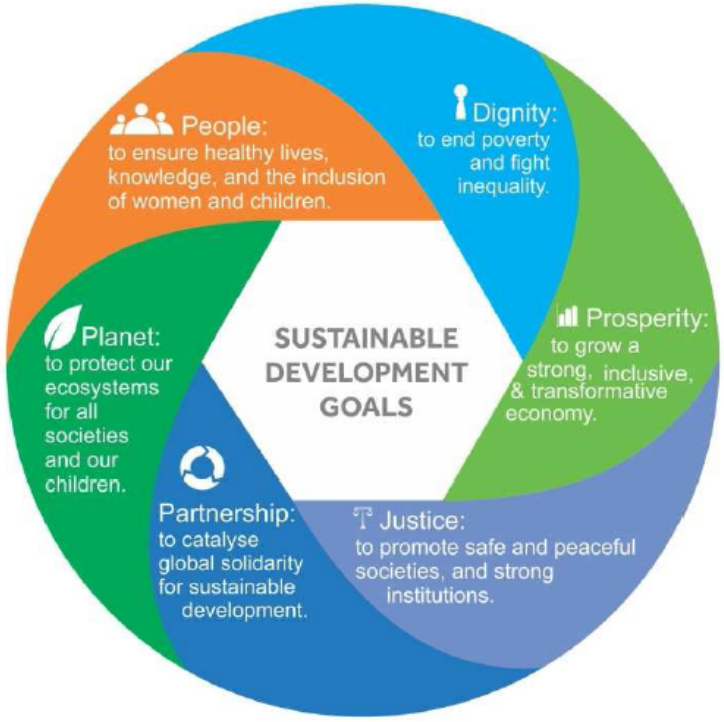
Setting Global Targets on child online protection: towards a result based approach

January 23, 2015

SDGs and Information and Communication Technologies (ICTs)

ICTs: THE FOUNDATION OF OUR SUSTAINABLE FUTURE



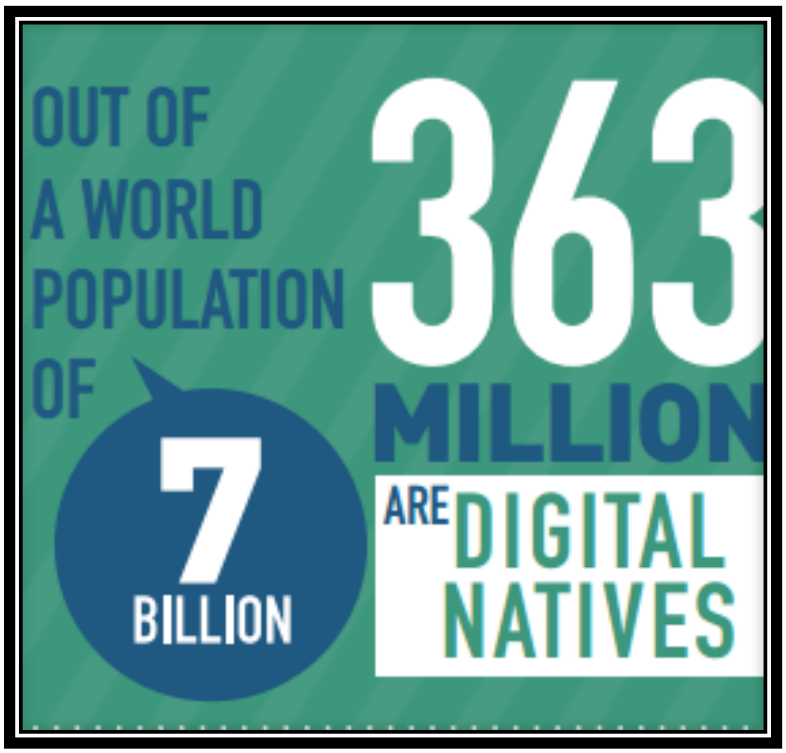
Connect 2020 Agenda for global telecommunication/ICT development

