

#LSEWhatIsISPP #LSEMeetTheMentor

Your Academic Mentor Group includes:

Name	Email	Mobile no

Your Mentor Group Name:

Part of this exercise is to produce a social media post. As the names of all members of your group can't be included please agree a group name.

Your Academic Mentor:

Your group is tasked with finding out about your Academic Mentor's research/research interests.

You are to use this information to construct **an Instagram post or story** addressing the question

'what is ISPP?' You are invited to be as creative as possible!

The purpose of this exercise is for your Mentor Group to get to know your Academic Mentor; and for the group to *produce an output in the form of an Instagram post/story* which engages with the question 'what is ISPP?' through your group's understanding, and relating this to the research of your Academic Mentor.

The best/most creative/most engaging outputs will be EITHER:

- Posted on the Department's Instagram
- Displayed in the Student Common Room
- Shown on Triple Play Screens around the Department

Meetings

We suggest you arrange one initial meeting as a group, followed by a meeting with your Mentor, and then another meeting (or more as needed) to construct your social media output. Keep in mind that the final deadline is **Thursday 12th October**.

Things you might discuss at the first meeting:

- Discuss as a group what you understand by ISPP. Why did you come to study ISPP - what attracted/interested/inspired you?
- Find out about your Academic Mentor's work:

- You may wish to start by consulting the Social Policy Website, which lists Department researchers' areas of interest.
- You could look at what your researcher has published (don't worry - you are not expected to read everything your researcher has written for this exercise!)
- You should arrange to meet with your Mentor in person, and find out about them, how they became a social policy researcher, and their research.
- You may wish to discuss how your Academic Mentor's area of interest/what your Mentor says about their area of research impacts on your understanding of what ISPP is.

Your Instagram post or Instagram story

You should agree the form that you want to use to get across your output from this exercise. In any outputs from this exercise, you must include **#LSEWhatIsISPP** and **#LSEMeettheResearcher**

You can choose to send EITHER:

- **An Instagram Post** – Instagram is predominantly a visual medium. You can post text alongside an image/images, however if you choose to use Instagram for your output, consider carefully the images you use, why, and what messages they send.
- **An Instagram Story** – this would be useful for a longer series of images with some text linked to each image. However, remember that all social media benefits from brevity – this is not a good medium for an essay either! We will 'highlight' any Instagram stories so that they don't disappear!

There are lots of free templates for Instagram stories and posts on [Canva](#) to use.

Important: You are **strongly encouraged** to use visual elements in any of your outputs.

- Social media is best when it engages people, asks questions, is enthusiastic & creative
- People will watch (short) videos or 'boomerangs' when they see them embedded in Instagram posts. You can be as creative as you want to be with what you include!
- **Remember that you need to obtain permission of anyone of whom you wish to publish a picture/video etc.**

When you are finished:

You should send your output – what you want to post – with your preference for the form in which it should be posted, to Maria Schlegel at m.s.schlegel@lse.ac.uk by **12 noon on Thursday 12th**

October

The outputs will be presented in your SP101 classes in Weeks 3 and 4

Your Mentor Group

Your Academic Mentor may wish to meet your Mentor Group collectively, as well as meet you individually. Your Mentor Group can also be a source of peer support for you through the year. It is up to you how you use your Mentor Group, how frequently you meet etc.

Your Academic Mentor may suggest things it would be worth discussing at various points in the year, and you will have your own ideas of things you would like to discuss.