterns of Teenagers in Cyprus:

- How did you learn to use your mobile phone?
- What features does your mobile phone have?
- What features do you like on your mobile phone? Why?
- What features do you dislike on your mobile phone? Why?
- Which features do you use?
- Are there times when you silence your mobile? Where? When?
- Are there times when you switch off your mobile?
- What times of day do you usually use your mobile phone? How come?
- Do you text message or call out more? Explain why.
- About how many phone calls do you make in a day?
- Who do you call mostly? What do you call them for usually?
- About how many text messages do you send in a day?
- Who do you usually message? For what?
- Has your use of your mobile changed in any way since you bought it? Did you originally intend to use it one way and this has changed since?

### Perception and Social Environment:

- Does your dad have a mobile phone?
- Does your mum have a mobile phone?
- Do your other family members have a mobile?
- Do your friends own mobiles? Most of them? All of them?
- How do you see someone of your age who does not have a mobile phone? How would you describe them?
- Is it cool to own a mobile phone?
- **Costa (IF TALKING TO BOY)/ Maria (IF TALKING TO GIRL) is 55 years old.** He/She has the latest mobile on the market with all the latest features. Please describe him/her.
- **Costa (IF TALKING TO BOY)/ Maria (IF TALKING TO GIRL) is 17 (WHATEVER THE AGE OF THE INTERVIEWEE).** He/She has the same mobile phone as above. Please describe him/her.
- Do you use your mobile phone in public?
- Do you take your mobile phone everywhere with you?
- Do you take it to school? Use it in the classroom?
- How many of your classmates bring their mobiles to school?
- What is your school's policy on bringing mobile phones to school?
- Are you aware of any possible health issues related to mobile phones? What are these? (IF YES, ASK NEXT Q).
- Do these health issues affect your usage?

**Importance of Mobile Phones to Teenagers in Cyprus:**

- Is there any particular reason you need or want a mobile phone? What's the most important reason? What are some other reasons?
- Is keeping up with the latest models/features important to you?
- Is the style/design of your mobile phone important to you?
- What is more important: the features that are offered with a mobile phone or the way that mobile looks?
- Is the colour of your mobile phone important to you? Which do you prefer?
- If you had to decide between text messaging and calling out, which one would you choose to give up? Why?
- What's the best thing about having a mobile phone to you?
- What's the worst thing about having a mobile phone to you?
- How do you feel about your current mobile phone, in general?
- At what age, do you think, people should get their first mobile phone? Why?
- Do you think having a mobile phone has affected your life? Is it for the better or for the worse? In which ways, generally?
- Could you give up your mobile phone if you had to?
- Complete the sentence: "A mobile phone to me is..."