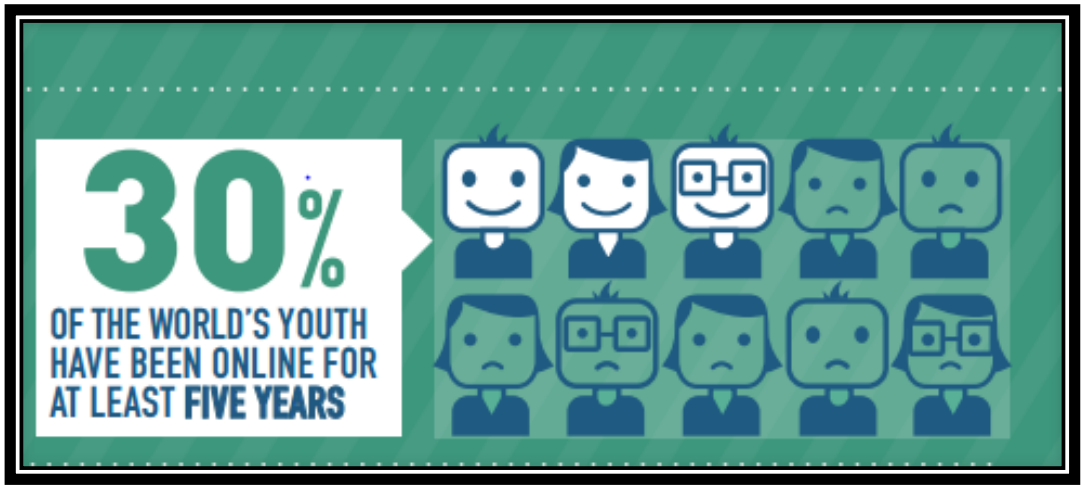
- ITU Member States committed to ensure the important role of ICTs as **a key enabler** to achieve the **Post-2015 Development Agenda**
- Acknowledged ICTs as an important tool to **achieve overall SDGs**
- Connect 2020 sets out the shared **vision**, **goals** and **targets** that ITU Member States have committed to achieve **by 2020** in collaboration with all stakeholders across the ICT ecosystem

Connect 2020 Vision

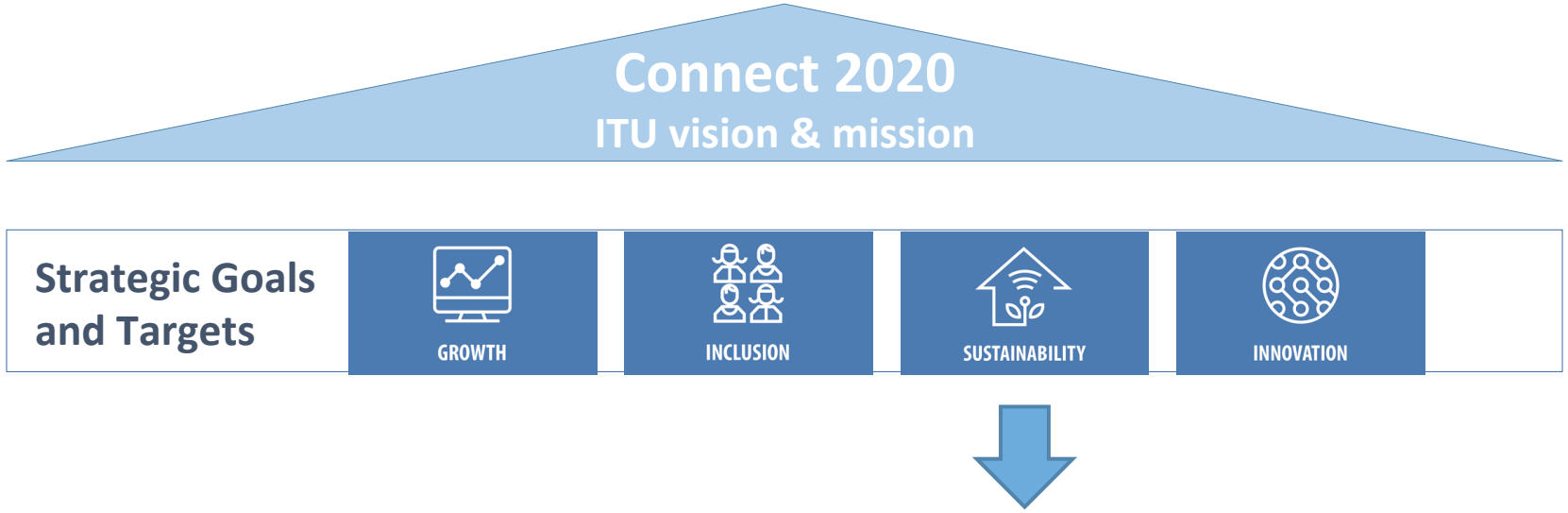
- ITU Member States committed to work towards the shared vision of:
  - *"An information society, empowered by the interconnected world, where telecommunication/ICTs enable and accelerate social, economic and environmentally sustainable growth and development for everyone"*

