# **EU Kids Online**



# Information Letter for Parents of Children Participating in the EU Kids Online III Project

# Invitation to take part

**EU Kids Online III** is an EU-funded project taking place in 33 European countries that aims to investigate **the meaning of online risks for children** throughout Europe. This leaflet explains more about the project and asks for your consent for your child to take part in the **EU Kids Online III** study.

## What is the EU Kids Online study about?

This international study aims to understand and gain an insight into the online activities and risks encountered by children and young people of different age groups: 9-10, 11-13, 14-16. The research is being carried out across Europe and the findings will be used help make the internet safer for young people to use. We intend to conduct individual and group interviews within the school setting with approximately 60 children in each country.

### What will happen if I agree that my child can take part?

We would like to ask your child about how he/she uses the internet, and the sorts of things he/she has seen and done online including things that he/she has liked and things that he/she has not liked or which have bothered her. Your child will take part in either a group interview (with 4 other children from his/her school) or an individual interview. The interviews in all participating countries will take place from **November 2012 to June 2013**. If you agree to your child taking part in this study, please mark the answers on the **Consent form**. We need your contact details in order to conduct the interviews and focus groups correctly (only children whose parents have signed the consent form can participate).

### Returning the consent form

Please complete the consent form and place it in the envelope. Seal it. Your child will return the envelope to school (to the class teacher or administration office). The results will only be presented for the whole group of children and **no information identifying individual children or families will be reported or published.** 

### Who are the research team members?

The **EU Kids Online** network is led by **Professor Sonia Livingstone** at London School of Economics and Political Science, in the UK. The UK research team is part of this international network of researchers and it includes:

- Dr Leslie Haddon
- Prof. Sonia Livingstone

If you have any questions about the project or the survey you can contact Dr Leslie Haddon, London School of Economics. His telephone number is 02084412959 and his email address is I.g.haddon@lse.ac.uk

For any additional information on the project, please consult the website www.eukidsonline.net

The project has been approved by the LSE Research Ethics Committee.