Some facts


OUT OF
A WORLD
POPULATION
OF
7
BILLION
363
MILLION
ARE DIGITAL
NATIVES

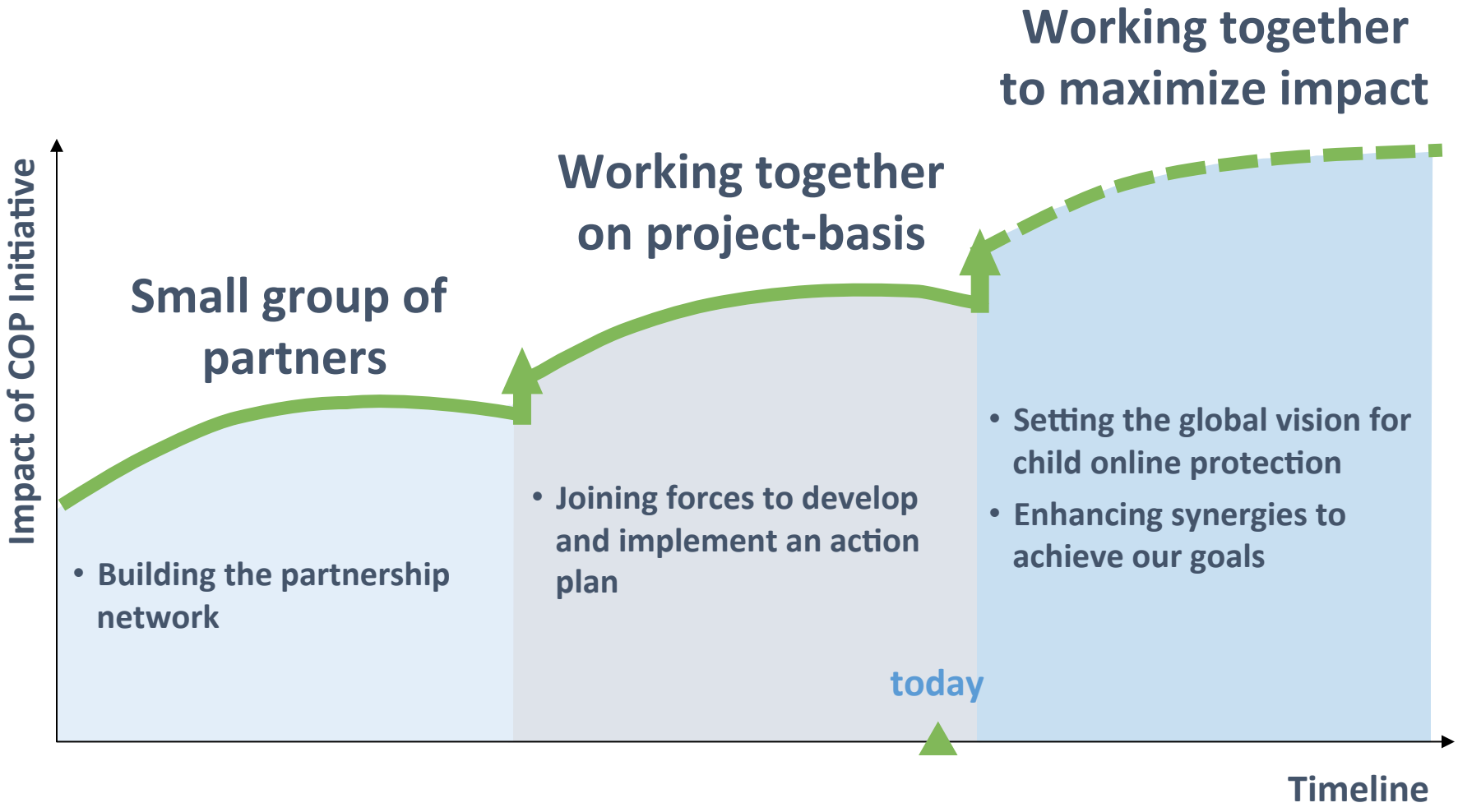

30%
OF THE WORLD'S YOUTH
HAVE BEEN ONLINE FOR
AT LEAST FIVE YEARS

Connect 2020, Goal 3: Sustainability and COP



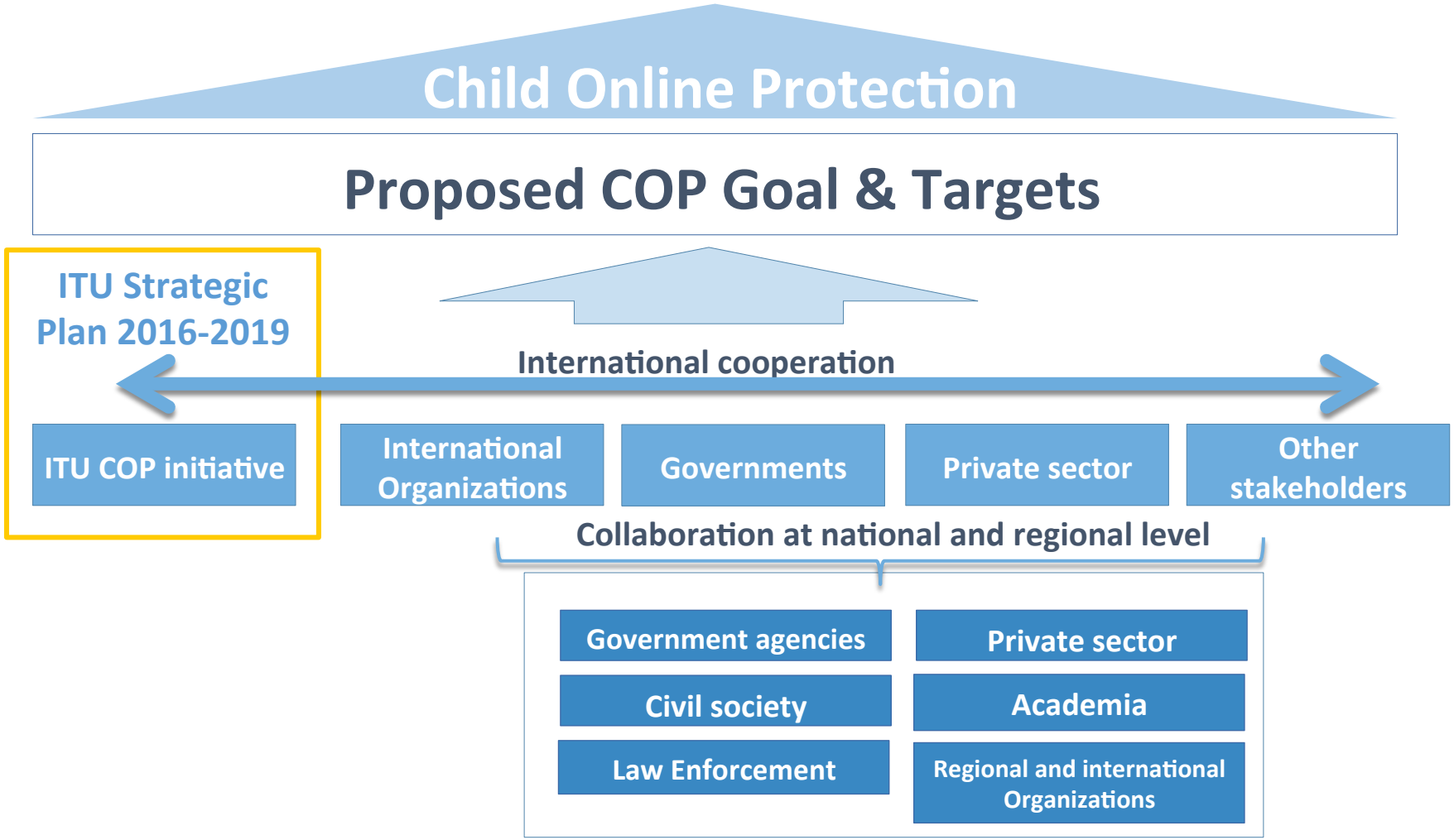
- Growth in the global use of ICT-enabled applications, apart from the great benefits, has also resulted in a number of challenges
- One of the issues is building confidence and security in the use of ICTs (which includes protection of children online)

Evolution COP Partnership



The way forward

COP partnership framework



Proposed COP Goal and Targets

Protect Children Online

80% of children should benefit from a basic level of protection online by 2020*

GOAL & COP TARGET

Focus from 2015-2020

Target 1	Target 2	Target 3	Target 4	Target 5
Worldwide, 90% of countries should set in place legislation addressing child sexual abuse material online by 2020	Worldwide, 70% of countries should set in place mechanisms to report online child sexual abuse content by 2020	Worldwide, XX% of countries with law enforcement using advanced digital forensic tools	Worldwide, XX% of countries should include safe online practices into schools curricula	Improved mechanisms used for international cooperation
Objective 1	**Objective 2**	**Objective 3**	**Objective 4**	**Objective 5**
Foster a comprehensive legal framework to efficiently address online crimes related to children	Promote active participation and interagency collaboration to support the monitoring, evaluation and reporting of inappropriate content	Reduce harmful online content in an efficient manner	Foster the acquisition and sharing of knowledge for children, individuals and institutions for achieving a safe online environment	Enhance harmonized international practices in online protection
Pillar 1: Legal Measures	Pillar 2: Tech. & Procedural Meas.	Pillar 3: Org. Structures	Pillar 4: Capacity Building	Pillar 5: International Cooperation

Elaboration

Target 1

Worldwide, 90% of countries should set in place legislation addressing child sexual abuse material online by 2020

Target 2

Worldwide, 70% of countries should set in place mechanisms to report online child sexual abuse content by 2020

COP TARGET:

80% of children should benefit from a basic level of protection online by 2020*

- Baseline: Current number of children who have a basic level of protection is 62%

- Baseline for Target 1:
  - Current percentage of children is 83% (2014)
  - Current percentage of countries is 69% (2014)
- Baseline for Target 2:
  - Current number of countries with Hotlines 51 (44 are members of INHOPE network ; 2014)
  - Current percentage of countries with Hotlines is 26% (2014)
  - Current percentage of children is 22% (2014)
- Target 3 & 4:
  - Currently no data available
  - Will attempt to build data and create benchmark by 2020 with the help of COP partners
- Target 5:
  - Qualitative approach to measurement

** Combination of Indicators of Target 1 & Target 2*